

CENTRAL KENTUCKY HOCKEY ASSOCIATION • LEXINGTON THOROUGHBREDS

Team Sponsorship

Business Sponsor Information & Commitment Form

Level	Amount	What the sponsor receives
Team Sponsor	\$500	A clickable sponsor listing on the CKHA website, identifying the CKHA team you support. Annual term, July 1 through June 30, renewable.

Want more reach? Association sponsorship levels start at Starting Gate (\$1,000), which adds newsletter recognition and a social media post, and run through Winner's Circle (\$10,000), which adds club-wide placement on jerseys, helmets, bags, and warmups plus exclusivity in your industry. Ask us for the sponsorship flyer.

How it works

- Your business sponsors one specific CKHA team for \$500 for the sponsorship year.
- Before a CKHA volunteer contacts you, the prospect is registered with the CKHA Sponsorship Coordinator so that teams do not approach the same business twice.
- Complete the commitment form below and return it to the team manager or to CKHA.
- The CKHA Treasurer approves the sponsorship before it is finalized.
- Payment is made directly to Central Kentucky Hockey Association — never to an individual family, coach, or team representative.
- CKHA records the sponsorship to the designated team and sends you written acknowledgment within 30 days.
- The funds are applied to approved expenses that benefit the team as a whole, such as ice time, tournament fees, or team equipment.

Important

A team sponsorship supports the team as a whole. It does not create a personal registration credit, cash payment, fee reduction, or reimbursement for the player or family connected to the sponsoring business. Unspent funds revert to the CKHA general fund at the close of the sponsorship year on June 30.

Sponsor Commitment Form

Sponsor information

Business / Sponsor Name: _____

Primary Contact / Title: _____

Contact Email: _____

Contact Phone: _____

Business Website: _____

Business Address: _____

Sponsorship

Team Being Sponsored: _____

Sponsorship Year: July 1, through June 30,

Amount: \$500

Recognition Name (if different from business name): _____

Logo / Artwork:

- ☐ Emailed to CKHA at sponsorship@centralkentuckyhockey.com
- ☐ Use business name only

Payment Method:

- ☐ Check payable to Central Kentucky Hockey Association
- ☐ ACH transfer (the Treasurer will provide details)
- ☐ CKHA online payment portal
- ☐ PayPal Giving Fund
- ☐ Venmo — CKHA business account (the Treasurer will provide details)

Please include the team name with your payment so CKHA can record the sponsorship correctly. CKHA accepts payment only through the official channels listed above, never through a personal payment account belonging to a coach, manager, or family.

If you would like to give more than \$500

We are glad to take it, and here is exactly what happens so there are no surprises. CKHA records the first \$500 to the team you name and the balance to the general fund, which pays for ice, coaching, and financial aid across the whole program. Your recognition is set by the total: \$1,000 reaches Starting Gate, which adds newsletter and social media recognition. We cannot direct more than \$500 to a single team, at any amount.

Sponsor acknowledgment

I understand that Central Kentucky Hockey Association is a single 501(c)(3) nonprofit organization and that my sponsorship is a gift to the organization. Team Sponsor funds are applied to approved expenses benefiting the designated team as a group, and no sponsorship of any level may be applied to the dues, fees, or expenses of any individual skater or family. I understand that CKHA provides recognition rather than endorsement, and that CKHA does not provide tax advice.

Authorization

Authorized Sponsor Representative: _____

Signature: _____

Date: _____

Received by (CKHA / Team Manager): _____

Date received: _____

Treasurer approval (required before the sponsorship is finalized): _____

Date approved: _____

Questions or completed forms

Return this form to your CKHA team manager, or send it to CKHA directly.
sponsorship@centralkentuckyhockey.com · centralkentuckyhockey.com

CKHA will provide appropriate written acknowledgment within 30 days of receipt. Sponsors should consult their own tax adviser regarding deductibility or business-expense treatment. Sponsorship does not constitute CKHA endorsement of a sponsor's products or services. This form is governed by the CKHA Sponsorship Policy and the CKHA Team Sponsorship & Donation Policy.