



THA Board Meeting May 21, 2025

Location: Frida's, Kernersville

Meeting Minutes

- Board members in attendance: Dean Christy (Zoom), Krista Johnston, Joe Strasser, Mike Paquette, Jeremy Pero
- Staff members in attendance: Sally Anglin, Connie Murphy, Jack Brady
- Meeting was called to order at 6pm
- Joe moved that the minutes for the April meeting be accepted as presented by Lisa. Jeremy seconded the motion. None opposed.
- Should have all Team Commitment and final numbers by Friday
- Provided an update on the 18U team: There will be a revised structure and price point. A few 16u will play both 16u and 18u. Registration still open. Currently 11-12 players right now. Will be paying the coach \$5k since he's volunteering for both teams.
- ACHC (Black Teams) and CHL (White Teams) League Options and Play-In Tournaments
- Carolina Alliance Opportunity (2012–2015 birth years) During Gargoyles Opening Game so players can choose to take part on their own, not as a team
- THA Summer Showcase – August 2 and 3-have invited other Teams such as Canes, QCR, Thunder etc. Working on securing refs, scorekeeper, etc. Goal to make \$18k. Need to secure Presenting Sponsor; Joe and Jack have some potential sponsors they will be approaching. Participation can be individual or Team. Storm Coaches asking each player to register on own. Suggested we get food trucks, coffee trucks, kona ice etc. Make it a Festival. Can have alcohol in parking lot, no glass. Goal to make it annual or bi-annual event. Keeping Jerseys simple; black and white
- Gargoyles Opening Game – October 18. Plan for 10u and 12u take part when available. Intermission, warmup, etc. Need to get calendar out to parents, \$40 ticket per child.
- Office Update: Jack will be in the office 9-5 daily. Once ready to go, want to do a "ribbon cutting" and get news out there. Office space development is progressing
- Sunday Storm Skills Program has generated profit; continues every Sunday. Some risk as we head into summer but already up \$2k
- Third jersey sample expected next week
- Athletic Knit has inquired about producing practice jerseys; currently under review
- Goalie Clinic during skills, \$150/Thursday for both Rec and Travel.
- Goroff overseeing Skills and should look very different and more productive
- Northern Exposure partnership is still in progress as they continue to launch their business.
- Online store will launch in 2 weeks or so
- Planning a summer league for players; exploring the possibility of a men's league tournament
- Logging hours for preseason clinic
- Discussion underway with the Gargoyles regarding an upcycling program
- Proposal to establish a tournament fund (ongoing discussion with Connie)
- Two coaches' meetings planned: one in the coming weeks, another prior to the season

- Sally helping with securing all Team Managers for new season
- Coach Kevin suggested Team Hockey Bags. May be able to add in online shop
- Continued conversation with Gargoyles on next steps and future plans such as Storm changing name to Jr. Gargoyles and their plans for ice.
- Tryout Recap/Discussion, went very smoothly.
- Need to make sure 1st time coaches have clear communication of their roles and responsibilities
- Looking into CAHA Grant Opportunities