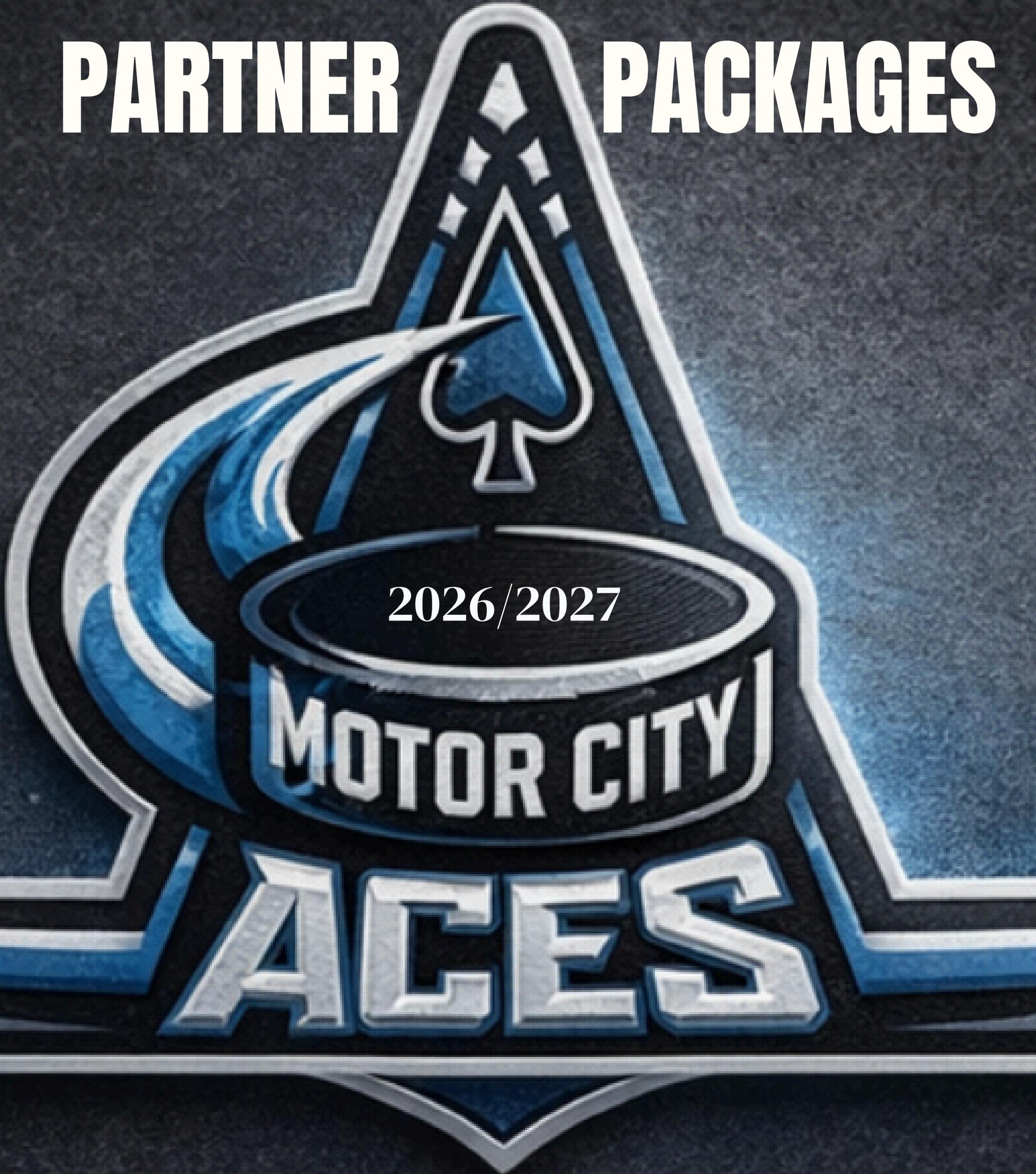


MOTOR CITY ACES HOCKEY CLUB

# PARTNER PACKAGES



2026/2027

MOTOR CITY

ACES

**YOUR CHANCE TO DEAL THE NEXT  
GENERATION A WINNING HAND!!!**

[www.motorcityaces.com](http://www.motorcityaces.com)

# **BRONZE**

- **LOGO ON HELMET**

This gets your logo on our players helmets

Great exposure in photos



- **PLAYER OF MONTH SOCIAL MEDIA POST**

The MVP of the month will be featured in a social media post with your business tagged in the post

- **LOGO ON BENCH BANNER\***

During games there will be a banner behind the players bench with our sponsors proudly listed

- **SOCIAL MEDIA TAG MONTHLY (8+)\***

Each month we will shout out your company on our social media page

- **Website link\***

A link from our website to yours

- **BANNER INSIDE Big Boy Arena (fraser MI)\***

A banner inside our home arena highlighting our sponsors

- **LOGO ON HOTEL BANNER \***

A banner that will be placed in the hotel during road trips

**\$2,500**

# SILVER

- JERSEY LOGO PATCH

Get your logo on the top left of our uniforms



- LOGO ON PLAYER PANTS \*

Your logo on the player  
hockey pants  
Highly visible  
in photos



- LOGO ON LOCKER ROOM DOOR BANNER \*

A banner featuring your logo that will be  
on our door for games in away arenas

- PLAYER OF THE WEEK SOCIAL MEDIA POST

A weekly post highlighting the MVP of the week  
with a tag to your social media

- T-SHIRTS WITH COMPANY AND TEAM LOGO\*

\$5,000

\*INCLUDED FROM BRONZE PACKAGE

# PLATINUM

- LARGE JERSEY PATCH



- 3 STARS OF THE GAME SOCIAL MEDIA POST social media post featuring your company and the 3 stars of the game
- POST GAME INTERVIEW Post game interview with 1<sup>st</sup> star of the game brought to you by...
- LOGO ON HOTEL BANNER \* A banner that will be placed in the hotel during road trips
- PLAYER OF THE GAME SOCIAL MEDIA POST MVP of the game post featuring your company.
- LOGO INSIDE Big Boy Arena (Utica MI)\*
- 6 SEASON TICKETS FOR MICHIGAN SHADOW (PRO HOCKEY)
- \* ITEMS FROM SILVER & BRONZE TIERS 7 other great promotional opportunities including your logo on the front of the players pants

\$10,000

# ELITE

- LOGO ON PLAYER BAGS

Your logo on over 40 hockey bags that will be used for years to come



- HIGHLIGHT OF GAME SOCIAL MEDIA POST A social media post with your company tagged

- MAGNETIC LOGO ON TRAVEL VANS

A magnetic advertisement that will be on our mode of transportation (bus/vans)

- 10 HOODIES WITH COMPANY AND TEAM LOGO

- LOGO ON GAME PUCKS



This will get your logo in front of thousands of hockey players throughout the life of the puck

- GAME DAY SOCIAL MEDIA POST

A post the morning of the game highlighting your companies partnership with the team

- 8 Season tickets for Michigan Shadow of the MiHL (Professional hockey)

- All other \* items from previous tiers

8 other great advertising opportunities

**\$15,000**

# A La Carte

- LOGO ON GAME/PRACTICE PUCKS  
\$2,500 THIS PARTNERSHIP WILL HELP GET US OUR PUCKS FOR THE SEASON AND YOUR LOGO ON THEM
- INDIVIDUAL ROAD TRIP SPONSOR  
\$2,500 THIS PARTNERSHIP WILL HELP US GET OUR HOTELS AND FUEL FOR THE WEEKEND ROADTRIP
- LOGO ON BACK OF PRACTICE JERSEY  
\$2,000 THIS PARTNERSHIP WILL HELP US GET OUR PRACTICE JERSEYS FOR THE SEASON WITH YOUR LOGO ON THE BACK OF OVER 40 JERSEYS
- TEAM T-SHIRTS WITH CO. LOGO ON BACK  
\$1,000 THIS PARTNERSHIP WILL GET OUR PLAYERS OUTFITTED WITH T-SHIRTS WITH YOUR COMPANY LOGO ON IT
- TRAINING CAMP SPONSOR  
\$1,500 THIS SPONSORSHIP WILL HELP US GET OUR SEASON OFF ON THE RIGHT FOOT WITH A WEEK LONG TRAINING CAMP
- PLAYER BAGS  
\$5,000 Your logo on over 40 hockey bags that will be used for years to come
- BANNER IN Big Boy Arena  
\$500 Get your advertisement in front of over 100,000 visitors annually
- WEBSITE LINK  
\$500
- INDIVIDUAL PLAYER SPONSOR  
\$8,500 Cost of season per player is roughly \$8,500. Whether you want to donate \$10 or \$10,000 the players family will appreciate it

# WHY SPONSOR THE ACES

Sponsoring the Aces youth organization is more than marketing—it's an investment in the next generation. Our program develops young athletes through teamwork, discipline, and leadership, helping them grow both on and off the ice.

By partnering with us, your brand becomes part of a positive, community-driven mission.

What sets the Aces apart is our reach.

We compete across the United States and Canada, giving your brand exposure far beyond the local level. Your logo will be featured on jerseys, apparel, and digital content seen by families, fans, and hockey communities throughout the season.

This partnership offers both meaningful impact and strong visibility—aligning your brand with a respected organization while supporting young athletes as they pursue their goals.

Our organization currently fields three teams, including two national teams and one local team. Our primary sponsorship packages are designed to cover the two national teams, which compete across the United States and Canada providing direct access to high-income, travel-oriented families who spend heavily on sports, travel, and household services, with exposure across the U.S. and Canada.

In addition to our standard packages, we offer flexible à la carte sponsorship options. The local team is available exclusively through à la carte opportunities, allowing partners to tailor their involvement at the community level. À la carte options are also available for the national teams, giving sponsors the ability to customize their presence and align their investment with specific goals, events, or branding opportunities.



# About The Aces

In 2026/2027, The Motor City Gamblers 16u Organization is transitioning in name to Motor City Youth Development and introducing it's new teams, The MOTOR CITY ACES. The Aces teams will continue our tradition and commitment to player development, while increasing our focus on national exposure and higher end competition. we have teams that compete locally as well as across North America in high end showcases, offering our sponsors high visibility in more than just the local market.

## Our Mission

We're more than a hockey club—we're a brotherhood. Our goal is to develop skilled athletes, strong leaders, and outstanding young men who excel on the ice, in the classroom, and in their communities.

## WHERE WE PLAY OUR GAMES

Our home is Big Boy Arena 34400 Utica Rd, Fraser, MI 48026

We have 3 teams in the organization, 2 play a nationwide schedule including games in Canada and 1 local team that plays all across the state.

Big Boy Arena sees over 2 million guests annually from all across North America.

## **CONTACTS**

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General Manager

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providing direct access to high-income, travel-oriented families who spend heavily on sports, travel, and household services, with exposure across the U.S. and Canada.

provide the highest level of visibility and exposure for your brand throughout the season.