## Enfield Hockey Association Board of Directors

Date: 5.22.25

Meeting #1

## In Attendance:

- Director of Operations: Ken Labak
- Registrar: Kim Hatch
- Learn to Skate Director: Jen Hren
- Finance Director: Becky Santanella
- Lower Division Director: Doug Ferro
- CHC/GSL Rep: Matt Alberti
- Secretary/Equipment Director: Danielle Chabot

## Not Present:

- Director of Coaches & Players: Howie Fleischman
- Booster Club President: Karen Contorno
- Upper Division Director: Mike DiSalvo

## Agenda:

- Housekeeping
  - Zoom account has been set up with the board email address.
    - Action: Danielle to send login info to board chat on Crossbar.
  - Meeting minutes are stored on Google Drive so will be available immediately after the meeting to the board.
    - **■** Action: Danielle to send link and notes to board members via email.
- Board reports
  - o Director of Operations (Ken): Welcome to all.
    - Action: Ken to send Kim the rink schedule associated with the practice schedule.
    - Action: Ken to ask rink to send total cost for ice for the season to Becky.
- 2025-2026 Season
  - Teams and Coaches (Ken)
  - Action: Kim to send names of HC coaches to division directors.
  - Action: Head coaches to send Kim declaration of team level after talking to other head coaches in their level.
  - Action: Division directors to ask coaches to send Kim who their schedulers are.
    - Learn to Skate: Bill Munson (HC)
    - U6 Mini Mites: Tom Terhune (HC)

- Action: Kim to send GSL contacts to Matt.
- Action: Matt to contact GSL on how we go back to Olympia.
- U8 Mites
  - Team 1: Rich Caravello (HC)
    - Ray Rodriguez (AC)
  - B1: Matt Alberti (HC)
    - Danielle Chabot (AC)
    - Dave Munson (AC)
    - John Harrison (AC)
    - Kevin Milber (AC)
- U10 Squirts
  - Team 1: Chris Moore (HC)
    - John Harrison (AC)
    - Dan Chabot (AC)
    - Jesse Chabot (AC)
    - Candice Blais (AC)
    - Doug Ferro (AC)
    - Bob Fraser (AC)
  - Team 2: Howie Fleishcman (HC)
- U12 Peewee A: Mike Rogan (HC)
  - Mike Schroder (AC)
  - Dave Wrabel (AC)
  - Bill Walpole (AC)
  - Mike Boucher (AC)
- U14 Bantams: Tom Croyle (HC)
- Midgets: Mike Devlin (HC)
  - 1 team with 18 players and 2 goalies.
  - Need 18 jerseys in a mix of L and X plus 2 goalie cuts
  - Gray and green combo of Tri-Town and Enfield colors
- Ice Schedule & Contract (Ken)
  - Schedule has been distributed to board.
  - There will be pre-season clinics during the last two weeks of summer.
- Summer Learn to Skate (Ken/Jen)
  - MassConn has Monday and Tuesday sessions.
  - Not proceeding as it isn't financially viable and LY it didn't appear to help us from a recruitment perspective.
- Learn to Skate Program Start (Ken/Jen)
  - How to promote as a transition from rink and/or MassConn LTS?
  - Schedule
    - September
      - Idea: Kickoff with a try hockey for free day
        - Action: Kim to check USA Hockey rules for sharing ice during this session.
      - o Idea: LTS with marketing support beginning in mid-summer

- October
  - Action: Jen to confirm Little Bruins could be run Oct 3-24.
- November: LTS
- Action: Becky to assess cost and if we can keep it at \$25 a skate this year.
- Uniform Ordering & Fitting: Proposed weekend of June 8 (open 6 till 12:30) (Danielle)
  - Bags: Send to DK's to order and tell them turnaround time.
  - Socks: Only doing one pair will be black.
    - Actions: Danielle to check with Karen to see if she'll cover the cost of a second pair (approximate cost of \$2000).
- Specialized clinics for goalies and/or power skating (Danielle/Doug)
  - Half ice on Wednesday at 4:50 every week
  - Goalie Clinics
    - Action: Howie to reach out to goalie parents to gauge interest in this so that we can further vet or not. Confirmed interest from Danielle, Chris, Karen and Matt.
  - Powerskating Clinics
    - Action: Jen and Ken to get quotes.
  - **Action: Discuss fundraising in order to do these clinics with Karen.**
- Action: Kim to designate Ken as SafeSport contact on website.
- Succession Plan for Board Positions vacating next season (Ken)
  - Suggested operational calendar to capture our key dates/milestones (Danielle)
- Social Media as it relates to our Facebook and Instagram pages.
  - Action: Danielle to create content calendar and sample content.
- Marketing
  - Action: Danielle to look into advertising on billboard at Town Hall/Green.
  - Action: Danielle to look marching in parade in July (and others).
  - Action: Danielle to look into Booster Club supporting banner.
  - Action: ERFC and Town Rec dept for advertising.
  - Action: Look into cross promotion with other youth orgs.