



Meeting Minutes

SASA BOD Meeting

November 10, 2025 6:00 PM

NCSS – Mable Room

Attendees – *In-person* – Chris Heald, Joe Montagne, Andy Norris, Adam Routhier, Mike Irwin, Melissa Bocash, Colin Branon, David Blatchly, Nate Liese, Tom Waltz, Emily Norris. Virtually: Kevin Smith, Dustin Degree, Danielle Snelling, Chelsea Forsyth.

Absent – Dan Ellis.

Guests – *In-person* – Mark Deso, Jason Booth, Tasha Dickinson. Virtually: Bryan DesLauriers, Chris Broasseau, Heather Gonyeau, Jeremy Glirum, Katie LeClerc, Marine Carlton, Mike, Morgan, Toby Alexander, Jason Brace.

Meeting called to order 6:15 PM.

1. Meeting minutes – Motion to approve October minutes by Emily, 2<sup>nd</sup> by Andy. Unanimous – motion carries.
2. Public Comment – concern raised about cage hang for kids. Request to motion the board to set guidelines for players properly wearing their face masks.

Also asked for some assistance in getting kids off the ice on time so that subsequent practices can happen on time.

Question was asked what the organization paid for head shots. Zero. There was concern that the quality of the photos were not great and that we are starting to look like the Jr. Cats.

3. Head Coach – all team meetings are completed. 1616 is rolling with 12 & 14U. Guidance from VASHA has been good. Goalie clinics at the Palace has been great! Coaches showing up has been helpful. Everyone seems to be loving it. 12/31

coaching requirements are due. Thursday skills sessions started. Had 20ish participants and it all went well. Thank you to Toby Alexander and Adam Routhier. Dryland has started. Needs to be treated like a practice. Tournaments are coming up. May have open ice which we will fill with skills sessions or free skate. Burn out is getting real. Question on drylands – are they always going to be workout based or will there be skills based sessions? We’ve not discussed directly with Matt at this point, but this has been done in the past. We will discuss more and ensure teams are getting what they need.

4. State Rep – VASHA wants tournaments run through Game Sheets.
5. Young Blades – 126 kids. 99 new skaters. Shoutout to Adam Routhier and the 14U girls for helping out.
6. Inventory – a list of inventory items were distributed to Board members. Discussion around what to do with this inventory ensued. It was decided that we will table for now and provide some suggestions.
7. Communications – newsletter has been going out. Want to highlight teams in the future. May start with the 14U. Some folks are reaching out regarding socks being too tight. Coaches are asking about whiteboards. Tommy has a supply of whiteboards and is looking to distribute them – please reach out to Tommy. Huge shout out to Adam for Friday Night Lights. Having a Leafs game would be amazing. Nora Gates agreed to sign national anthem at our Friday Night Lights games. Emily asking for \$20/game.
8. Fundraising – Calcutta was a financial success. Special thanks to Shaun & Darcy for the venue, Mill River for the food, Kevin for Emceeing, Dani, Adam, etc. Food was very good. Only complaint was that it was a weeknight. Having no practice helped. Having Maple Run closed the following day also didn’t hurt.

Need to get another group of people together for the fundraising committee. Tasha and Katelyn are digging for sponsorships. They are collecting data from the Calcutta and tracking who the donors are, etc. Ryan O’Grady donated last year to young blades and this year came back at \$5,000 level. Got a picture of Ryan and Kevin that we would like to post on social media. \$9,500 raised so far. EastRise, Stewarts,

Dickinson & Branon Dental. If you know anyone who owns a business who may be interested in donating, please reach out to Tasha and Katelyn. Would love to have a CRM (there are free options) where we can track these donors, send thank you notes.

Casey at CCR – he donated \$5,000 for Friday Night Lights and wants to help us with other things within the organization.

Thank you notes need to be filled out and signed...need someone to take this on. Could hockey players complete the thank you notes?

Looking for a social media expert to manage this. Tasha has a social media person who she can connect us with. She is willing to donate this service to SASA as a donation. We want to create a place where these can be uploaded. As a Microsoft shop we can utilize SharePoint. External hard drives are available to store photos.

Thanks to NW Access for assistance with the camera. With that camera we are able to provide a high quality product. With this camera and via the YouTube channel we are able to provide sponsorship advertising on screen during the broadcast.

9. Tournaments – are we able to fundraise for tournaments. Yes, there are various sponsorship levels above the \$5,000 level Tasha and Katelyn are working on.

If we add games we need to provide proper advanced notice to Mark for refs.

Volunteer hours – need to know ahead of time for volunteers. Chris will send Chris B. Bob Ashton information for volunteers. Joe also needs a schedule for Skate Shack. Do we have an estimate on the number of hours that we need filled and are there enough for families to get what they need? Chris B. is working on Policy and Job Description for this role which is being presented for review and vote. In this policy we'll be better able to manage people taking hours and not filling them. We are limiting to 6 hours per month for families to choose from. Policy needs to have some 'teeth'.

We should form a State Tournament Committee to begin to plan for the State Tournament. Fundraising can and should be connected with this. Decorating the rink, locker rooms, giveaway bags, etc.

If parents volunteer to take on tournaments, etc. can that count toward volunteer hours? Emily will send an email out to membership later this week. We need to focus on the State Tournament and make that the best event possible.

There should be a tournament director at the top overseeing the tournaments as an opportunity to raise money and have sub committees to run the individual tournaments. There is a function within the By Laws to create this structure.

Does anyone have contact with Sarah Pearson – last weekend at the girls tournament in Jay Peak there was great competition for our tier 2 girls team. We should be reaching out to those teams.

10. Head Ref / Complex – answered all questions through discussion regarding tournaments, etc. Please reserve the classroom when you need to use it. Any ideas for a Public Skate monitor. 1:15 every Sunday. 14U and up. They do get paid. Rates on refs have not been touched in 3-4 years. We are currently at a fair rate for both sides. We pay \$5 more than all Chittenden County games.

11. By Laws – met on the 14<sup>th</sup> of October with Megan. Cleared up a lot of points, what the premises are, etc. She now has these tasks and is working on those and will be getting them back to us. Jason is hopeful that we may hear back soon, maybe even this week. If so, there may be a special meeting in an effort to get this rolling and get a vote by the first of the year. By Laws will go out to membership and Board for review ahead of the vote.

12. New Business – Socks for the pro shop...mostly for the little guys.

New hot chocolate machine in snack bar.

16 & 18U families don't complete volunteer hours.

13. Old Business –

14. Executive Session – motion to go into Executive Session at 8:13PM by Colin, 2<sup>nd</sup> by Chris. Unanimous. Motion carried.

Motion to come out of Executive Session at 8:35PM by Joe, 2<sup>nd</sup> by Nate. Unanimous.  
Motion carried.

15. Adjourn - motion to adjourn at 8:35PM by Joe, 2<sup>nd</sup> by Nate. Unanimous. Motion carried.