

Alicia brings 13 years of HR experience with an expertise in coaching ethical leadership and value alignment. As a former collegiate athlete in volleyball and coaching experience ranging from ages 4-17, she gained valuable insights into competitive sports and the importance of ethical decision making that would enhance her contributions and help improve our hockey community. She also has two hockey loving children in the program who want to follow in the footsteps of their older cousin that plays in the CHL. She is excited about stepping in to support a significant need in the association!

Thank you!