



MOTOR CITY ACES

2026-2027

***Corporate Sponsorship
Opportunities***

"Your Chance to Deal the Next Generation a Winning Hand."

**Developing Athletes. Building Leaders.
Creating Community Partnerships.**





WHO WE ARE?

The Motor City Aces, operated by Motor City Youth Development, are a Michigan-based 501(c)(3) nonprofit organization committed to developing young athletes through elite competition, character development, and leadership.

Our organization provides a positive environment where players are challenged to compete at a high level while learning the values of discipline, accountability, teamwork, and respect.

For the **2026–2027 season**, the Motor City Aces will field **two competitive 16U teams**, providing opportunities for players to compete both regionally and nationally while pursuing advancement to junior and collegiate hockey.

Players benefit from:

- Elite coaching
- Performance training
- Video review and player analysis
- Strength & conditioning
- Character development
- National competition
- Advancement opportunities

Our Mission:

To develop skilled hockey players, confident leaders, and outstanding young men prepared for success both on and off the ice.





WHY PARTNER WITH US?

Why Partner With the Motor City Aces?

Your partnership is more than advertising—it is an investment in local youth, leadership, and community development.

Your sponsorship helps provide:

- Elite coaching
- Player development
- Training resources
- Travel opportunities
- Equipment
- Financial assistance for deserving families

In return, your business receives year-round exposure to thousands of hockey families across Michigan, the United States, and Canada.

Why Businesses Partner With Us

- ✓ Support local youth athletics
- ✓ Increase community visibility
- ✓ Strengthen your brand
- ✓ Connect with families and consumers
- ✓ Demonstrate community leadership





MOTOR CITY ACES

AUDIENCE & REACH

55+ games	2 Competitive 16U teams	Year round social media exposure	
Home Games at Big Boy Arena	US & Canada reach	2.2M+	Annual patrons of Big Boy Arena





MOTOR CITY ACES

PARTNERSHIP PACKAGES

Flexible & Scalable Sponsorship Plans

Platinum

Premier exposure & naming rights

Gold

Key visibility & event activations

Silver

Targeted brand placement





MOTOR CITY ACES



SPONSORSHIP OPPORTUNITIES

SILVER PARTNER
\$2,500

- ✓ Logo on Player Helmets
- ✓ Player of the Month Sponsor
- ✓ Standing Mobile Arena Banner
- ✓ Website Sponsor Page/Direct Website Link
- ✓ Banner Displayed Inside Big Boy Arena



MOTOR CITY ACES



SPONSORSHIP OPPORTUNITIES

GOLD PARTNER
\$5,000

Everything Included in Silver PLUS

- ✓ Lower Back Jersey Patch
- ✓ Logo on Player Pants
- ✓ Dasher Board Advertisement
- ✓ Player of the Week Sponsor

Note: Upper shoulder jersey locations are reserved for league branding.



MOTOR CITY ACES



SPONSORSHIP OPPORTUNITIES

PLATINUM PARTNER
\$10,000

Everything Included in Gold

PLUS

- ✓ Large Lower Back Jersey Patch
- ✓ Logo on Team Travel Bags
- ✓ Logo on Official Game Pucks
- ✓ Three Stars of the Game – Presented By Your Company
- ✓ Post-Game Interview Sponsor



MOTOR CITY ACES



À LA CARTE OPPORTUNITIES

Customize your partnership
Available sponsorships include:

Training Camp & Road Trip Sponsor **1**

Practice Jersey & Team t-shirt Sponsor **2**

Individual Player Scholarship Sponsor **3**

Arena Banner & Website Sponsor **4**



MOTOR CITY ACES

LET'S CREATE A WINNING FUTURE TOGETHER

Supporting the Motor City Aces means investing in young athletes while placing your business in front of one of the region's most passionate sports communities.

Whether your goal is increased brand awareness, community involvement, or meaningful local impact, we look forward to building a partnership that benefits both your business and our players.

Nathan Moore

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