



Triad Hockey Alliance

Coach's Code of Conduct

Our Mission

As coaches of the Triad Hockey Alliance, we are entrusted with the development of young athletes both on and off the ice. Our responsibility extends beyond wins and losses. We are educators, mentors, role models, and leaders who help shape character, confidence, discipline, and a lifelong love of the game.

Every decision we make should support the growth, safety, and well-being of our players.

Player Development First

- Prioritize long-term player development over short-term wins.
 - Teach age-appropriate skills, concepts, and habits.
 - Create an environment where mistakes are viewed as opportunities for learning.
 - Ensure all players receive meaningful instruction and opportunities to improve.
 - Encourage players to challenge themselves and strive for continual growth.
 - Focus on effort, attitude, teamwork, and development as key measures of success.
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Creating a Positive Environment

- Treat every player with dignity, respect, and fairness.
 - Foster an environment that is safe, inclusive, and welcoming for all participants.
 - Never use bullying, humiliation, intimidation, profanity directed at players, or personal attacks.
 - Celebrate effort, improvement, and sportsmanship.
 - Promote confidence through constructive feedback and positive reinforcement.
 - Encourage players to support and respect their teammates.
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Professional Conduct

- Represent Triad Hockey Alliance in a professional manner at all times.
 - Be punctual, prepared, and organized for all team activities.
 - Maintain appropriate appearance and behavior while representing the organization.
 - Refrain from actions that may damage the reputation of the program, its players, families, or staff.
 - Follow all USA Hockey SafeSport policies and reporting requirements.
 - Avoid conflicts of interest and maintain appropriate coach-player boundaries.
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Communication Standards

- Communicate clearly, honestly, and professionally with players, parents, officials, opponents, and fellow coaches.
 - Respond to player and parent concerns respectfully and in a timely manner.
 - Explain expectations, team rules, and developmental goals.
 - Maintain transparency regarding team decisions whenever appropriate.
 - Support and follow the organization's communication policies, including any established "24-Hour Rule."
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Practice Expectations

- Plan and organize practices that are engaging, purposeful, and development-focused.
 - Maximize ice time through proper preparation and efficient use of resources.
 - Create an environment that encourages creativity, hockey IQ, and problem-solving.
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Game Day Expectations

- Demonstrate composure and professionalism during games.
 - Respect officials and teach players to do the same.
 - Never use officials as an excuse for performance outcomes.
 - Manage bench behavior in a manner that reflects positively on the organization.
 - Focus on teaching and development during competition.
 - Model sportsmanship regardless of the score or outcome.
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Respect for Officials and Opponents

- Treat officials, opposing players, coaches, and spectators with respect at all times.
 - Never encourage retaliation, unsportsmanlike behavior, or actions intended to injure another player.
 - Accept officials' decisions professionally.
 - Promote integrity and respect for the game.
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Parent Partnership

- Recognize parents as important partners in the development process.
 - Maintain open and professional communication with families.
 - Encourage positive parent behavior and sportsmanship.
 - Address concerns respectfully and constructively.
 - Work collaboratively to support each player's development and well-being.
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Safety and Player Welfare

- Place player safety above all competitive considerations.
 - Monitor physical and emotional well-being of athletes.
 - Immediately address bullying, harassment, discrimination, or unsafe conduct.
 - Promote proper hydration, nutrition, rest, and healthy lifestyle habits.
 - Report injuries and safety concerns according to organizational procedures.
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Leadership and Accountability

- Lead by example in conduct, attitude, preparation, and work ethic.
 - Take responsibility for actions and decisions.
 - Continuously seek opportunities for coaching education and professional growth.
 - Accept feedback from players, parents, administrators, and fellow coaches.
 - Support organizational goals, policies, and initiatives.
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Commitment to the Organization

As a Triad Hockey Alliance coach, I understand that my actions directly impact the experience of every player and family within the program. I commit to creating a positive culture centered on development, respect, accountability, teamwork, and a lifelong love of hockey.

Coach Commitment Statement

"I understand that coaching is a privilege and a responsibility. I commit to placing the needs of my players first, upholding the values of the Triad Hockey Alliance, and serving as a positive role model both on and off the ice."

Coach Name: _____

Signature: _____

Date: _____