



# SYBA Board Meeting Minutes

**Date:** 3/15/26

**Time:** 6:00 PM

**Location:** Shakopee Legion

## I. Approval of Previous Meeting Minutes (S. Dolan): Appendix A

- Retract MBL Rules stating can't play club and assn, but assn agreed that rationale and logic of board decision to not allow the two should stand - ALL IN FAVOR and APPROVED

## II. Prior Meeting Action Item Review (Brief Status Updates)

- **Christina T.:** Finalize and submit summer field requirements by next week.

*Status:* Submitted and approved by the city; she will forward to the board for review. A minor softball conflict exists, which she is currently resolving.

- **Shane H.:** Coordinate parent meetings slide deck for tryouts.

*Status:* In progress.

- **Sean D.:** Contact SACS regarding field availability for T-Ball.

*Status:* Updated. The city runs this, and Christina T. has a contact booked. Trevor confirmed this is good to go.

- **All Board Members:** Provide relevant committee feedback to Shane M. (current status, efficiency, and suggestions for improvement).

*Status:* Pending / Ongoing.

## III. New Business

### 1. Fundraising: The MVP Card (Gina & Billy)

**Overview:** Gina from The MVP Card presented a sales opportunity targeting 15,000 Shakopee households. To maximize reach, the association will use social media and accept Venmo.

- **Sales Blitz (4/18):** 9U–13U players will each sell 8 cards at \$18/card, with a projected revenue of \$18k. The event is **optional** to avoid family burnout.
- **Logistics:** Physical cards will be used (low app adoption). Cards will be purchased at registration. On blitz day, volunteer drivers will use provided maps to navigate neighborhoods.
- **Action Items:**

#### Attendees:

- ☐ **Shane Hofmann\*** (President) (exp 09/27)
- ☐ **Kyle Rice\*** (Vice President) (exp 09/25)
- ☐ **Rob Deuth\*** (Treasurer) (exp 09/26)
- ☐ **Sean Dolan\*** (Secretary) (exp 09/27)
- ☐ **Blake Grefe\*** (Travel Dir) (exp 09/26)
- ☐ **Jason Lenz\*** (Travel Dir) (exp 09/27)
- ☐ **Jason Mousel\*** (In-House Dir) (exp 09/25)
- ☐ **Trevor Jones\*** (In-House Dir) (exp 09/27)
- ☐ **Ryan Schmitz\*** (Comm. League) (exp 09/26)
- ☐ **Katie Johnson\*\*** (Co-Asst Tourney) (exp 09/26)
- ☐ **Tatum Heil\*\*** (Co-Asst Tourney) (exp 09/27)
- ☐ **Eric Schmitz** (Varsity Coach) (Standing)
- ☐ **Sara Lewis\*\*** (Co-Social Media) (exp 09/27)
- ☐ **Tracey Domke\*\*** (Co-Social Media) (exp 09/27)
- ☐ **Mark Amundson\*** (Comm. Dir) (exp 09/25)
- ☐ **Billy Wermerskirchen\*** (Fundraising) (exp 09/27)
- ☐ **Cristina Tibbetts\*** (Field/Facil) (exp 09/27)
- ☐ **Tyler Menden\*** (Equipment) (exp 09/26)
- ☐ **Brent Vannier\*** (Umpire Coord) (exp 09/26)

#### Guest:

- ☐ **Gina** (MVP Cards)
- ☐ **Bob Britz** (MVP Cards)

#### Not Attending:

- ☐ **Sean LaCoste** (Asst Equip) (N/A)
- ☐ **Bob Zondlo** (Legion)
- ☐ **Rick Krebs** (Legion)

\*Voting Member

\*\*Partial Voting Member

- **Billy W.:** Lead coordinator.
- **Board:** Secure school kickoff location and create Sign-Up Genius for 20+ drivers.
- **Gina:** Prepare player incentive structure and "Keys to Selling" talk.
- **Deadline:** Final participant numbers required by March 25th.

## 2. Finance (R. Deuth)

**Financial Update:** Comprehensive review of current association financials.

- **Operating Account:** Registration funds are currently being deposited.
- **Expenditures:** Tyler M. purchased approved equipment (L-screens, netting, field markers, catcher's gear, etc.). Monthly rent for MASH (\$4k) and standard utilities have been processed.
- **Cash Position:** Balances are up \$50k from registration. While down \$35k year-over-year due to Legion-related negotiations, sponsorship support (e.g., Graystone) is trending up.
- **Shakopee Dollars for Scholars:** The board discussed resuming the annual scholarship donation.
  - **Vote:** Motion to donate \$1,000 to Dollars for Scholars. **Approved (Unanimous).** (Awards Breakfast: May 27th).

## 3. Travel Program Updates (J. Lenz / B. Grefe / R. Schmitz)

- **Coaches Meeting (3/23):** Scheduled for 6:30 PM at the High School. Will feature two presentations and the distribution of the coaches' playbook. R. Schmitz provided input on team identity and playing style.
- **Registration & Rosters:** Numbers are strong across the board except for the 9s (22 registered), which presents a potential safety/roster size issue. One player is currently on standby.
- **Uniforms & Gear:** Design finalized with a "Bills Toggery" patch. Extra jerseys in every size will be ordered on the Monday after tryouts to accommodate late registrations. Practice shirts will be provided to all players (Community, In-House, and Travel).
- **Coaches Gear:** \$50 store credit allocated for coaches.
- **Smashfactor Equipment:** Discussion on procuring Smashfactor balls (\$75/dozen) tabled for next year.
- **Action Item:** Sara to order yard signs; Blake to provide the vendor contact information.

## 4. Tryout Logistics & Planning (J. Lenz / B. Grefe / S. Hofmann)

- **Schedule:** Tentative schedule emailed by Blake. Board members must review to ensure no scheduling conflicts.
- **Facility Management:** Shane H. to ensure parents remain in upstairs rooms and away from the glass during evaluations.
- **Volunteers & Meals:** Tracy will coordinate food (Jimmy Johns) and water for volunteers and evaluators. Eric will provide a final headcount for meals.
- **Photography:** Photos of players will be taken during tryouts for the Team Genius evaluation app.
- **Equipment Swap Meet:** Ryan S. will manage the swap and warm-ups at the Field House from 7:00 AM – 12:00 PM. Tyler M. will cover from 12:00 PM – 1:00 PM.
- **Communication:** Need to clarify to families that the Field House event is not a drop-off.
- **Action Item:** Plan for infield drills—Youngers will receive rolled balls; Olders will use a machine.

## 5. Community & In-House Leagues (R. Schmitz / J. Mousel)

- **Registration:** Currently at 111 (consistent with last year), including 62 at 7U and 28 at 8U.
- **Partnerships:** Partnering with Prior Lake (PL) for game variety. "Butters" will present consolidation and financial details at the next meeting.
- **Fundraising:** Snap Raise will be introduced to Community League families this year.

- **Evaluations (4/11):** Scheduled at the Field House. Setup at 8:30 AM, start at 9:00 AM. Focus on hitting and fielding for grades 1–3 to ensure even team splitting and safety.

## 6. Incident Update & Policy Review (S. Hofmann)

- **Open Gym Incident:** A parent was injured during a recent session.
- **Policy Adjustment:** To align with organizational risk management protocols and ensure comprehensive insurance coverage, registration language for the upcoming season will be updated to formally classify participating parents as 'volunteers.'
- **Action Item:** Christina T. to build out Crossbar functionality for communication and liability waivers specifically for Open Gym sessions.

## 7. Varsity Collaboration & Events (R. Schmitz)

- **SYBA Night:** Scheduled for May 2nd at the Varsity game.
- **Saber Buddies:** Rollout of the buddy program is in progress.

## 8. Operations & Recruitment (S. Hofmann)

- **Coach Recruitment:** Discussion on attracting head coaches vs. assistants.
  - **Action Item:** Blake to research incentives (gear, registration discounts) to attract more head coach applicants.
- **Storage Solutions:** Following the loss of Gorman storage, the city is looking to expand operations.
  - **Action Items:** Tyler to research storage container pricing (\$2,900 long-term) and rental units. Billy to inquire about space at Jackson Township/Boy Scouts room.
- **Communication Tools:** The board agreed to move forward with **CrossBar** for mass messaging and event scheduling (e.g., Open Gyms).

## 9. Photography (S. Hofmann)

- **Vote:** Nicki LaCoste confirmed as the season photographer. **Approved (Unanimous).**
- **Process:** Standard \$20 pricing. Nicki will present for 2 minutes at the coaches' meeting to distribute envelopes.

## IV. Open Discussion / Announcements

- **Field Maintenance:** Tyler will schedule "Biffs" (portable toilets) for the fields. Notifications needed for Red Oak and Westminster.
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## V. Next Meeting

**Date:** 5/17/26, **Time:** 6:00 PM, **Location:** The Legion