MASON CITY YOUTH HOCKEY ASSOCIATION

Board Meeting Minutes

September 14, 2026

6:00 p.m. | NIACC Pappajohn Center

Member Summary

The Board met September 14 to address fall-season operations, governance, registration, coaching, safety, and the transition to the City's arena operating model.

- Board members reviewed financial and operational reports, registration numbers, tournament planning, and the season's practice and tryout needs.
- The Board approved an updated expense reimbursement policy and authorized Jason Bartusek to serve as the association's SafeSport Coordinator.
- The Board approved moving sponsorship and marketing strategy into further discussion.
- The Board approved scheduler compensation of $500 total ($250 on November 1 and $250 on February 1).
- Coaching stipends were approved as discussed: Squirt, Peewee and Bantam head coaches at $250, with three assistant coaches per roster at $250 each; Mite head coaches at $250 and assistant coaches at $100.
- The parent meeting was identified as October 19, 2026, from 6:30–7:30 p.m. at NIACC BC200.
- After the meeting, electronic votes adopted tryout and play-up policies, approved a $100 spring-coaching payment, authorized reinvestment of a matured certificate of deposit, and supported exploring dasher advertising with the City.

MASON CITY YOUTH HOCKEY ASSOCIATION

President's Report — Executive Summary & Updates

Reporting Period: July 2, 2026 – September 14, 2026
Prepared by: Ashley Page, President

1. City of Mason City & Arena Operations

- **Ice Billing & Pay-for-Use Model:** A 72-hour cancellation window is established as standard, with flexibility extended for weather cancellations or team call-outs.
- **Zamboni Time Policy:** Zamboni resurfacing time will only be billed during external rentals if resurfacing is specifically requested during the middle of the rental block.
- **Concessions & Fan Experience:** Concessions are expected to be fully operational during practices, tournament weekends, and game nights. Once consistent operational standards are met, the City will enforce a 'no outside food' policy.
- **Facility Staffing & Leadership:** Background checks will be mandatory for all City event-level employees, including ice maintenance and cleaning staff. Direct points of contact remain Brian Pauly (Parks, Rec, & Facilities Director) and Matt Schubert (Multipurpose Arena Supervisor).
- **Branding & Facility Rights:** MCYH retains exclusive ownership and rights over the Stick Wall, Puck Wall, and Donor Wall (written approval required for major concept redesigns). Temporary promotional signage for MCYH tournaments and game nights is permitted but must be removed post-event. No permanent sponsor signage is permitted to preserve City ad value.
- **Uniform Autonomy:** MCYH maintains complete autonomy over player uniforms, gear, and jersey/helmet sponsorship logos.
- **Master Arena Scheduling:** Submitted High School home game and practice requests. Proposed implementing a shared Google Calendar (masoncityarena@gmail.com) accessible by arena management and MCYH leadership to streamline ice booking and minimize scheduling friction.
- **Joint Program Initiatives:** Shared Learn to Skate / Learn to Play partnership featuring free/waived ice fees and a 90/10 revenue split. The City is also supportive of MCYH hosting youth hockey equipment resale events in the facility.

2. F&S Management & Sports Marketing Reconciliation

- **Contractual Termination & Transition:** All sports marketing agreements administered through MCYH were officially terminated effective April 30, 2026, coinciding with the end of MCYH's arena lease, as directed by City Administration.
- **Account Audit & Reconciliation:** Treasurer Shannon Jessen performed account reconciliations for accounts left unadministered.

- **Sponsorship Split Discussions:** Ongoing correspondence with Tyler Shaffar regarding historical revenue splits (e.g., Martin Brower, Curries). MCYH maintains that payments will only be distributed upon full reconciliation and receipt of verified funds.
- **Transition of Outstanding Matters:** Key unresolved items with F&S Management / the Bulls include April 2026 ice rent, the Weight Room Bill of Sale execution, and final sports marketing revenue splits.

3. Midwest League & Affiliate (MWAHA / MHL / MHSHL)

- **Midwest High School Hockey League (MHSHL):** High school availability slots (25–32 game slots) were submitted in August to secure 16 home games. The High School varsity roster was finalized during spring tryouts.
- **MHL & MWAHA Team Registrations:** Midwest Hockey League registration opened for House Select (10U, 12U, 14U — deadline Oct 15), Travel A & B (deadline Oct 15), and MGHL Girls Divisions (deadline Sept 15).
- **Affiliate Governance & Meetings:** MWAHA conducts bi-monthly Board of Directors meetings via Zoom (held the first Wednesday of every other month). MCYH representatives will be present to maintain affiliate alignment.
- **Midwest Executive Leadership Transition:** MWAHA established a new At-Large Vice President position at the June 2026 annual meeting, moving from 3 to 4 and removing the ex-officio VPs from each league (President of Midwest High School Hockey League and President of Mid-West Amateur Hockey League). The change will help with centralized oversight and improve consistency, accountability, communication, and strategic leadership while ensuring all high school programs are represented under a single elected office. Following a special election meeting on August 5, 2026, Jason Wood was elected to serve as MWAHA Vice President.
- **Midwest Executive Leadership Transition:** MWAHA Vice President and SafeSport Coordinator Doug Dorley submitted his resignation effective late August 2026. Following a special election meeting on August 31, 2026, Shane Gailushas was elected to serve as MWAHA Vice President for the remainder of the term.

MASON CITY YOUTH HOCKEY ASSOCIATION

TREASURER'S REPORT

SEPTEMBER 14, 2026

ACCOUNT BALANCES

Account	Balance
General Checking	$61,344.69
High School Sponsorship Account	$9,250.00
Sports Marketing Account	$49,714.14
Savings	$18,804.66
90-Day CD	$100,000.00
6-Month CD	$100,000.00
LLP Investment – First Citizens (ADOBE)	$12,072.21
Raymond James	$61,533.31
Total Funds & Investments	**$412,719.01**

CERTIFICATES OF DEPOSIT

90-DAY CD

Balance: $100,000.00
Interest Rate: 4.150%
Maturity Date: October 19, 2026

6-MONTH CD

Balance: $100,000.00
Interest Rate: 4.150%
Maturity Date: January 21, 2027

INVESTMENTS

LLP Investment – First Citizens (ADOBE)	$12,072.21
Raymond James	$61,533.31

SPORTS MARKETING

Total Sports Marketing Revenue Brought In:

$118,441.67

Outstanding Sports Marketing Amount:

$12,200.00

Outstanding from 5 companies.

If all currently outstanding sports marketing funds are collected, total sports marketing revenue would reach $130,641.67.

BULLS – OUTSTANDING ITEMS

The following items remain outstanding with the Bulls:

- April 2026 rent
- Weight Room Bill of Sale
- Potential sports marketing splits owed to the Bulls

Tyler Shaffar has not signed the document related to the outstanding matters. Bob Klocke is taking over the conversations with the Bulls moving forward.

MEN'S LEAGUE

Men's League is fully paid up.

ITEMS TO CONTINUE MONITORING

- Collection of the remaining $12,200.00 in sports marketing receivables
- Resolution of outstanding Bulls items
- 90-Day CD maturity on October 19, 2026
- Final determination of any sports marketing splits owed to the Bulls

2026 Annual Meeting Notes:
Tournaments - 2026 - 2027 SEASON

- ➔ DATES
  - ◆ November 20th-22nd - 12U Peewee - Collins Cup
  - ◆ December 12th-13th - 8U Mite - Mite Jamboree
  - ◆ January 8th-10th - 10U Squirt - River City Rumble
  - ◆ February 5th-7th - Bantam - J2K
- ➔ TEAMS REGISTERED
  - ◆ 12U - November
    - 2 Teams - Both Minnesota, so will play in our A Division
    - Hoping to see more very soon - advertised on Travel Sports, Facebook and have reached out personally to teams from last year in all age groups and other teams in the Midwest - any other suggestions are welcome to gain more teams
  - ◆ 8U - December
    - 14 teams - will shut this off at probably 16 teams to keep things running smoothly
    - A = 2; B = 6; C = 6 (really hoping to keep these even numbers per division
  - ◆ 10U - January
    - 7 Teams - this does not include our teams from MC - so technically 9 teams, we will probably want to close this at 12 teams
    - A = 4; B = 3
  - ◆ 14U - February
    - 1 Team - not including MC team. Geoff reached out and wasn't sure we'd want to accept any Minnesota teams because they come in and wipe the tournament. I have that note in my back pocket (there are some teams I was hoping would not return, but they have in other age groups) and just hope for the best! We ultimately want our association to grow and want people to come to our tournaments.
- ➔ COMMITTEES
  - ◆ Shannon sent me the results for tournament committee volunteers that expressed interest at registration. Once teams are decided, I will be able to reach out to those specific parents across all ages and start getting things more in place of who is doing what/covering what bases, etc.

- AWARDS
  - 8U
    - Rings for 1st and Runner up for each division - thoughts? This would be for 3 divisions. Banner for a photo opp for 1st and 2nd place - this banner would be returned to MCYH before the teams leaves so we could use it in the future
    - Bringing back MVP Pucks
  - 10U / 12U / 14U
    - 10U - MVP pucks? - Rings/Banners like 8U?
    - 12U/14U - Trophy & Banner for 1st and 2nd teams can take home?
- APPAREL
  - Staying with Vinyl Addictionz
    - Great communication, timely kickback, organized, local, options
  - Custom Apparel again for Mite Jam - reached out to Karen a couple times and have not heard back.

- VENDORS
  - Chirp sticks is only making 50 flex plus sticks this year, so will only be coming to Peewee and Bantam tournaments
  - Chaos in Motion photography
    - Talked with Brie about our situation and not wanting to take on that large of a cost this season. One possibility I thought of was that once teams are rostered, I could reach out to that set of parents (per level) and tell them the cost per family. $350 divided by say, 13 kids would only be $26 per family. I'm open to any suggestions on this OR we can just not do a photographer this season either! I'm fine either way. Was just trying to find options for those who have asked to have these services at our tournaments.
  - Little Champ Frames - decor/accessories with hockey sticks - reached out, have not heard back
  - Constant Creative Concepts - Heat Press gifts - reached out, not heard back
  - Heather Hines reached out and I have locked her in for all 4 tournaments (she will have to leave early on Sunday in November at PeeWee tournament) - she will have a pop up with fun hockey designs on shirts/sweatshirts, hats, stickers etc. These won't be Mohawk branded things, think more like the funny shirts with quotes etc.
- RAFFLES
  - How do we want to do raffles this year? Will we accept card payments of any kind? Do we want to have a number of baskets that need to be donated? Or should I leave it up to the parents of the individual levels to determine how they'd like to do it and how many they'd like to have?
- GAME SHEETS
  - Has anything changed with this since last season? Am I able to have access to the iPad earlier in that week so I can add games ahead of time?