



# GRAND FORKS YOUTH HOCKEY ASSOCIATION

2026-2027 SEASON  
gfyhg  
SPONSORSHIP GUIDE



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# Welcome 2026-27 Sponsors!

Thank you for considering becoming a sponsor for the 2026–27 season. The support of our generous sponsors allows the Grand Forks Youth Hockey Association to provide our athletes with an exceptional experience both on and off the ice while helping our teams look their best throughout the season.

Your partnership also helps us host high-quality tournaments that welcome teams from across North Dakota, Minnesota, South Dakota, Canada, and beyond, creating memorable experiences for players and families alike.

We truly could not provide such a positive and impactful hockey experience without the support of sponsors like you.

Thank you for being an important part of our hockey community!

If you have any questions please contact  
[tournaments@gfyha.com](mailto:tournaments@gfyha.com)



# About the Grand Forks Youth Hockey Association

The Grand Forks Youth Hockey Association proudly serves more than 635 athletes each season. In addition to our local programs, GFYHA tournaments host 226 teams annually, bringing more than 3,300 athletes and their families to the Grand Forks area each year. These tournaments generate an estimated economic impact of more than \$3 million for the local community annually.

As a GFYHA sponsor, your business will receive valuable exposure to the thousands of players, families, and visitors who travel to Grand Forks for our events. We make a strong effort to ensure tournament participants recognize and appreciate the businesses that support youth hockey in our community.

By becoming a Grand Forks Youth Hockey Association sponsor, you are not only helping provide athletes with a positive experience on and off the ice, but also increasing your visibility among families spending the weekend in the area. Tournament visitors frequently ask for recommendations on local restaurants, shopping, entertainment, and services, and sponsors are highlighted as recommended places to visit during their stay.



# Title Sponsorships

## \$7,000

### Sold Out For 2026-2027 Season

- Logo on tournament welcome sign
- Logo and add space in GFYHA in-season news letter sent to 600+ members
- Logo included on tournament merchandise (excludes NDAHA state tournaments)
- Logo included on tournament trophies (excludes NDAHA state tournaments)
- Full page logo in tournament program
- Logo/ name included on tournament website and social media
- Logo on tournament bracket
- Digital banner on GFYHA website
- Opportunity to hand out flyers, coupons, or promotions in player welcome bags and tournament boxes
- Opportunity to provide information via team emails
- Individual recognition on social media
- “Proud sponsor of GFYHA” sticker
- No other competing businesses may sponsor without prior approval
- First right of refusal for 2027-2028 season.



## Concessions Sponsorships

The Concessions Sponsorship is a unique partnership opportunity that allows businesses to contribute through either monetary support or in-kind donations. This sponsorship is specifically designed for restaurants and food-related businesses in the Grand Forks area.

Concessions Sponsors will be recognized with signage displayed at Grand Forks Youth Hockey Association-operated concession stands throughout the season and during tournaments. Because this sponsorship can be customized to fit each business, there is no set sponsorship amount. Specific partnership details and contribution options can be discussed directly with the Grand Forks Youth Hockey Association. To learn more about becoming a Concessions Sponsor, please contact [tournaments@gfyha.com](mailto:tournaments@gfyha.com).



# Tournament Sponsorships

\$2,500

- Logo on tournament welcome sign
- Logo and add space in GFYHA in-season news letter sent to 600+ members (Includes November and December newsletter)
- Monthly recognition in the “Thank you Sponsors” section
- Logo/ name included on tournament website and social media
- Logo in tournament program
- Logo on tournament bracket
- Digital banner on GFYHA website
- Opportunity to hand out flyers, coupons, or promotions in player welcome bags and tournament boxes
- Individual recognition on social media
- “Proud sponsor of GFYHA” sticker



# Tournament Dates

- November 27-29, 2026
  - Girls Tournament
  - 34 teams
- December 4-6, 2026
  - Pee wee B1/ B Tournament
  - 32 teams
- December 11-13
  - Bantam B1/ B Tournament
  - 32 teams
- December 31, 2026-January 3, 2027
  - Bantam AA/ Pee wee AA
  - 24 teams
- January 15-17, 2027
  - Squirt Tournament
  - 48 teams
- January 29-31, 2027
  - Bantam/ Pee wee A
  - 32 teams
- February 19-21
  - Squirt/ 10u
  - 24 teams



## Community Sponsorships

\$500

- Name listed on website under “Community Sponsors”
- Group social media recognition with other community sponsors
- “Proud supporter of GFYHA” sticker

Our Community Sponsorship level was created to give small businesses in the Grand Forks area the opportunity to be recognized for their support of local youth hockey. We are incredibly grateful for the continued support our community shows the Grand Forks Youth Hockey Association, and we believe it is equally important to support and highlight the local businesses that invest in our athletes and programs.

Through this sponsorship level, we hope to showcase and celebrate the businesses that help make youth hockey in Grand Forks possible.



# Sponsorships Requirements

In order to secure your sponsorship please email the following information to [tournaments@gfyha.com](mailto:tournaments@gfyha.com).

- Sponsorship level you are interested in
- Name of sponsoring business
- Business address
- Contact name for billing
- Contact name for logo
- Business website