



Alexandria Area Hockey Association 2024-25 Sponsorship Opportunities

Diamond Sponsor \$10,000 (3-year commitment)

- **Platinum Sponsor Package PLUS:**
- Front of step wrapped with your company name, logo or design in West Rink
- Soft Pucks with your logo to be used as giveaways to help promote AAHA.
 - Homecoming parade, Douglas Country Fair, etc.
- Locker room door with your company name, logo or design in West Rink

Platinum Sponsor \$5,000 per year (3-year commitment)

- **Gold Sponsor Package PLUS:**
- A regular rotation on the electronic video board in front of the RCC
 - ◆ Your business logo by itself on a TV monitor in the lobby
- 1/2-page advertisement in all tournament programs.

Gold Sponsor \$2,500 per year (3-year commitment)

- **Silver Sponsor Package PLUS:**
- Business name or logo on the front of a Mite or Squirt/U10 House League Team set of jerseys.
- Business name/logo on 4'x8' banner on West Rink wall
 - ◆ Your business logo split with one gold sponsor on TV monitors in the lobby.
- 1/3-page advertisement in all tournament programs (upgrade to ½ page ad \$75/year)

Silver Sponsor \$1,500 per year (3-year commitment)

- Recognition on the Sponsorship Board at the rink
- Your business logo split with other sponsors on TV monitors in the lobby.
- Logo with link to business website on the AAHA website sponsor page (alexhockey.org)
- Business ads/coupons for tournament bags (sponsor provided)
- 14 home tournaments (8-16 teams per tournament)
- 300-400 visitors per tournament
- 1/4-page advertisement in all tournament programs (upgrade to ½ page ad \$100/year)

Puck Sponsor \$2,500 per year (3-year commitment)

- Name or logo on practice and game pucks for AAHA.
- A regular rotation on the electronic video board in front of the RCC
- Your business logo by itself on a TV monitor in the lobby
- 1/2-page advertisement in all tournament programs.
- 500 Logoed pucks.



Alexandria Area Hockey Association 2024-25 Sponsorship Agreement

Thank you for supporting the Alexandria Area Hockey Association (AAHA). Your sponsorship helps support hockey families in Alexandria and will help keep fees as affordable as possible and provide lifelong skills for these young athletes.

Name of Organization: _____

Contact Name: _____

Contact Phone: _____

Contact Email Address: _____

Website: _____

Address _____ City _____ State _____ Zip _____

Sponsorship Level: _____

Yearly Amount due: _____

Signature _____ Date _____ Print Name/Title _____

Please make checks payable to: Alexandria Area Youth Hockey Association (AAHA). AAHA is a non-profit "501(c)" charitable organization.

Mail to: AAHA
c/o Colleen
PO Box 592
Alexandria, MN 56308

Your support is greatly appreciated!!