

**Peachtree City Hockey Association
Board Meeting Summary
Date: May 22, 2025**

Meeting Overview:

The May board meeting served as a transitional session ahead of the new term beginning June 1. The agenda included the introduction of new board members, establishing responsibilities, setting league goals, and addressing several key initiatives and upcoming events.

Key Topics Discussed:

1. Board Goals and Responsibilities:

- Sponsorship revenue goals were established, with several board members committing to secure funding in the range of \$10,000 to \$15,000.
- Improving communication between the board and parents was highlighted as a key objective.
- Emphasis was placed on fostering camaraderie among both players and coaches across all divisions.
- The importance of defining clear board member roles and maintaining professional standards was stressed.

2. Summer Skills Clinic:

- A skills clinic was approved for July 20, priced at \$150 per player.
- Sessions will include one hour of on-skates training and one hour of dryland training each week.
- A partnership with a local strength and conditioning company will support the dryland portion.

3. Fall Evaluations and Team Formation:

- Evaluations are scheduled for September 6 and 9, with teams to be finalized by September 12.

- Adjustments to the registration deadline were proposed to streamline the evaluation process.
- The importance of impartial evaluations and well-structured rosters was emphasized.

4. Travel Hockey Integration:

- A proposal was made to unify all travel hockey teams under the league's branding for consistency.
- Standardized jerseys and pants were discussed, with two vendors under consideration.
- Estimated cost per player for travel uniforms is \$150, prompting discussion about a potential registration fee increase of \$12.

5. Uniform and Branding Updates:

- Sublimated jerseys were recommended for their durability and cleaner design integration.
- Sponsor logos may be printed directly on the uniforms to eliminate the need for patches.
- A consistent, professional look across all teams was deemed important for league identity.

6. Coaching Support:

- A coaching seminar was proposed for early September to help prepare new and returning coaches.
- Additional support meetings will follow evaluations to assist with team assignments.

7. Sponsorship and Fundraising:

- Updates to sponsorship tiers and promotional materials were discussed.
- The league will implement an affiliate partnership with a hockey apparel company, offering members discounts and generating revenue through purchases.

- QR codes linking to board member contact information will be posted publicly for transparency and accessibility.

8. Fourth of July Planning:

- Plans for a league float were discussed, including decorations and the use of silicone bracelets for giveaways.
- Polyester jerseys were recommended to minimize post-event cleanup costs.
- Final details will be confirmed at the next board meeting.

9. League Operations:

- Efforts to streamline internal communication through shared documents were outlined.
- A clean-up and inventory day for the rink's mechanical room is planned.
- Issues related to the adult hockey league were noted, with a push for self-management and conflict resolution by adult participants.

10. Clarification on Personnel Involvement:

- It was reaffirmed that individuals not formally appointed to roles within the league are not permitted to serve in official capacities.
- Any questions regarding such involvement will be directed to prior board decisions and will not be revisited in future meetings.

Next Meeting:

To be held prior to the Fourth of July event to finalize parade planning and provide updates on clinics, evaluations, jerseys, and sponsorship progress.