

2026-2027

SABRE HOCKEY ASSOCIATION SPONSORSHIP PACKAGES



2,700
FOLLOWERS



2,418
FOLLOWERS



3,335
NEWSLETTER
RECIPIENTS



3,000
MONTHLY
WEBSITE VISITORS



42,000
MONTHLY
RINK VISITORS

Want to advertise your business to thousands of families in your community?

Become an official sponsor of the Sabre Hockey Association with one of our premier packages below.

*Stanley Cup**
\$3,000

- Six (6) posts (1 per month) on Sabre social platforms (Facebook and Instagram)
- Recognition in two (2) Sabre quarterly newsletters emailed to all families
- One (1) year logo and online banner ad with URL link on the Sabre website
- Six (6) month full screen rotational advertisement on monitor at Rocket Ice Arena
- Full or half page ad in Sabre end of season yearbook
- On-site presence at (1) Sabre event (Welcome Back Bash, Tryouts, Tournament)
- Official Sabre Sponsor Gift

*Calder Cup**
\$2,000

- Three (3) posts (1 per month) on Sabre social platforms (Facebook and Instagram)
- Recognition in one (1) Sabre quarterly newsletters emailed to all families
- Six (6) month logo and online banner ad with URL link on the Sabre website
- Six (6) month full screen rotational advertisement on monitor at Rocket Ice Arena
- Full or half page ad in Sabre end of season yearbook
- On-site presence at (1) Sabre event (Welcome Back Bash, Tryouts, Tournament)
- Official Sabre Sponsor Gift

*Hatrick**
\$1,000

- Six (6) month logo and online banner ad with URL link on the Sabre website
- Six (6) month full screen rotational advertisement on monitor at Rocket Ice Arena
- Half page ad in Sabre end of season yearbook

Hockey Exclusive
\$750

- One (1) year logo and online banner ad with URL link on the Sabre website
- Half page ad in Sabre end of season yearbook

Rink Ad
\$500

- Six (6) month full screen rotational advertisement on monitor at Rocket Ice Arena
- Half page ad in Sabre end of season yearbook

On-Site Event
\$300

- On-site promotional presence at (1) Sabre Event (Welcome Back Bash, Local Tournament, etc.)

Year Book Ad
\$300 Full / \$150 Half

- Full or half page ad in the Sabre end of season yearbook
- Distributed to 500 skaters (250+ families)

Direct-to-Team
\$100 Suggested Donation

- Email to Team Managers to Promote Your Business Direct to Teams
- Suggested donation directly to the Lori Maly Fund

- Custom packages can be discussed based on donation amount

For questions or to purchase a sponsorship: Contact Shannon Fanelli, sfanelli@sabrehockey.com

**At least 50% of the package fee goes to the club; then, up to 50% of the remaining fee goes back to the attributed family's hockey fee balance at the time of receipt.*

NOTE: Packages subject to change. Custom packages also available. Sabre Hockey Association is a 501(c)(3) not-for-profit corporation. Sponsors and advertisers should check with their tax advisors for any potential benefits that may apply to their particular situation.

2026-2027 SABRE HOCKEY ASSOCIATION SPONSORSHIP FORM

BUSINESS NAME: _____

ADDRESS: _____

CITY / STATE / ZIP CODE: _____

PHONE / EMAIL ADDRESS: _____

SPONSOR CONTACT PERSON: _____

SPONSOR SIGNATURE: _____

We/I the above named sponsor, agree to participate as a sponsor for Sabre Hockey Association at the level indicated below:

PACKAGE OPTIONS	STANLEY CUP \$3,000	CALDER CUP \$2,000	HATTRICK \$1,000	HOCKEY EXCLUSIVE \$750	RINK AD \$500	ON-SITE EVENT \$300	YEAR BOOK AD HALF \$150 or FULL \$300	CASH DONATION / CUSTOM
PLEASE SELECT ONE								

Checks are made payable to "Sabre Hockey Association".

Please mail your check and a copy of this completed document to:

**SABRE HOCKEY ASSOCIATION
PO Box 9512
Naperville, il 60567**

Please contact the fundraising team at fundraising@sabrehockey.com to coordinate your sponsorship benefits.

If you are attributing your sponsorship package to a specific sabre family, please list their contact details here:

Sabre family / contact: _____

Sabre family phone / email: _____

THANK YOU FOR YOUR CONTRIBUTION