

Job Title: President of Cheer

Organization Type: Wylie Area Youth Sports (WAYS)-Nonprofit Youth Sports League

Reports to: President of WAYS and Board of Directors

Time Commitment: Volunteer position, 2-year term, odd year

Position Summary:

The President of Cheer plays a vital leadership role in promoting Wylie Area Youth Sports (WAYS) spirit and fostering an encouraging, inclusive, and positive environment for cheerleaders, coaches, and families. This position is responsible for the full scope of the cheer program, including recruiting, training, scheduling, budgeting, and communications. The President of Cheer also ensures that the cheer program aligns with WAYS's mission, values, and policies.

Primary Responsibilities:

- Promote WAYS spirit and support of athletic teams through cheer activities.
- Recruit, interview, and coordinate cheer coaches and cheerleaders.
- Disseminate timely and accurate information to coaches, parents, and league leadership.
- Lead and manage cheer registration, corrections, and squad rostering.
- Oversee the cheer program budget and maintain detailed financial records.
- Promote positive teamwork and leadership at all levels of the program.
- Uphold and enforce all bylaws in partnership with United Legacy and WAYS leadership.
- Create and maintain cheer coach and parent handbooks with season details and standards.
- Respond to parent concerns and resolve issues in a professional and efficient manner.
- Support a culture of accountability and collaboration within the cheer program.

Specific Duties of the President of Cheer:

- Schedule and coordinate summer cheer camp and cheer coach camp.
- Secure facilities for all camps and uniform fittings.
- Order and distribute cheer uniforms in a timely manner.
- Schedule and organize pre-season parent informational meetings.
- Roster all cheer squads based on registration and eligibility.
- Organize seasonal fundraisers in collaboration with league leadership.
- Maintain a detailed, line-item budget year to year.
- Hold monthly meetings with cheer coaches and leadership to ensure clear communication and team alignment.
- Attend all WAYS football games to supervise cheerleaders and provide support.
- Attend cheer camps.
- Organize and lead pep rallies, homecoming, and other spirit-building events.
- Represent the cheer program at league-wide events that promote WAYS and cheer.
- Maintain a monthly attendance calendar for both cheerleaders and coaches.
- Present cheerleader awards and recognition at the end of the season or during special events.
- Address all parent complaints and concerns, ensuring they are resolved in a timely and respectful manner.

Qualifications:

- Demonstrated experience in youth cheer or athletics (coaching or leadership preferred).
- Strong leadership, organizational, and interpersonal communication skills.
- Ability to manage multiple responsibilities and meet deadlines.
- Financial oversight or budget experience preferred.
- Availability to attend events, games, and practices, including weekends and evenings.
- CPR/First Aid certified.
- Passion for working with youth and promoting community and school spirit.

This is a high-impact volunteer leadership role requiring commitment, initiative, and a collaborative spirit. The President of Cheer helps shape the cheerleading experience for young athletes and is a vital part of Wylie Area Youth Sports's mission to serve the community through youth sports.

