

Blackhawk Hockey Association

Board Meeting

June 12th, 2024

7:00pm

Board Members Present: Allie Carroll, Rachel Spence, Billy Herman, Candace Sykora, Amanda Sprauge, Lucas Trickle, Scott Kaiser, Ryan Anderson, Mike Brandenburg, Brent Rolling, Jodi Volgren

Board Members Absent: Andrew Carlson, Scott Peavey

Others Present: Al Weeks, David Nelson, Aaron VanRanst, Ryan Lindquist

Call to Order: 7:00 pm

Secretary's Report: NA

Motion to approve secretary's report

Motion: Lucas Trickle 2nd: Amanda Sprague All in Favor - Passed

Treasurer's Report:

1. Checking balance \$141,837. Increase of \$28,600 vs last year.
2. Bank loan - 15,433, down \$7k
3. P&L is down \$15k compared to May last year.
4. The funds did not include Syttende Mai this year due to theft
5. Work checks were cashed in April this year, last year it was May.

Motion to approve financial reports.

Motion: Lucas Trickle 2nd: Billy Herman All in Favor - Passed

OLD BUSINESS

camera system: installation update. Purchased for under \$200 a TV, HDMI cable, and wall mount. It is set to motion sensor. It has zoom capabilities, it has 2 way audio, night vision, etc. Need to get remote access set up so people can view it through the app. 3-5 camera's left to set up in various locations. It a closed loop system all kept on hard drive If the memory fills up it will start to overwrite the old stuff.

cooling system: Update: Everything is getting set up and by the end of next week it should be ready to make ice. We have 2 more payments left to

make. They need to test it to make sure there are no leaks in the floor system, etc.

Pickle Ball:

Request to Lease Again (Tabled last meeting) Discussed potentially adding to the lease agreement that they remove everything, clean the floors, etc.

Motion to renew the lease agreement and charge the same amount.

Motion: Amanda Sprague 2nd: Scott Kaiser All in Favor - Passed

NEW BUSINESS

RahRah Fundraising:

David Nelson - Presenting and answering questions. A video was shared in advance. The owner of the app lives in Mpls, they have Edina, Minnetonka, Hudson, etc. lined up right now to show the benefit of what they are doing. They can connect businesses from our community and interconnect other communities as well. This is a free digital marketing platform for businesses. Have 4,000 businesses signed up in the Dakota's and Minnesota. They have worked in Hudson, Stillwater, and Woodbury already, but only getting started. The app provides a lot of value to the businesses as it can show what traffic it is bringing in. If we sign up they feel businesses will sign-up. There is also value as they have signed up bigger businesses (i.e. Dave and Busters). They are working with Jersey Mike's and potentially some hockey stores. They are also looking at automotive, health and beauty, etc. Not just limited to food. The business can also change what deals they offer and can do specials for particular days/weekends to drive in more business.

The people that use the app on average save \$6 each time they use it. Users saved almost \$1MM in the pilot program. They are re-doing technology from the ground up. Previously only had a link for the athletes to send out for people to sign-up and now more options. The members can see how much money it is providing to the association and how much they are saving. Rah-Rah paid out \$1.5MM to associations in the pilot program. It allows people to renew and the money continues to go back to the association. Some teams making \$10-15k per year. One team made \$4k in residual renewals.

The app will also let you break down the earnings however you want. It can provide reports for individual player earnings, team earnings, etc. They will be rolling out the new app in October/November that will contain all of the options. If a player leaves the association the people registered, that stay active, the funds continue to go back to the association unless the player goes to another association that is also using Rah-Rah and update their profile. 50% of plan goes back to the association for initial sign-up and for subsequent renewals. 23% of people also donate additional money, which 100% of those funds go directly to the association, except for 5% charge for credit card/service fees. The membership cost is \$49/year for 1 person, \$59/year for 2 people, and a family membership is \$125/year.

Baldwin/Woodville is the furthest out from the cities they have gone at this point. They are talking to River Falls. They will keep signing up businesses. If they can get a list of local businesses that would be helpful.

Finally it allows associations to push out messages to the fans about events we have coming up. They are programming sharability. If someone likes it and shares it with someone else, it will link back to the association. E-mail is the only way to track the sends. It doesn't track text messages as they don't want people spamming people. The athlete will be able to see the names of the people that sign-up if it gets shared. The athlete sets up a profile but there is no cross interaction for people to communicate with the athlete.

This will be discussed again at a future board meeting.

AI Weeks Gun Show:

Came in to discuss the proposal he sent and to answer any questions. Line painting would be done next year. The timing would not impact anything we are doing. He would cover all costs and labor. He gets paid per vendor space and there are 60 spaces. He didn't propose anything for a lease, rent the space, etc. People generally charge a certain fee per space, he would likely be lower than the industry average since it is a new event. People could also rent space for other shops, not just guns. He will have night security. The contract would absolve BHA and community from any harm/damage. The overnight security would be in the building. He is also fully licensed and insured. It is for any location that he is operating out of. There would be a check-in process to

validate the guns are not loaded and would be zip-ties in case people bringing in guns don't have them secured. They would need to take a section of the hockey rink wall out for people to get in and out. This has been done previously.

This could also be a fundraiser for the association as we could run the concession stand during the event. At this point we need to wait to see if the Village of Baldwin approves the event as that needs to happen first before we can vote on it.

Rutten Release Request:

Board Vote on that. Read through a letter provided by the parents asking for a waiver to play with another association that had not been identified yet. Generally the waivers we provide is based on where they live or go to school.

Motion to approve release

*Motion: Candy Sykora 2nd: Ryan Anderson Did not pass
- 8 no and 3 yes*

Registration Details:

Costs and dates for registrations to be reviewed and approved. Last year opened July 1st and was open to July 31st. That was the window for coaches, managers, etc.

Discussed having registration open again July 1-31st. That will remain the same. For Blackcats there will be a U16 and U14. They did agree to blackcat jerseys. 10 girls and a goalie at U16. There will be 14 and 1 goalie at U14. For registration we have to open the U16 option. There was also discussion to increase the cost for registration as the cost of everything is increasing

Motion for U16 Blackcat Fee to match the U14/Bantam amount.

Motion: Allie Carroll 2nd: Billy Herman All in Favor - Passed

Motion to increase 1st year mite up to \$100 and every other level up \$50 from last year with the family cap going from \$1,050 to \$1,110.

Motion: Lucas Trickle 2nd: Brent Rolling All in Favor - Passed

Work Hour Request:

Vote on request from U12 family regarding Summer work hour reduction due to extenuating circumstances. Talked through the request. Discussed options on way to do things from home. Potentially solicit new sponsors, etc. We will look to update the request form for the future as it isn't very clear.

Motion to Reduce summer hours to 12.5 hours, but it is a one time allowance. The check is still prorated. If no hours are completed the full check still gets cashed.

Motion: Lucas Trickle 2nd: Billy Herman All in Favor - Passed

Security Discussion

Safe, Door Knob, Rink Doors, Fob Updates. Discussed theft and all of the circumstances around it. Door knobs have been changed.

Motion to purchase new safe of up to \$800

Motion: Candy Sykora 2nd: Rachel Spence All in Favor - Passed

FOB access, we have a list of people with current access. We will go through the list to get back the FOB for everyone that doesn't need it. A list of names will be sent to the board so we can voice any concerns on who has access.

COMMITTEES

Building & Grounds:

update on coaches room project. It is getting there.

Got a quote on the Zamboni. The total to fix everything was \$21k without tax as we are tax exempt. There are a lot of small things that add up, bigger items was re-stud all tires for \$1,300. Will have a 2nd opinion to validate that all \$15k in repairs are needed. That includes the \$5,300 in the annual inspection and service plan. The information will be researched and sent out to the board after the meeting.

There was also a discussion of a new product for business advertising on our hockey boards. There are these patented product that are stickers which do not wear out or peel. We will receive a demo at the next meeting. We also discussed Dasher board replacement of around \$400.

Coaches:

NA

Concessions:

Met with Ashley and went through the survey that was sent out. There will be a wish list for new equipment that we do need.

Fundraising: Syttende Mai updates. Will need a new liaison. We made \$853 for bean bag tournament. The new school superintendent won and donated half the winnings back to the association.

Mites & Membership: LTS Schedule for August. There will be 8 sessions and only sticks handed out for LPH

Scholarship: Scholarships handed out last month to the two recipients

Finance: NA

Scheduling: NA

RFYA/BHA Girls Co-Op: Moving forward the plan is to roster of all coaches, no practice coaches that are not rostered.

Blackcats will likely align with RF on the Locker Room Monitor being handled by coaches. If there isn't a female coach or not enough then we would have Locker Room monitors, but it is the coach's responsibility.

Communication/Website: Mary Anne worked to update and she will continue to do that this year. Will put tournaments on the calendar now that the dates are scheduled.

Additional: NA

Board Liaisons

D2: Aaron VanRanst coming with information and Adam Nelson to discuss the role. Annual D2 meeting is the 23rd of this month. We don't have voting rights for WI. There are some rule change proposals. MN switched enrollment and they have to play in the community they live in, not the school they attend. They want all league games with a curfew. The time keeper will blow the horn at the full hour. (suggestion was made to be consistent and if only 10 minutes left, but 15 minutes of game time, go to run time...) They are talking about a 3 minute warm-up instead of 5.

They want all WI teams to wear the stop patches on the back of jerseys.

For MN they are going to need to fill every level. Instead of going with a AA team and 4 B2 teams then all of them do really well. They are also going to start monitoring at a player level and ensure they are at the right level so that someone isn't scoring 10+ goals a game. Mahtomedi was a big offender and this year a D2 rep will be at their tryouts.

They emphasized that no one should contact any board members to get stats change. Reach out to the D2 coordinator and not their board. Talking about getting rid of fair play points and updating playdown/playoff structure.

WI kids that play for D2 district can play for MN high performance team. It is after the season and all paid for. It is for every age level but probably stops at U16.

They also did a lot of research for tryouts and how to hold effective tryouts. It was state wide review. What drills they should be doing, etc. for evaluations. They will have coach/manager meeting.

USA hockey is planning to push down neck guards to everyone, but there are a lot of unanswered questions.

Tournament Coordinators:	NA
Region 6:	NA
Mite/LPH:	NA
U10:	NA
Squirt:	NA
U12:	NA
Peewee:	NA
U14:	NA
Bantam:	NA
Next Meeting:	July 10th, 2024

Adjourn: 9:50pm

*Motion: Allie Carroll
Passed*

2nd: Lucas Trickle

All in favor -