



## **SYBA MEETING AGENDA**

**Sept 18th, 2023 @ 6:00 pm  
The Bowl**

Attendees: Brad Menden  
Eric Schroeder  
Allen Larson  
Sean LaCoste  
Aaron Olson  
Mike Hanson  
Chad Stensrud  
Brent Vannier  
Shane Hofmann  
Dan Woodall  
Brian Heil  
Rob Deuth  
Jim Malone  
Eric Schmitz

Not in Attendance: None

- **Approve Previous Meeting Minutes**

approved

- **Financial Review**

Allen reviewed the latest financial statement with the board, this statement is from 7/18/23-8/15/23.

Deposits for this period: \$7,602.33 closing out the Omaha funding raising account, \$428 donation from Shakopee Lions, \$1000 from Barb LaCourse, \$290.88 Shakopee Bowl Pull Tabs, \$5,250 gate fees from MYAS tournament hosted, \$1,181 Venmo cash out from tournament, Venmo cash out of \$209 from in-house concessions, and \$1,296.63 from in-house concessions.

Withdrawals: \$153 for Biffs at Westminster for Aug/Sept, \$440.78 in field rentals to SHS, \$200 for the community league tournament to Edina Baseball, \$18.61 for the Jackson Township Field Scoreboard electricity, \$1,447 in payments for umpires for Legion/Jr Legion, \$5,528 from Omaha fundraising that was paid out to the 14s....still additional checks to be cashed, \$1,206 in tournament t-shirts from the MYAS tournament that Shakopee hosts, \$229.50 MYAS Biffs needed for tournament sites, \$4,890 MYAS tournament proceeds to the stadium fund, \$104.85 paid for Giant Freezes, \$226 to rent PO Box at the Post Office, \$630

in field rentals to SHS, \$3,879 in umpire payments for the month of June, and then \$1,469 to MN Umpire Assn for the final Travel umpire payment.

Ending Checking Balance as of 7/31/23 is \$19,528.86, and the ending balance for Savings is \$55,023.67

- **15-18 yr old funding**

Allen discussed this topic about the 15-18yr old funding. Recently there has been some excess once all expenses are paid. The Board discussed what to do with the excess, options included refunding all the coaches their registration fees, putting in a fund for the Legion team. For now the Board will continue to have conversations on the excess dollars, and will make a decision at the next board meeting. In addition Dave Johnson joined the meeting to discuss potentially being the Legion coach for the next 5 years. Dave coached the Sr Legion team this past summer, and expressed his interest to continue to be the head coach for the next 5 years. The board will continue the discussion with an eventual vote on the matter at a future meeting.

- **Gold Cards**

Allen discussed with the board about adding additional business to the Gold Card or any suggestions for that group to reach out to, one of the suggestions would be to ask new businesses in town, additionally there is an opportunity for the gold card to go digital

- **Caps marketing program**

Allen discussed this topic. Seniors at the High School in one of the Academies, they get a project to work on, Allen thought a great project would be about trying to get communication and information out to the 1<sup>st</sup> and 2<sup>nd</sup> graders. The project would involve a marketing program and method of distribution to anyone who has a 1<sup>st</sup> and 2<sup>nd</sup> grader or new to a community to build awareness about SYBA, registration for Mites/Mighty Mites etc. Additionally there was a conversation about asking the captains of the HS School team to go to each elementary school to demonstrate or wear their uniform and also have registration information to build excitement in the younger ages. The conversation regarding asking the HS Captains will be discussed again at a later board meeting as the logistics would need to be further vetted. The Board did vote unanimously to approach the leader of the program at the HS to have the conversation about having SYBA be a part of the CAPS marketing program.

- **Future field improvements - board members visit all the fields?**

Brad Menden will set up a time for the board to visit all the fields look at the condition of the fields, and build a plan on future improvements for these fields. Allen shared a spreadsheet on what SYBA has spent on fields since 2007. SYBA has spent over \$500K on field improvements, will have a discussion in future meetings about what the next investment will be.

- **East and West Middle School Improvements/Who Takes Care of Those Fields**

This topic was covered during Field Improvements

- **Jackson Township Field Maintenance**

Aaron Olson discussed the condition of the Jackson Township Field, this field is in rough shape. There is a potential to hire someone to spray weeds as of right now Jackson Township pays to mow but not spray for weeds. The board discussed hiring a professional company to come out and do the spraying for us. Shane will reach out to Curbside Landscaping to do the weed spray, Aaron is also reaching out to another landscaping company for a quote.

- **Stemmer Field Scoreboard**

There is an opportunity to do a sponsorship on the bottom of the Stemmer Field Scoreboard, the cost would be \$5,000, and the money would go to field improvements. This discussion continue at a future meeting in conjunction with next investments made by SYBA.

- **Legion Baseball summer 2024**

Discussed during the 15-18 year old funding

- **Fall field cleanup**

Aaron will be sending out an email to all the coaches to remind them to finish their evaluations on all their players, there are still a few outstanding and once those are completed, there will be a reminder to the coaches to set up their fall field cleanup.....each age group will go to their next year's field, i.e. the 11year olds from this summer will take care of Green Meadow and so on.

- **SYBA Board Member/Coaches meet and greet**

Brian Heil had a suggestion from the end of the year, to put on an event where coaches and the board do an informal meet and greet, Brad suggested to do at the spring coaches meeting for the travel coaches. There was additional discussion on what would be doing for the in-house group. Options included a coaches clinic, also discussed a SYBA night at the stadium and do a meet and greet before the game on the field.

- **Marketing for registration for In-House (red folders)**

This was already discussed during the CAPS Marketing program

- **Try baseball for free events during season**

Brian discussed this topic, regarding getting more try baseball for free events, we have done this for the 9s-11s or 12s in the past but we don't really do for the younger group, one suggestion was maybe wiffleball in the field house in Jan or Feb. This discussion will continue

- **League in-between T-ball and Association**

Tabled for a later meeting

- **Bonus Topic**

There was a conversation about making an additional investment in player development, for the next meeting, board members will bring names of contacts

**Next Meeting Date: Sunday October 15th 6:00PM at THE BOWL**