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**Sara Lundbohm**

Jackson, Wisconsin  
847-226-9883  
sara.a.lundbohm@gmail.com

**Washington County Youth Hockey Association**

2330 S. Main Street  
West Bend, Wisconsin 53095

Dear WCYHA Board of Directors and Association Members,

As a committed 6U Ice Lynx parent within the Washington County Youth Hockey Organization, I am excited to formally express my interest in the position of Director of Fundraising.

Having been involved with the organization for a few years, I deeply appreciate the positive impact WCYHA has on our youth and the local community, and I am eager to contribute further to its success. We became a part of the organization nearly four years ago after our daughters participated in a couple of Girls Try Hockey events. Our youngest was a part of the inaugural Mitey Mites program and will be a Mite next year. Hockey and the WCYHA have given us the chance to watch each of our daughters begin to develop into more than just a player. Through the work of the coaches and other association members, our girls are learning what it means to be a part of our community and big family. They are learning about how to persevere, be patient, and stay focused and determined toward goals and aspirations. The growth of hockey in the Washington County Youth Hockey Association and in the state of Wisconsin is a passion of mine and as the future Director of Fundraising, I eagerly look to continue to help bring the key values and beliefs I see our players, coaches and parents exemplify to more Washington County community and association members.

With a background in career and personal board and advisory positions, I am confident that I can support the association's mission by planning and executing effective fundraising campaigns, building relationships with donors, and seeking new opportunities to generate financial support for the association. My commitment to youth development and sports aligns with the core values of the organization, and I am eager to be part of a team that makes a positive impact on the lives of young athletes.

In this role, my key objectives would include:

1. **Planning and executing fundraising events** such as existing events; Kringle, Wreath, Kwik Trip, Milwaukee Pretzel, and Scrip (Raise Right), and procuring new sources for fundraising.

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2. **Cultivating relationships with current and potential donors**, sponsors, and community partners.
  3. **Developing fundraising strategies** to meet both short-term and long-term financial goals for the association.
  4. **Managing volunteer efforts** for fundraising initiatives, ensuring that all aspects of events and campaigns are executed smoothly.
  5. **Ensuring transparency and accountability** in the allocation and use of funds raised for the association's programs.

I am excited about the opportunity to work closely with the board, parents, coaches, and community members to ensure that the Washington County Youth Hockey Organization continues to thrive. I believe my experience in advisory roles, paired with my deep commitment to the mission of the organization, the growth of the sport, and the development of all the youth hockey players will allow me to make a meaningful contribution in this role.

Thank you for considering my application for this volunteer position. I look forward to discussing how my skills can support the mission of our organization. Please feel free to contact me at [sara.a.lundbohm@gmail.com](mailto:sara.a.lundbohm@gmail.com) to discuss the next steps or if you need any additional information.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sara', followed by a long, horizontal flourish that extends to the right.

Sara Lundbohm