

BLUES UNIFORM AND DRESS CODE POLICY

The intent of this policy is to ensure that our players and teams maintain a consistent look and appeal and properly present themselves with respect to on/off-ice apparel in a way that leaves a positive impression; thereby enhancing each player's self-image which ultimately reflects on our image as a rep B competitive program. Our image and branding as the Blues organization is very important to us, and one in which players and families take pride.

This policy in no way supersedes the requirements of Hockey Canada with respect to required equipment. It is mandatory that all Blues players (including affiliates) wear all required/approved hockey apparel and equipment at games and practices until they leave the playing area at the end of the activity period per Hockey Canada, Hockey Eastern Ontario, and Gloucester Hockey Association.

DRESS CODE

1.1 Coaching staff must arrive to their games in business casual attire at all times, unless approved by the Blues Directors: Slacks, khakis, skirt, casual pants (no ripped or torn jeans, no holes in pants), collar shirt, polo, turtleneck, golf shirt, or blouse, no ties, appropriate comfortable shoes. Any headwear worn by bench staff, including ball caps and/or toques should be blank or have the Blues logo.

Bench staff should be coordinating in colours and all wear Blues branded jackets to all games.

Trainers may wear coordinating clothing with the bench staff and appropriate footwear for the ice; however, they are also permitted to wear the Blues tracksuit or Blues sweater/hoodie.

1.2 Coaching staff must wear the following on ice for practices: navy or black tracksuit, CSA certified helmet (face shield recommended), and hockey gloves; all equipment must remain on and always secured while on the ice surface.

1.3. Players/goalies must dress consistently for games, with the dress code being decided on prior to the first meaningful game of the season. This may include an approved warm-up suit; navy track pants and Blues Jacket/Blues hoodie or dress shirt, collar shirt, polo, no ties, casual pants (pants must be coordinated colours) and appropriate footwear, all in good condition and worn in the proper manner.

1.4 Team and bench staff must also adhere to HEO 6.31 Ontario Dressing Room Policy.

1.5 Timekeepers: As stated in the timekeeper's course (Off-ice Official), timekeepers do not represent either team and are considered off-ice officials. Therefore, timekeepers are discouraged to wear any team apparel.

TEAM APPAREL/UNIFORM

Players are required to wear team assigned/or mandated equipment and apparel in all regular season games, exhibition games, playoff games and tournament games, which includes:

2.1 Official Blues game jerseys, socks and pant shells are purchased by the player/goalie at their expense. Returning players have the choice of keeping their same number, and conflicts will be addressed on a case-by-case basis.

2.2 Helmets must be black or navy blue with black, silver or grey cages - goalies excluded. White cages or 'fishbowls' are not permitted.

2.3 Gloves must be black, blue or navy and can have accent colours - goalies excluded.

2.4 Hockey bags: Roller hockey bags are not permitted - goalies excluded at U10/U11. All U10 players must have either a navy or Blues logo hockey bag. Exceptions may be granted at the discretion of the Executive.

2.5 All players are required to purchase, maintain, and replace the Team apparel/uniform. All equipment and uniform must be maintained and properly fitted to the player. Replacement of any piece of the Blues uniform shall be the responsibility of the player. To assist with the longevity of the uniform, Blues jerseys and socks should only be worn during games. Players must have separate practice jerseys and socks. A jersey bag is highly recommended to help maintain the condition of the jerseys. The coaching staff shall monitor Team apparel/uniform condition and advise the player of required replacement as necessary. If needed, an ultimate decision on the condition of Team apparel/uniform will be the responsibility of the Executive.

2.6 Affiliates: Affiliates may wear their current gear. Blues game jersey and Blues game socks must be provided for games; pant shells are not required.

2.7 Sponsorship bar: As jerseys are player owned, all parents must provide approval for any sponsor bars, and 100% of team approval is required (all jerseys or none). No sponsor bars on jerseys unless it's both sets and the team receives a minimum sponsorship of \$5000.

2.8 In the event the team would like to wear a third jersey for league games/tournaments (special event), permission must be sought and approved by the Blues Executives and the Ottawa B League. An approved third jersey is a team expense.

2.9 There will be exemptions to the updated Team apparel/uniform as it's phased in for the 2025-2026 season:

- a. U18 - 2008/2009 players may continue to wear current gear for the 2025-2026 and 2026-2027 seasons. If Blues pant shells are selected for the 2025-2026 season, it must be for all players and goalies (ie. uniform for the whole team). All players and goalies are required to wear Blues pant shells for the 2026-2027 season.
- b. U16 - 2010 players may continue to wear current gear for the 2025-2026 and 2026-2027 seasons; the entire team must wear the Blues pant shells. Players at this age must comply to the Team apparel/uniform for the 2027-2028 season.
- c. U10-U15 - 2011 - 2016 players will have a 1-year grace period to adopt the Team apparel/uniform (2.2, 2.3, 2.4). This can be a player decision for the 2025-2026 season; it is not required to be a team decision. Players within this age bracket must comply to the Team apparel/uniform for the 2026-2027 season.
- d. All U10 players must comply with the Team apparel/uniform prior to their first B League game of the 2026-2027 season (exceptions may be granted at the discretion of the Executive).
- e. If at any point a player is acquiring new gear/apparel at any age cohort, the new gear/apparel must align with the Team apparel/uniform.
- f. Exceptions may be granted at the discretion of the Executive.