

LOGO & JERSEY DESIGN CONTEST

OFFICIAL CONTEST RULES | 2026-2027

New Prague Hockey Association (NPHA) invites players, families, alumni, volunteers, and community members to help shape the future look of New Prague Hockey. Participants may submit an original logo design, jersey design, or a complete logo-and-jersey concept. These rules apply to all entries submitted to the contest.

September 1 - October 31	Entries accepted
November 1 - November 30	NPHA Board selects five finalists
December 1 - December 31	Association voting on the five finalists
January 1 - January 31	Board tallies and reviews voting results
February 1	Winner announced

1. ELIGIBILITY

Entries are welcome from current NPHA players, parents/guardians, coaches, volunteers, alumni, and community members.

Participants under age 18 must have permission from a parent or legal guardian. A parent/guardian must complete the required consent and electronic signature on the submission form.

There is no requirement that a participant be a professional artist or designer.

2. WHAT YOU MAY SUBMIT

Participants may submit a logo design, a jersey design, or a combined logo + jersey concept.

Entries may build upon elements of New Prague hockey tradition, introduce something completely new, or combine traditional and new ideas.

Participants are encouraged to review NPHA's Trojan Culture, Mission, Vision, and Core Values when developing their concept. NPHA's Core Values are Hard Work, Development, Community, Support, Accountability, and Belonging.

Current NPHA logos and official Pantone colors may be provided as a reference and starting point; participants are encouraged to think creatively about the future identity of New Prague Hockey.

3. SUBMISSION REQUIREMENTS

Each participant must complete the official NPHA Logo & Jersey Design Contest Submission Form and upload the design through the form.

Accepted file formats: PDF, PNG, JPG/JPEG, SVG, AI, and EPS, subject to the upload limits of the submission form.

Each submission should include a design title (optional), a brief description of the design and its inspiration, and an explanation of how the concept represents New Prague Hockey.

All entries must be received between September 1 and October 31, 2026. Late submissions may not be considered.

4. ORIGINAL WORK & INTELLECTUAL PROPERTY

Each participant must certify that the submitted design is their original work.

To the best of the participant's knowledge, the design may not copy or infringe upon an existing logo, trademark, copyrighted artwork, team logo, company logo, or other protected design.

Designs containing copyrighted, trademarked, copied, or unauthorized material may be disqualified at NPHA's discretion.

5. REVIEW & SELECTION PROCESS

Following the submission period, the NPHA Board of Directors will review eligible entries and select five finalist concepts during November.

The five finalists will be presented to the association for voting from December 1 through December 31.

During January, the Board will tally and review the association voting results. The winning design is scheduled to be announced February 1.

NPHA reserves the right to determine eligibility, remove entries that do not comply with the Official Contest Rules, and make final decisions regarding the contest and selection process.

6. PERMISSION TO DISPLAY SUBMISSIONS

By submitting an entry, the participant agrees that NPHA may review, display, copy, publish, and share the submitted design for purposes related to the contest, including promotion of the contest and presentation of finalist designs to the association for voting.

7. WINNING DESIGN: OWNERSHIP & USE

If a design is selected as the winning design, ownership of the selected design will transfer to New Prague Hockey Association.

NPHA will have the right to use, modify, adapt, reproduce, publish, distribute, display, and apply the selected design for association-related purposes, including but not limited to jerseys, apparel, merchandise, websites, social media, printed materials, signage, fundraising items, promotional materials, and other NPHA uses.

The selected design may be refined or modified before final implementation to meet production, branding, printing, embroidery, apparel, jersey, digital, or other practical requirements.

Unless otherwise announced by NPHA, selection of a design does not create an obligation for additional payment, royalty, or compensation, and NPHA will not be required to obtain further approval from the participant before using or modifying the selected design.

8. REQUIRED SUBMISSION ACKNOWLEDGMENTS

To submit an entry, participants will be required to confirm the following on the submission form:

- I certify that this submission is my original work.
- I certify that, to the best of my knowledge, my submission does not copy or infringe upon an existing logo, trademark, copyrighted artwork, team logo, company logo, or other protected design.

- I understand that submissions containing copyrighted, trademarked, copied, or unauthorized material may be disqualified.
- I have read and agree to the Official NPHA Logo & Jersey Design Contest Rules.
- I understand that NPHA may review, display, copy, and share my submission for purposes related to the contest, including presenting designs to the association for voting.
- I understand that if my design is selected as the winning design, ownership of the selected design will transfer to New Prague Hockey Association.
- I understand that if my design is selected, NPHA may use, modify, reproduce, publish, distribute, display, or adapt the design for association-related purposes without further approval, payment, royalty, or compensation.

9. PARTICIPANT & PARENT/GUARDIAN CONSENT

Participants will provide an electronic signature confirming that the information in the submission is accurate and that they agree to these Official Contest Rules.

For participants under age 18, a parent or legal guardian must provide consent and an electronic signature agreeing on the participant's behalf to these rules, including the transfer of ownership if the participant's design is selected.

10. GENERAL CONDITIONS

Submission of a design does not guarantee selection as a finalist or winning design.

NPHA may choose not to use a submitted design, including a finalist or winning concept, exactly as submitted. Final implementation decisions remain with NPHA.

NPHA may clarify, amend, or update administrative details of the contest when necessary. Material changes affecting participants will be communicated through NPHA's official channels.

Questions about the contest should be directed to New Prague Hockey Association through the contact information provided on the contest webpage.