



Taylor Made
SEASON 9



2026 - 2027

Information Packet

Welcome to Taylor Made!

Dear TMA Families,

Welcome to Season 9 at Taylor Made All-Stars! We are excited to continue developing well-rounded athletes through our tailored training programs. This packet includes all the information you need for the 2026 - 2027 cheer season, including athlete development pathways, registration, evaluations, tuition, and frequently asked questions. We're beyond excited to step into another year of growth, grit, and unforgettable moments – and we're so grateful to have you as part of our journey.

Whether you're joining us for the first time or returning for another season, thank you for trusting our program with your athlete's development. We believe in tailoring champions on and off the mat, and that takes more than talent – it takes consistency, accountability, and heart. You'll hear us say it often: every level matters and every athlete counts.

This season, we invite you to do more than just show up. We invite you to **#TheBi9League** – to lead with character, support each other loudly, and rise to meet every opportunity with pride and purpose. Together, we'll continue making an impact that lasts far beyond the competition floor.

Here's to a confident, bold, strong, resilient, and unstoppable season!

Cheerfully,

April Taylor
and The TMA Leadership Team



ABOUT TAYLOR MADE

Team Culture & Code of Conduct

Who We Are:

Taylor Made All-Stars is a premier cheerleading organization for kids ages 4 ½ -18. We pride ourselves on Tailoring Magnificent Athletes by focusing on skill development and personal growth.

Our Mission:

At Taylor Made All-Stars, our mission is to create a positive and impactful environment where athletes can thrive and grow. We emphasize the importance of each component of the sport from discipline, to conditioning, tumbling, cheerleading and dance, hard work, dedication, and loyalty. Through participation and instruction in the sport of cheerleading, we promote the values of good sportsmanship, personal integrity, accountability, team cooperation, and community awareness. Our ultimate goal is to ensure that the athletes who walk through our doors want to stay, not just for the wins, but for the difference we make in their lives beyond the mat.



What It Means to Be Taylor Made?

At Taylor Made All-Stars, we believe success starts with the culture we create – not just the trophies we chase. Our program is built on values that go beyond the mat: dedication, respect, sportsmanship, and a strong sense of community.

Whether you're a new family or returning for another incredible season, here's what it means to be Taylor Made:

For Our Athletes:

- Show up on time, prepared, and ready to work hard
- Be coachable – receive feedback with a positive attitude
- Encourage your teammates and celebrate their progress
- Maintain a “team first” mentality – we win and grow together
- Use social media and public platforms responsibly and respectfully
- Keep gym spaces clean, positive, and professional

For Our Parents & Families:

- Trust the coaching process and respect team placement decisions
- Communicate respectfully with staff and follow the proper chain of communication
- Support your athlete with positivity, patience, and presence
- Avoid gossip, sideline coaching, or negative talk – in person or online
- Help create a united gym family atmosphere that uplifts all athletes

TAILORING ATHLETES

Athlete Development: At Taylor Made Allstars, we focus on developing athletes at every stage of their All Star cheer journey. Below are the tiers of competitive cheerleading and what to expect at each level.

Novice (non-travel)

The Novice teams are designed as an introductory level for athletes who are new to All-Star cheerleading. Novice teams typically practice 2-4 hours per week. These teams participate in one-day competitions within driving distance of Maryland/Virginia, where they receive a rating or evaluation based on their performance rather than placement. They also attend an End-of-Season Nationals.

Prep

The Prep teams are a beginning tier designed for athletes with some cheerleading experience. Prep teams practice 3 to 5 hours per week with additional practices, if needed. These teams compete in one-day competitions within driving distance of Maryland/Virginia, where they are ranked competitively based on their performance. ***Note:** Some Event Producers offer 2-day performances for Prep Teams.

Prep Elite

The Prep Elite teams are an intermediate tier designed for athletes with some cheerleading experience who are ready for a higher level of commitment and skill development. These teams bridge the gap between Prep and Elite, offering a more competitive training environment while still maintaining a balanced schedule. Prep Elite teams practice 5 hours per week, with occasional additional practices to help enhance performance. These teams compete in one-day competitions within 3 – 4 hours of driving distance and are ranked competitively based on their performance. They also attend an End-of-Season Nationals.

***Note:** Some Event Producers offer 2-day performances for Prep Teams.

Elite

The Elite teams are an advanced tier designed for experienced athletes with strong cheerleading experience skills. These teams are offered at Levels 1 through 4 and provide a highly competitive training environment. Elite teams practice 6 hours per week, with additional practices scheduled regularly to enhance performance. Elite teams compete at both one-day and two-day competitions and travel nationally to showcase their skills. At competitions, they are ranked based on their performance against top teams from across the country.

REGISTRATION

Athletes born between 2007 and 2022 are eligible for registration and participation at Taylor Made All-Stars

Season 9 Registration Begins
MARCH 1, 2026

FOLLOW THESE EASY STEPS TO REGISTER:

Register Online At:
TAYLORMADEALLSTARS

Step 1: Go to the "Season 9 Evaluations" page.

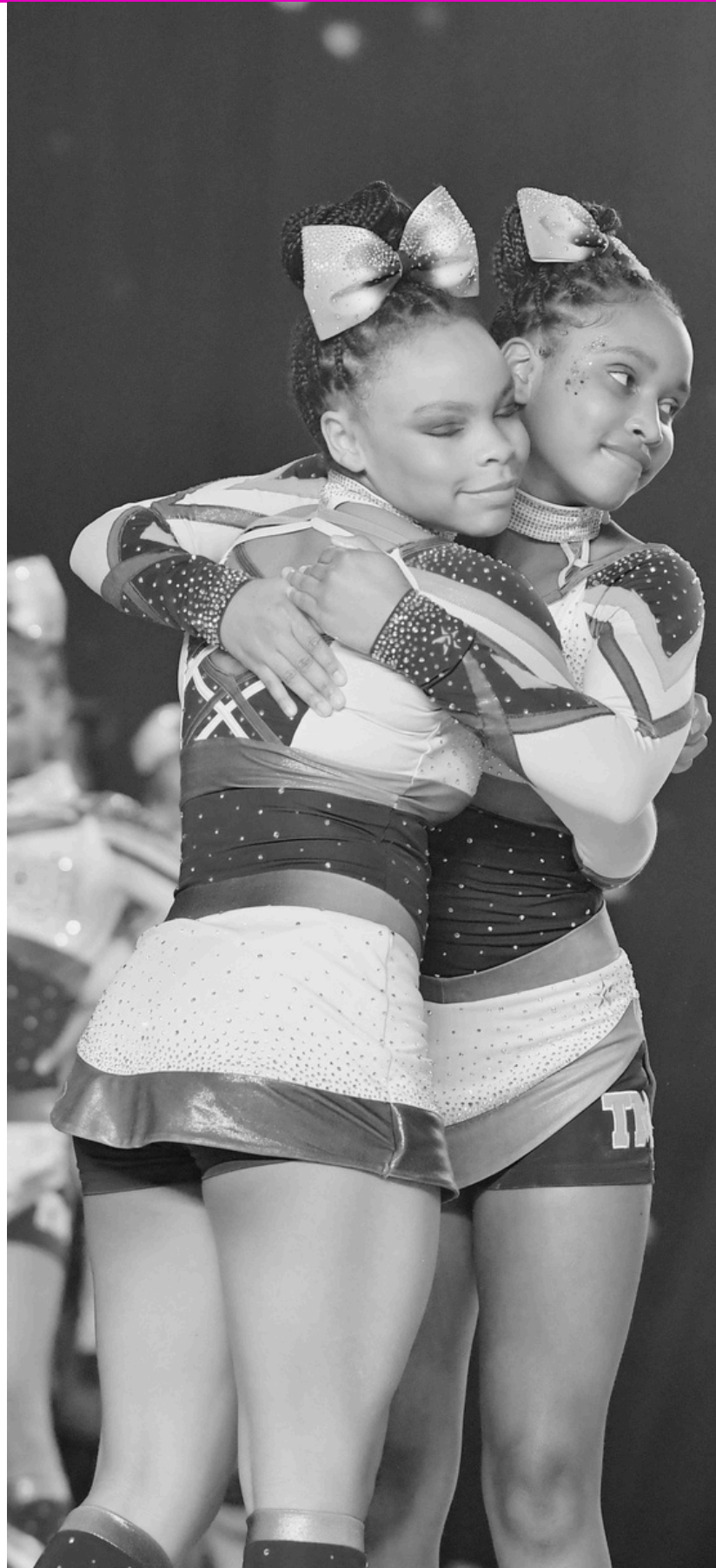
Step 2: Click "REGISTER" under Full Year 2026-2027

Create Your Account

1. Click "Sign Up" that will show at the top left of the site over the TMA logo.
2. Enter the email address and password you'd like to set up for your account.
3. A verification email will be sent to the email you entered to activate the Crossbar account.
4. Once you have verified the account, you'll be able to enter your name and phone number to complete your account set up.
5. Add your athlete (participant).

If you need to add another participant to your account at any time, you can follow these steps:

1. Log into your Account and choose "Account"
2. On the Participants tab of your Account menu, select "Add Participant"
3. Select Add Participant
4. Complete Player Profile (name, birthdate)



REGISTRATION

PRICE AND FEE SCHEDULE



Please Note: All registration fees are non-refundable and non-transferable.

If you have multiple athletes, you must register them separately and proceed through the process for each added athlete.

Evaluation Dates

Athlete Evaluations are just that and do not determine team placements. We will further assess athlete skills during call backs.



Commitment signing will be held on **Saturday, June 6, 2026 starting at 10 am.**

In the event that the above dates do not work for you, please email admin@taylormadeallstars.com to schedule a private evaluation.



Evaluation Process

All athletes must be registered in advance to participate in evaluations.

Walk-ins are welcome but must complete on-site registration before being evaluated.

What to wear?

Athletes should arrive in all-black athletic wear or any Taylor Made attire presenting a clean, unified, and professional appearance. Hair should be pulled back off face, secured with a bow, and makeup should be kept natural but performance-ready to highlight facial expressions. No jewelry is allowed for safety reasons. Any cheer shoes or supportive athletic sneakers are acceptable.

Athlete Assessment:

Athletes will be initially assessed according to their age group unless attending an open or private evaluation.

During the evaluation session athletes will be assessed on the following skills: standing and running tumbling, jumps, flexibility and body positions (if being evaluated as a flyer), dance, and overall performance and technique.

What to expect?

Athletes will undergo a full assessment of skills, including tumbling (unspotted), jumps, flexibility, stunting, and overall performance.

- A headshot photo will be taken for team placement purposes.
- No spotting will be provided during tumbling evaluations – athletes should only demonstrate skills they can safely execute on their own.
- Summer training assignments will be emailed to families prior to Commitment Signing Day.

Team Placement:

At Taylor Made All-Stars, we strive to build well-rounded, coachable athletes who can contribute confidently and consistently to their team's overall performance. While tumbling is an important element in the placement process, it is not the sole deciding factor.

Team assignments are based on a combination of factors, including:

- Age and overall skill level
- Stunting and performance ability
- Coachability and work ethic
- Consistency and commitment
- Emotional and social maturity
- Athlete availability for practices and competitions

It's important to note that athlete placements may be reevaluated during the summer and early in the season to ensure the best possible fit for the athlete and the team.

We also want to reinforce that mastery at any level takes time – often 2 to 3 years of focused training. Every level in our program plays a vital role in both the athlete's growth and the overall strength and success of Taylor Made.

TUITION AND FEES

Understanding the Commitment: Competitive cheerleading is a rewarding but demanding sport that requires a significant investment of time, energy, and finances. At Taylor Made All-Stars, we want every family to feel confident and informed when making the decision to join our program.

We are committed to transparency in all aspects of our program – especially when it comes to costs and expectations. While we offer several optional fundraising opportunities throughout the season to help offset expenses, families should be prepared for the full financial and scheduling commitment that comes with competitive cheer.

Monthly Costs:

| Cheer Program | Monthly Tuition |
|---------------|-----------------|
| Novice | \$280 |
| Prep | \$300 |
| Elite | \$340 |
| Tumbling | \$60 |

Tuition is billed on a 10-month payment schedule (*July 2026 - April 2027*) and is due on the 1st of every month. All registered families are required to create an account with Crossbar where monthly payments will be automatically withdrawn. This system **REQUIRES** that each account has a valid credit card or bank card on file.

Sibling Discount:

| First Athlete | Pay FULL Price |
|------------------|----------------|
| First Sibling | 10% Discount |
| Second Sibling + | 15% Discount |

Discount is applied to the lowest tuition rate. This rate is only applied to athlete tuition, families are responsible for the full cost on all uniform accessory packages for each athlete. Parents are required to show proof of relationship to be eligible for sibling rates.

| What's Included? | What's Not? |
|--|---|
| Gym operational costs, competition fees, competition music, choreography, weekly practices, and coaches stipends | Governing body (USASF) membership costs, athlete verification cards (Zorts) tumbling, uniform & accessory package, team activities, end of season events for both athletes and coaches, end of season banquet |



UNIFORM PACKAGES

FOR NEW ATHLETES



The uniform accessory package is non-refundable and required for ALL ATHLETES. The package includes the competition uniform, bow, and practice wear, warm-up, backpack, and shoes.

\$1,000

w/ initial Payment Due
at Contract Signing

Uniform Payment Schedule

| | |
|----------------------------|-------|
| June 6 th | \$500 |
| July 15 th | \$125 |
| August 15 th | \$125 |
| September 15 th | \$125 |
| October 15 th | \$125 |

\$650

w/ initial Payment Due
at Contract Signing

Tiny Exhibition Uniform Payment Schedule

| | |
|----------------------------|-------|
| June 6 th | \$400 |
| July 15 th | \$100 |
| August 15 th | \$50 |
| September 15 th | \$50 |
| October 15 th | \$50 |

A La Carte pricing is available upon request for those who would like additional single pieces.

The uniform package is in addition to the monthly tuition. There will be a \$35 late fee per athlete assessed on the 21st of the month if payment is not received by due date.

ADDITIONAL PROGRAM FEES

Tumbling:

As part of our continued commitment to developing well-rounded, competitive athletes, Taylor Made All-Stars will now implement required weekly level tumbling sessions.

- Each athlete will participate in one structured level tumbling session per week, led by certified tumbling instructors.
- These sessions are separate from regular team practices and are designed to improve technique, build strength, and reinforce level-specific skills.

The cost for level tumbling is **\$60 per month per athlete**, billed along with regular tuition and program fees.

Please Note: Team tumbling is a required part of participation and is not optional for athletes placed on Prep or Elite teams.

End of Season Fees:

Teams that earn a bid to a national End-of-Season event (such as All-Star Worlds, The ONE, or The Finale) will be responsible for additional expenses not included in regular monthly tuition. These events are a celebration of each team's success and represent a major milestone in the competitive season.

| Monthly Payment Plan | |
|-----------------------------|--------------|
| January 15th | \$150 |
| February 15th | \$150 |
| March 15th | \$150 |

Please Note: Bid types may impact cost – “Paid” bids reduce athlete registration costs, but do not eliminate all travel expenses. If bids are received, prices will be adjusted and accounts will be credited. There will be a **\$35 late fee per athlete** assessed on the 21st of the month if payment is not received by due date.

END OF SEASON EVENTS

For many of our Prep and Elite teams, the season builds toward an invitation to a prestigious End-of-Season Championship – a national event that celebrates the best in all-star cheer. These events are invite-only, and teams earn bids based on performance throughout the competition season.

What Is a Bid?

A bid is an invitation awarded by event producers to select competitions based on a team's placement and performance. Bids may be:

- Paid – Some or all of the registration fees are covered.
- Partial-Paid – A portion of registration fees are covered.
- At-Large – The team earns a spot but pays full fees.

Earning a bid is not guaranteed, and participation is based on team performance and readiness.



What to expect?

End-of-Season events often require travel, lodging, and extra expenses not included in regular tuition. These fees typically cover:

- Athlete's registration fees
- Coaches travel, lodging, and per diem
- Additional practices, end of season celebrations, or choreography (if applicable)

If your athlete's team receives a bid, we will communicate all costs, deadlines, and logistics promptly. Payment for these events will be collected separately (in the months of January, February, and March) and must be paid by the deadline. Please factor this into your family's seasonal budget.

Please Note: Novice teams do not compete for championship bids. However, they may participate in special exhibitions or 1-day events as determined by the coaching staff.



FUNDRAISERS AND FEES

Fundraising:

Taylor Made All-Stars offers optional fundraisers throughout the season to help families offset the cost of tuition and program-related expenses. While fundraising can ease the financial commitment, it does not replace the responsibility of paying tuition in full and on time.

Key Fundraising Guidelines:

- All funds raised are for the exclusive use of Taylor Made All-Stars.
- The organization will host a minimum of **two mandatory fundraisers** per season, including the Annual Showcase and one additional event (TBD).
- Parents are responsible for the participation cost of mandatory fundraisers.
- Some fundraisers will contribute a set percentage back to TMA to support team needs.
- All fundraising contributions are non-refundable and non-transferable.
- Unauthorized use of the Taylor Made All-Stars name, logo, or brand to collect funds or solicit donations is strictly prohibited.

We understand fundraising can be an important tool for many families, and we're committed to offering opportunities to support your athlete's journey. However, please note that tuition remains a family's financial responsibility regardless of fundraising participation.

Things to Note:

The estimated fees covers most program-related expenses but do not include travel costs or competition spectator fees for families. By joining Taylor Made All-Stars, you're committing not just to a team, but to a season-long journey that requires consistency, dedication, and communication. We're here to support you every step of the way.

- Tuition is due by the 1st of each month. A late fee of \$35 will be assessed on the 6th of each month for each athlete.
- Uniform payments are due by the 15th of each month. A late fee of \$35 will be assessed on the 21st of each month for each athlete.
- Monthly tuition fees are non-refundable and will not be pro-rated for any reason!
- If a family chooses to withdraw from the program or is removed before the end of the season, a \$500 early termination fee will be applied on or before December 31st; a \$1000 early termination fee will be applied after December 31st.

Please Note: If an athlete is removed after December, they will not be released to any other all-star program this season.