



THA Board Meeting March 12, 2024

Call to Order: Jason called the meeting to order at 6:39 pm

Location: J Peppers, Zoom

Attendance: Jason, Jeremy, Mike, Joe, Nate, Chuck, Krista, Rick, Chris, Lisa

Zoom: Eric

Staff: Connie, Jeff, Sally

Absence: N/A

Jeremy made the motion to accept the February minutes, Mike seconded. All approved

Jason introduced the new Board Members, Krista and Joe. He also thanked Eric for his service to the organization. Then all the current members/managers introduced themselves.

Hockey Ops update from Jeff:

- One more tournament remaining for the Girls team and for the Rec League
- Coaching applications are coming in and Jeff will begin interviews the beginning of April, in hopes of giving the Board his recommendations by the April Board Meeting if not sooner
- Tryouts are being finalized and evaluators are being contacted.
- Jeff had a parent meeting GHYA providing info about the travel program and also with Rec League
- Head Coaches will be announced prior to the annual meeting when the program structure is released
- Tryout Committee will meet soon to begin planning the details surrounding May 10-11
- Jeff will share survey results with the head coaches in the coming weeks once more surveys have been completed.

Lots of general discussion about the EJ League vs CHL. Jeff and Jason will contact Henry. The teams that would be most likely to play in the EJ would be 12U Black and 14U Black. There is a cost difference, but EJ teams get 2 less MyHockey tournaments.

Jeff reported there will be (4) 16U AAA teams in the state next season: CPH, QCR, Jr Canes, NC Golden Bears

There was discussion surrounding having commitment letters signed by the players after tryouts. Additionally, we need to do a better job getting offers out faster, especially to the White teams.

Admin update from Sally:

- Still pushing the survey in hopes that we can collect as much parent feedback as possible
- Sally has emailed all the team managers asking for feedback from them for help improve things for next season
- Will get the tryout committee together soon to begin fine tuning the tryout schedule/structure
- Annual Meeting is scheduled for Sunday, April 21 at 4pm at the Hampton Inn in Kernersville (same location as last year)

Jason gave an update on the Pro Shop at the rink after meeting with the new owner, Matt Redmond.

- Full-service shop with 2 sparkx machines for skate sharpening, plus there will be skate scanners and helmet scanners on site.
- If the icehouse is open, the pro shop will be open.
- Matt Gilmore will still be a part of the team there.
- Matt Redmond wants to partner with us on everything going forward (except for game jerseys/game socks). During or after tryouts, he will offer sizing for warm ups, helmets, gloves, pants. And can provide about a 20% discount.
- Matt really wants to provide a good customer service experience, and intends to offer a 30-day guarantee for most equipment purchased in the shop.
- Team Store will be open year round. Loyalty program with 4% store credit. May even comp coaches warm ups.
- Matt will offer to be at the next Board Meeting and the Annual Meeting to introduce himself to the community.

Novant Health Donations – Willing to sponsor practice jerseys with their logo. Connie and Jason are working on this. Fundraising with Novant Healthcare is in the works. Need to get estimates and finalize a proposal.

There was general discussion around tryout jerseys – and the decision was made to purchase the cheapest jersey possible with number on the front and back.

Connie went over the Finance numbers and where the season will end financially.

- Taxes – Julie believes she has what she needs to start building the trial balances. Looks like 2024 will end up forecasted at \$68K, budgeted was 58K.
- Conversation around the EJ cost for CHL. Once you take into accounts tournament reduction, should even out.
- Next steps, send prelim budget for 2024/2025 season to board by April 8th so the board will have one week to review, request changes, etc before the April 15th board meeting.

There was a lot of conversation around the team expenses vs revenue & cost per player calculations. Connie will provide more information about this.

Webmaster salary increase for next season – Jermei motioned, Chuck seconded. No one opposed.

Apparel/equipment – paid position @ \$1500; Chuck made the motion, Chris seconded. No one opposed.

In creating this new position, it needs to go out for applications to the membership. Mike motioned, Nate, seconded.

This position will report to the Admin Manager who will vet the candidates and make a selection.

Meeting adjourned at 9:02 pm

Next Board Meeting is on April 15th. Location is TBA.