



ADVERTISING OPPORTUNITIES

Lakes Area Hockey Association owns and operates Lakes Ice Arena, and is a nonprofit organization that depends on community support to offer a well-balanced, competitive hockey program community event space and public skating opportunities.

SCOREBOARD



Size: 10' x 2.5'
\$5,000/year

ZAMBONI WRAP



Size: Full Wrap
1st year: \$5,000
2nd year: \$2,500
3rd year: \$2,500
3 year Commitment Required
Subject to Availability

IN-ICE LOGO



Size: 12' x 12'
\$2,500/year

DASHER BOARD



Size: 3' x 8'
\$600/year

BANNER



Size: 4' x 6'
\$500/year

WEBSITE



Size: 1 Ad
\$100/year

ADVERTISING AGREEMENT

Advertiser Contact Information:

Name of Advertiser: _____ Contact Person: _____

Address: _____

Phone: _____ Email: _____

Type of Advertisement:

- Banner
- Dasher Board
- Zamboni
- Ice Floor
- Website

Payment Options:

- In Full
- Annual (due Aug 1 each yr)

Advertisement Details:

Size of advertisement (if applicable) _____ Total cost: _____

Artwork to be provided by: Advertiser LAHA Printing vendor: _____

Date initial payment received: _____ Amount: _____

Artwork approved: _____ (date and initials of authorized representative of advertiser)

Date advertisement installed: _____ Date advertisement expires: _____

Agreement:

- Advertiser agrees to make annual payments by August 1 each year over the course of the contract unless payment is made in full at outset. LAHA reserves the right to remove advertisement if payment is not received by December 1.
- Lakes Area Hockey Association agrees to install advertisement as soon as possible following receipt of contract and initial payment.
- LAHA will use the vendor of its choice to design and print advertisements and will secure approval of design from advertiser before printing.
- In the event an advertiser desires to change the advertisement during the life of the contract, reprint costs will be the responsibility of the advertiser.
- At the end of the contract, advertiser will be offered the option to renew. The existing advertisement will remain in place unless a new one is requested. If a new advertisement is requested, a \$50 fee will be added to the contract to cover the cost of removing the old and installing the new.

Advertiser Signature: _____

LAHA Signature: _____