

VAHA April Board of Directions Meeting  
June 1st, 2026

Meeting called to order at 6:02 pm

Present: Susan Egge, Betsy Johnson, Matt Hickock, Travis Engh, Aaron Berg, Phoebe Engh, Justin Halverson, Paul Severson, Kellie Watring, Kjersten Walleser, Brendan Karlstad

Absent: Mandi Orlikowski, Dalton Hoffland

Phoebe made a motion to approve March meeting minutes, Kjersten second. Motion carried.

Arena Manager report (Pam):

- Pam's updating licenses/concessions.
- LiveBarn – Collected \$254.52.
- Mike Danielson Memorial – VAHA received \$130.00.
- \$630 collected in unfulfilled volunteer hours from last season.
- Boys/Girls Highschool families are not required to sell carwash cards.

Member Requests:

- None.

Committee Reports:

Facilities (Aaron):

- Sarah Grainger with the City of Viroqua – Discussed the ditch behind the arena that floods. Working on a solution.
- Parking lot – Gravel section belongs to the city. Discussion to fix potholes.
- Fire lane alongside the arena will need to be seal coated. Farner will come give us a quote to fix parking lot and fire lane.
- Green Island is potentially selling their dehumidifier – Aaron will confirm and ask for details and get a quote to get a new one.

Technology (Matt):

- Will get Pam a laptop she can dock with her desktop and 2 new office chairs.

Registrar (Kjersten):

- Travis will get Kjersten's email to regional registrar.

Player Development (Justin):

- Starting to figure out next seasons rosters/team dynamics.
- Next coaches meeting later in June.
- Summer ice will be a good opportunity for kids.

- Grunnah Powerskating Clinic – Close to locking in for Viroqua October 16-18, 2026.
  - Will essentially be open to VAHA skaters – then open to outside association members.
- Matt – Goalie Development – Will run the program same as last year as it went well.

#### Fundraising (Phoebe):

- Preston Colburn approached Phoebe for VAHA to have barrels with Thunder logo for cans at the Bad Axe Rodeo, volunteers to sell popcorn and fresh cut fries. July 24<sup>th</sup> and July 25<sup>th</sup>, 2026 – rodeo dates. Board agreed to just drop off barrels for cans.
- Coulee Antique Club – July 31<sup>st</sup>, August 1<sup>st</sup>, August 2<sup>nd</sup>, 2026. Confirmed.
- Golf Outing – August 15<sup>th</sup>, 2026. Confirmed.
- Cornerstone Christian Academy owns fair food booth. CCA approached VAHA about running the food booth. Will need to send out a survey to see if we would have enough volunteers.
- Would like to put a U12 and/or Peewee home tournament together for next season.

#### Finance (Paul):

- \$934 in income – \$7500 in expenses.
- CDs will be renewed.

#### Equipment (Mandi):

- Brendan will reach out to owner of BSN to discuss potential jersey replacement. He can also have an online store that would be open year-round potentially.

#### Concessions (Susan):

- Susan gave her license renewal to Pam – She's good for 5 years.

#### Publicity (Kellie):

- Has been doing a "Did You Know Posts" on Facebook to gain more traction.

#### Nominations (Susan):

- None.

Paul makes a motion to adjourn Justin seconds. Meeting Adjourned at 7:37 pm.

Next meeting July 6, 2026 at 6:00 pm.