

# **Exhibit I:**

## **Waconia Basketball Association**

### **Social Media Policy**

#### **Posting Guidelines:**

- A. Think before you post anything (text or photo) online. Once you post, it is available and viewable to anyone, anytime, in the world, and the content is no longer yours, no matter how private your accounts may be. Before posting, ask yourself if what you're about to post is something you'd want your mother, father, grandparents, college recruiter or future employer to see?
- B. Freedom of Speech is not unlimited; there are things you cannot and should not say or write online. There are consequences for your actions and speech.
- C. Strive for accuracy. Get your facts straight before posting them on social media sites. Don't start rumors or post anything you are not 100% sure of.
- D. Be aware of liability at all times. You are responsible for what you post on your own site and the sites of others. You can be held liable for anything deemed to be a copyright infringement, defamatory, propriety, libel, or obscene (as defined by the courts). Be sure what you post today does not come back to haunt you tomorrow.
- E. Photos - You are responsible for anything you post, including pictures.
- F. Never pretend to be someone else; be yourself online. Tracking tools make it possible for those to find out who posted comments anonymously. Even if you delete a post or comment, it can still be found within the hard drives of a computer and/or website.
- G. Correct Mistakes. If you make a mistake when posting, admit it. Be upfront and be quick with your corrections, don't wait three days to correct something. Also, monitor your teammates. If you see a post that's very close to violating this policy, encourage them to delete it.
- H. Coaches and parents. Make smart choices when friending a player, sending photos, comments, etc, that can be seen by anyone. Players are young and impressionable and look up to their coaches and team parents.

#### **Safety and Privacy:**

- A. Never post anything in relation to your home address, local address, phone number(s), date of birth or other personal, private information. Always exercise caution when posting your location or plans for the night.
- B. Be aware of who you add as a friend to your site(s). Many people are looking to take advantage of student-athletes or to seek connections with student-athletes to give them a sense of membership on your team.
- C. Protect yourself at all times! While you want to be honest about yourself, don't provide anything that scam artists or identity thieves could use against you.