



THA Board Meeting December 4, 2024

Location: J. Peppers, Kernersville

AGENDA ITEMS:

- 1) Meeting called to order
- 2) Minutes approved from last meeting
- 3) **Board members:** Chris Pallavicini, Lisa Canter, Krista Johnston, Joe Strasser, Mike Paquette, Rick Rye, Jeremy Pero
- 4) **Staff members:** Jeff Markham, Sally Anglin, Jason Burkhart, Connie Murphy, Eric Stroud
- 5) Follow up on Actions from last meeting:
Action Items:
 1. Hockey director position update (Mike)
 2. Reach out to CAHA to see where position could be posted (Jeff)
 3. Look at grant requirements to be used for CPR training (Connie)
 4. Meet with possible sponsors for senior banners (Krista)
 5. Meet with ECHL (Mike)
 6. Ice House closet cover (Jeremy)
 7. Logo trademark (Jeremy and Sally)
 8. Learn to skate program direction (Jeff)
 9. Novant plaque (Sally)
 10. Mid-season survey questions (Sally)
 11. Review board positions at December meeting (Board)
 12. CEP certification reminders (Jeremy)
 13. Policy updates (Connie and board)
 14. Delegation of authority (Connie and board)
- 6) President updates (Mike)
 - ECHL update
- 7) Vice President update (Jeremy)
- 8) Apparel Updates (Sally)
 - Travel
 - Rec
- 9) Ice / Schedule Updates (Sally)
- 10) Team Updates (Sally)
- 11) Hockey Ops Updates (Jeff)
 - Travel
 - Rec
- 12) Administrative Updates (Sally)
- 13) Fundraisers: (Krista/Lisa)
 - Review of last fundraiser if not already completed
 - How much money made?
 - Volunteers / Donations / etc.
 - What events coming up?
 - What decisions and/or actions needed from the board?

- Monthly Recon
- Taxes

- 15) New business/Open Agenda Items
- 16) Next meeting
- 17) Meeting adjourned

Meeting Minutes

- Meeting was called to order at 6:16pm.
- Brett Hoffman, Exec Director of Hockey Operations of CAHA was planning to join the meeting at 6:30pm to meet the board but he was unable to join.
- Minutes from October meeting. Motion to accept made by Jeremy, Krista seconded. None opposed.
- Mike, Jeremy, and Dean attended a meeting with the new Greensboro ECHL team president. Stars and Jr Thunderbirds representatives also attended. This organization owns a few teams other ECHL teams already. The president started the meeting by asking what do you need from us, they want to partner with youth hockey. We told them about ice constraints. They would consider building an arena if they have good partners so can become a training facility for ECHL team. The new team will have games at the coliseum and practice at ice house early mornings during the week. Potential for us to use the ice at the coliseum when they have games. Mike and Jeremy will meet with Matt in Jacksonville during the tournament to continue conversations. We let them know we are not opposed to changing our name. Looking for this to be an opportunity for more continuity between all youth programs. Action Item: Mike will highlight in Dec newsletter.
- CPR training update. Will review grant requirements to cover this and will plan for spring with new coaches.
- Got a sponsor for the senior banners, Marco's provided \$500. The banners are hung in the ice house. Will include a Marco's banner as well.
- Jeremy updated that the closet cover, which will be made of fencing material, will cost \$450.
- Decided to hold off on pursuing the trademark for the Triad Storm logo. Would have only been able to do logo and not the name. Process would have been 10 months and there is a potential for a name change later.
- Alternate jerseys were provided by a team for a recent outdoor game. If a team wants to do it, should coordinate with apparel coordinator.
- Planning to promote more games at the various outdoor rinks next season. Will share information with team managers and coaches.
- ECHL owns an apparel company and can do fundraisers – so we can look at partnering with them in the future.
- Learn to skate program discontinuation – no updates.
- Novant plaque – no updates. Action Item: Mike will send pictures to Sally.
- Certification reminders have been sent out to coaches.
- Delegation of authority, policy needs to be revamped but may need to wait for new director.
- Financial control policy discussion. Decided to include these at the end of our policy. Action Item: Connie will send this week for approval via email.
- Rec holiday tournament scheduled, Dec 21-23.
- CHL has reached out to see if we can help host one level of the end of season tournaments. They have reached out to Andy on scheduling.
- CHL end of season tournament is the March 1-2 weekend.
- CAHA annual meeting update. There was more discussion on CHL and ACHC, they want to help CHL and made recommendations, but no actions were taken. Could be issues going forward with both leagues to ensure we have appropriate games.
- Admin updates:
 - Travel pictures are done and will be sent out soon. Rec pictures are pending.
 - Team manager updates shared with board. Will ask again in January and ask for game counts. No

- Will send surveys to coaches and team managers. 75 responses received.
- Mid-season survey to rec families going out.
- Reviewed board nomination timeline. Jed has built the registration page, the letter is drafted. Chris and Jeremy and Joe volunteered for committee to review nominations. They will open on Jan 3 and be open for 30 days. The committee will have two weeks to review.
- Apparel orders, following up on hoodie orders, will ship to Eric, hoping to receive them by Christmas.
- Working on a rec team store.
- Apparel for next year: will address issues with wind suits in January and gather bids.
- Ice House will be putting information about THA on their website.
- Next board meeting will be Jan 8 at J Peppers.
- Hockey director position updates: 12 applicants received so far. Mike will set up interview panel (Chris, Sally, Jeff will be on panel along with 2 from outside THA). Will cut off applications by mid-December. Will take top 6 applicants for panel interview.
- Fundraising committee working on a few events.
- Financial updates:
 - Current balance provided, only one ice bill received and paid so far.
 - 2 rec families not paid up, so players were pulled off ice.
- Meeting adjourned at 8:33pm.