



This Season, Hundreds of Shawano Families Will Gather at the Ballpark.

The Question Is — Will They See Your Business There?

Dear Valued Community Partner,

Every spring, and summer, families across NE Wisconsin come to Shawano to pack the stands, cheer from lawn chairs, and spend evenings at the ballpark creating memories that last a lifetime.

And as you picture that scene — the dugouts, the concession stand lines, the packed parking lot — imagine your business name proudly displayed, seen week after week by the very families you serve. That's more than advertising. That's community leadership.

The **Shawano Youth League** is inviting a select group of local businesses and individuals to step forward as official sponsors for the upcoming season and beyond. With newly formed sponsorship tiers, we hope to form a stronger, more connected league that creates meaningful opportunities for boys and girls throughout our community to experience the joy, teamwork, and growth that baseball and softball provide; while utilizing our parks that this community is known for.

Your sponsorship does more than place a banner on a fence or a logo on a page.

It helps:

- Expand access so more children can participate
- Improve equipment, uniforms, and field conditions
- Keep player fees manageable for local families
- Strengthen a program Shawano can be proud of

And in return, your business receives visible, repeated exposure in front of hundreds of local families all season long — both at the fields and across our digital platforms.

Local businesses that invest in youth sports aren't just seen. They're remembered.

They become the companies families trust.
The names parents recognize.
The businesses people naturally think of when they need services.

We would be honored to partner with you this season and build something impactful together.

To learn more about available sponsorship opportunities, please see the attached letters or contact:

Bryce Szymanski

📞 715-851-8006

✉️ szymanskib01@gmail.com

Let's make this a season Shawano won't forget — on the field and in the community.

Shawano Youth League Sponsorships

Tier Name	Contribution	Sponsor Benefits
Hall of Fame Sponsor	\$2500+	<ul style="list-style-type: none"> - League Team Sponsorship - Business logo on all travel team banners - Banner placement at all fields near scoreboards (4) - Hall of Fame Program Sponsor Showcase on concession stand banner. - Logo on website homepage with clickable link - Feature in opening day and season wrap-up press release - 4 Social media spotlight posts during season - SYL Swag and a Custom SYL Jersey
All-Star Sponsor	\$1500	<ul style="list-style-type: none"> - League Team Sponsorship - Banner placement at 2 fields - All-Star Program Sponsor showcase on concession stand banner. - Logo featured on website with clickable link - 2 Social media mention showcases during season - SYL Swag and a Custom SYL Jersey
MVP Sponsor	\$500	<ul style="list-style-type: none"> - Banner placement on 1 field - MVP Program Sponsor showcase on concession stand banner. - Logo featured on website with clickable link - 1 social media mention showcase during season - SYL Swag
Base Hit Sponsor	\$250	<ul style="list-style-type: none"> - Base Hit Program Sponsor showcase at Concession Stands. - Mention in season kickoff announcement - Logo featured on website with clickable link
Team Sponsor	\$600	<ul style="list-style-type: none"> - Name/logo on Team Jersey's - Team photo for display - Recognition on website and App.
Tournament Weekend Sponsor		<ul style="list-style-type: none"> - Sponsor Banners posted front and center at all concession stands and the beer stand. (4)
Sundrop Dayz Classic 6/5	\$950	<ul style="list-style-type: none"> - Sponsor Recognition on our Tournament App
Baseball Classic Kickoff 6/12	\$850	<ul style="list-style-type: none"> - Social Media mentions featuring your business and or product.
Shawano Softball Classic 7/10	\$850	
Baseball Classic Finale 7/17	\$850	<ul style="list-style-type: none"> - Chance to Showcase your business or Product over the weekend. "Product Displays/Sales, Discount Rates, Coupons"



Memorial Park Field Sponsor

- Your business sign will be displayed on an outfield fence at Memorial Park (78"W x 38"H)
- Your company will be recognized on our website: <http://shawanoyouthleague.org/>
- Your business sign will be seen by over **400 players and their families** twice a week for the **spring and summer months and for many events into the fall.**
- Four weekend tournaments in June & July with up to **100 teams** and over **1,000 players** and families in Shawano who will see your sign.

1 year Sponsorship

- 1 Field Banner \$250
- 2 Field Banners \$375
- 3 Field Banners \$525
- 4 Field Banners \$650



With your support in one or multiple sponsorship opportunities, we can continue strengthening Shawano's Park & Rec baseball and softball facilities despite fluctuating budgets, while keeping registration fees affordable for local families and accessible for every child who wants to play.

Shawano Youth League proudly provides:

- T-Ball for ages 5–6
- Girls Softball for ages 7–12
- Boys Baseball for ages 7–15
- Support and funding for 13 Shawano travel teams competing in tournaments across Northeast Wisconsin

Your partnership helps us deliver a high-quality experience for players, improve the fields they play on, and sustain a program our community is proud of.

We look forward to partnering with you for the 2026 season and beyond!

Sincerely,
Matt Kamke
Shawano Youth League President

Bryce Szymanski
Shawano Youth League Marketing Director

Where do your Sponsor Dollars Go?

The **Memorial Park Field Sponsorship** is a joint partnership between Shawano Youth League and the Shawano Park & Recreation Department focused on making long-term improvements to the baseball fields at Memorial Park for the benefit of the entire community.

All funds raised through this sponsorship are dedicated exclusively to field enhancement projects identified as priorities by the Shawano Youth League and approved by the Park & Recreation Department Board. These funds are not used for routine field maintenance, day-to-day league operations, and don't always reflect the current best interest or needs of the SYL. However, they support meaningful upgrades such as facility improvements, infrastructure enhancements, and other projects that elevate the quality, safety, and experience of the fields for players, families, and visitors. By participating as a **Field Sponsor**, you are directly contributing to lasting improvements at Memorial Park that will serve Shawano athletes and families for years to come as we continue to strengthen our partnership with the Shawano Park and Rec.

The 2026 **League Sponsorship** is a vital part of our commitment to keeping Shawano Youth League baseball and softball affordable and accessible for local families while continuing to improve the quality of the program and SYL facilities for every player and fan.

Funds raised through this sponsorship go directly back into the league to support meaningful upgrades that players, coaches, families and partners see and benefit from each season. This includes new uniforms and equipment, tournament fees, as well as improvements to Shawano Youth League-funded buildings and facility projects that are essential to the long-term growth of the league but cannot be covered through the field sponsorship program.

By becoming a **League Sponsor**, you are helping us invest in the experience, safety, and pride of our athletes while ensuring the league remains strong, sustainable, and affordable for the Shawano community.

*Our higher tier sponsorships offer chances to be both a League and Field Sponsor so your donations can have an immediate and meaningful impact for our league and the visibility donors desire.

Sponsor Form



CUSTOMER DETAILS			
Name :			Payment Method:
Phone :			Date:
Email :			
Address :			

Sponsor Type	Description	Qty	Amount

Total	NOTE