

Northfield Hockey Association

Minutes

June 16, 2014

6:30 PM

Northfield VFW

1. Call to Order: 6:30

2. Roll Call/Quorum

Present: Chris Sorenson; Dean Kruger; Jeremy Klotz; Dawn Patterson; Jeff Fox; Sean Goldsworthy; Mike Puppe; Dave Johnson; Kevin Olson; Chris Fink

Absent: Ross Dack; Chad Olson; Gina Fossum; Mary Sue Kremmin; Jenifer Kluzak

3. Approval of May Minutes – approved on vote seconded.

4. Guests:

5. Reports of Officers/Committees

President: Dean Kruger

- Update on new board member emails – all need to confirm they have credentials updated
- Final numbers in from Golf Tournament, profit down from last year.
- Review of Handbook needs to be completed by next board meeting, if possible.

Vice President: Jeremy Klotz

- Discussion about not raising sponsorships for jerseys, but for teams in particular. Sponsorship revenues are mixed, and confusing. Also, it's hard to get commitments in time for ordering game jerseys.
- Need to come up with a longer term plan for replacing jerseys at all levels. Funding needs to be secured before

Treasurer: Mike Puppe

- Second draft budget provided, and discussed. Need all revenue requests and expense ideas so we can finalize the budget to vote for July board meeting.
- Proposal for 5% increase in fees is likely going to be needed to balance books.
- Concessions are consistent, and improving.
- Numbers coming in next year and revenue from skaters is big driver for budget in coming year.
- Discussion on need for more explanation as to why there are higher fees with various levels. (increase in ice time, for instance).

Registrar: Gina Fossom

- No report.

Fundraising: Jennifer Kluzak

- Final report submitted on revenue for gold tournament. Lower bottom line earned this year.

Public Relations & Publications: Mary Sue Kremmin

- No Report

Concessions: Chad Olson – no report

Recruiting & Retention: Dawn Patterson

- Summer Program through Community Ed did not go forward, with catalog deadline having been missed, and no flyer went out until 5 days prior, and only 2 registrations came in, so no learn to play hockey program
- Budget inquiry – if we are going to do more advertising for new skater recruiting, and for registration in particular, will need around \$800, and will need some help through scripts for volunteer time

Ice Chair: Kevin Olson

- Game Schedule from High School and Colleges is out, and it will impact ice time on Saturdays.

Coach Coordinator: Sean Goldsworthy

- Tryouts this year proposed for a different structure, practices over the space of, for instance, 3-4 weeks, if we can schedule it in ahead of scheduling day for games
- Running evaluations over a longer period of time, using St. Olaf men and women over a longer period of time
- Idea is to get less of a focused time, and not to force kids into a short term tryout.
- USA Hockey Coaches clinic proposed this year, to coach the coaches, and use up some ice time early on, with coaches being coached early in the season as well
- Give each team 3 weeks before first games.
- Need to have more practices later in the season, and less 3 on 3 as the season progresses, allowing more practices later in the season
- Question proposed on phasing out St. Olaf dry-land program for next year, and doing more on ice work with St. Olaf skaters next year.

Program Coordinator: Chris Fink – discussion on proposed Faribault/Northfield Co-op

At-Large: Dave Johnson – no report

Gambling Manager: Ross Dack – no report

Tournament Coordinator: Jeff Fox – no report

Secretary: Chris Sorenson – no report

6. Old Business - none

7. **New Business** – Discussion on preliminary proposed co-op with Faribault for Girls U10/U12 Programs. Board proposes revisions, to be proposed to Faribault Board. If there is agreement at the Board level, then proposal will be brought to parents of each association for further discussion and input. Goal is vote co-op up or down at July board meeting.

8. Adjourn: 9:20