

Northfield Hockey Association

Minutes

March 18, 2013

6:30 PM

Northfield VFW

1. **Call to Order** – The meeting was called to order by Dean Kruger at 6:42 p.m.

2. **Roll Call/Quorum**

Present: Dean Kruger; Jenifer Kluzak; Jessica VanZuilen; Kari Scheurer; Mike Puppe; Chad Olson; Jeremy Klotz; Chris Fink; Chris Sorenson

Absent: Dawn DeBus; Christina Sinkler-Miller; Kevin Olson; Ross Dack; Jim Fischer; Dave Ehmer

3. **Approval of February Minutes** – Jeremy Klotz made a motion to approve, Jennifer Kluzak seconded the motion, motion was approved.

4. **Guests** – None

5. **Reports of Officers/Committees**

President: Dean Kruger

Gambling Permit Status – We received a letter from the state listing three items that were still outstanding:

Old Bylaws – were since then submitted

Bond needs to be reworded – this was forwarded to Ross Dack

Document LG215 – which is a leased permit application that needs Scott's signature.

It is anticipated that all these items will be completed by next week.

Profits to Carbone's were discussed. It was recommended that we give them the max (20%) because of the delay in obtaining a permit and since the Fire Department has now applied for a license as well.

Ross Dack has requested to purchase a laptop to keep gambling records/bookkeeping. Approximate cost would be around \$300. It was decided that we should wait until the license is complete before we make this purchase.

Open Board Positions – We have three open positions to fill at the April meeting. Recruiting Director, Registrar (an association member has shown interest), and Program Coordinator (an association member has shown interest). It was briefly discussed if the Program Coordinator position needs to have certain qualifications.

Board Calendar – Dean suggested that we start a “board calendar” either on our current website calendar (for board members to view) or on a google calendar or something similar. The calendar would be used to track dates such as scheduling Burgraff, ordering jerseys and other dates that would assist board members in keeping the season on track. This would help with transitioning in new board members and keep us consistent with year-to-year tasks.

Public Relations & Publications: Kari Scheurer –

Parent survey is ready to be sent out to association members. This will be done in the next week so results can be available at the Annual meeting.

Dean Kruger asked about the Registration Banner. Kari said she would check with the city about the size requirements of the Ames Park temporary sign and also when the permit can be submitted so we are ready when registration opens next fall.

The Community Ed ad has been submitted and will appear in the Summer brochure.

Treasurer: Mike Puppe

There are some ice and other misc expenses left to pay for this season. \$33,000 cash anticipated that is still coming in. If all numbers are right, we should finish in the black this year. Budgeting for next year will start soon so Mike asked the Board to report to him in the next few months if there was anything \$500 or more that they would like to budget for.

Expanding the concession stand was discussed but nothing was decided at this point.

Mike expressed the need for recruiting to keep our numbers up.

VFW/team sponsorship – We need to figure out how we are going to do this next year. Typically we have received \$5700 from the VFW. The money is used for jerseys, socks, warm-ups. A question was asked about why the VFW sponsors the Bantam A team as opposed to other teams in the association. It was determined that VFWs statewide sponsor Bantam A teams.

Fundraising: Jennifer Kluzak/Jessica VanZuilen –

Our Association sold programs at a MN Wild game last week. 40 Association members were there; all ranges of players. We will receive \$1000 for participating. It went very well and we plan on applying to do again next year.

MN Wild Game on April 21st – We are obligated to 85 tickets. So far we have sold 74. We do have 11 additional tickets that we can either sell or give back. At this point we will break even since we sold the tickets at a slightly higher rate.

A pancake breakfast is scheduled for Sept 22nd at the VFW. Hours are to be determined but it was thought that it would be from about 9am-1pm. VFW will cook and we will need to cover hosting, waiting/busing tables and dishwashing.

Next Golf meeting is scheduled for March 25th. The plan right now is to have more kids activities later in the day, a family friendly meal, possibly a dunk tank. Having a NHL/AHL player was discussed but depended on if their season was still going or not.

Ice Chair: Kevin Olson

No Report.

Registrar: Christina Sinkler-Miller

No Report.

Vice President: Jeremy Klotz

Jerseys – We need to plan earlier with what we are doing for jerseys this year. How we are going to rotate them/budget the cost was discussed. Squirts/U10s need to be replaced. Peewees are fine. Ideally we would like to rotate every two years or so. A suggestion was made to rank all the current jerseys from bad to good and determine the order of replacing them. We are still considering the Sublimation options and would like all jerseys to be the same throughout all Association teams. The plan is to get some samples that we can show potential sponsors. A question was asked about what the cost would be to replace all jerseys in the Association. Jeremy thought it would be about \$15-20K. It was suggested that we could then sell the old ones for \$10 to offset some of the cost.

Jeremy commented about adding wording in the Handbook for future teams attending the State Tournament and what the Association will cover. A suggestion was made that we keep the wording vague but do include that we would cover any cost for a state tournament up to x miles away and/or the entry fee.

There was good feedback about the Girls U12 team trip to the State Tournament in Roseau. It was reported that the girls really enjoyed the trip and especially being able to all ride on the bus together.

The District 9-Squirt A Tournament here was brought up. We received compliments from other teams. It was suggested that the Team Manager shouldn't be coordinating the entire event. A question was asked about if the Tournament Director should do more but it was determined that he did what was required of him and that the other tasks do typically fall to the Team Manager. A

suggestion was made to have a Tournament checklist to help. It was also suggested that we line up vendors to sell t-shirts, etc. for next time.

Coach Coordinator: Chris Fink

Summer ice will exist. It was not determined yet which plan the boy's teams will go with but the girls are going with the larger plan. The only other change that was made is moving the younger boy's teams to skate with the U8 since the previous times were too early in the morning. With the summer ice, we will also be able to implement a Learn to Skate program and Try Hockey sessions but nothing has been worked out this far. 3 on 3 sessions for teams is also a possibility.

Concessions: Chad Olson

Year end totals were \$10,300 with 2010 hours completed. 144 families completed their 15 hours. There are 35-40 families that have not, but Chad is going to go through the list one more time before concession checks are cashed. A board member raised issue of making sure we get concession checks from all players. This was a bigger problem in past years but still should be addressed. One thought was to hand out uniforms once checks are received. Another suggestion was to have the deadline when rosters get posted and withhold names from the roster until payment was made.

Allison Watkins wants to use some of our concession equipment for the city pool, specifically the hot dog machine and popcorn machine. Chad will work with her to make this arrangement.

As far as sales over this season: Slushies did not sell well but feedback was that the mix was not correct, either too watery or too much syrup; Coffee and pop sold well; Pizzas did ok. We charged \$2 for pop and sales were up from last year. Chad would like to order coffee cups again but probably only 50 (instead of 100). Most of the inventory was sold at the last tournament. Anything that was leftover was either returned or can be used for next season.

All equipment is working fine.

Secretary: Chris Sorenson

Powerpoint template was sent to board members. Annual reports should be sent back to Chris one week prior to the Annual meeting.

Program Coordinator: Dawn DeBus

No Report.

Home Tournament Coordinator: Dave Ehmer

No Report.

Gambling Manager: Ross Dack

No Report.

6. Old Business

7. New Business

8. Adjourn - Chris Fink made a motion to adjourn the meeting. Mike Puppe seconded the motion. Meeting was adjourned at 8:30 p.m.