



Girls Hockey Arizona  
dba Arizona Kachinas

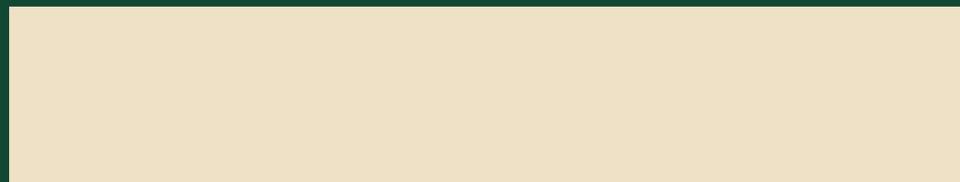
6<sup>th</sup> Annual Skatin' For Leighton April 26, 2026

# Arizona Kachinas Girls Hockey Skatin' For Leighton Sponsorship

Providing opportunity for girls in hockey.



Presented by:



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# Mission & Vision



## Mission

Our mission is to create an opportunity for **every** girl in Arizona to safely play girls hockey at her appropriate age and skill level while developing a lifelong love of the game.

## Vision

Our primary vision is to provide growth and development for all female hockey players in Arizona. We will provide a growth-focused competitive atmosphere with the long-term goals of competing in the USA Hockey regional and national tournaments with the intent to retain as many Arizona-born female players as possible.



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# Skatin' For Leighton



## About Leighton Accardo

Leighton Accardo, a beloved youth hockey and baseball player, inspired the Phoenix hockey community with her courage and strength throughout her battle with cancer. She sadly passed away in November 2020.

## The Leighton Accardo Scholarship Fund

The Leighton Accardo Scholarship Fund was created to provide financial assistance to girls interested in playing hockey in Arizona and continue the memory of Leighton Accardo.

## Skatin' For Leighton

Now in its sixth year, Skatin' For Leighton was launched in February 2021 by Lyndsey Fry, President and Co-Founder of the Arizona Kachinas, who skated 96 miles across Arizona to raise awareness. The event continues to grow, uniting the youth hockey and baseball communities and Phoenix Valley leaders, while raising funds to help girls continue their hockey journey.



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# Program Footprint

**18**  
teams

grown from just 9 when the program started in 2019

**230**  
girls

from all over the state including Tucson, Flagstaff,  
Prescott and Yuma

**71%**  
of AZ Valley rinks

are considered home to the Kachinas and games are  
played in all AZ rinks, including Tucson and Flagstaff

**4,151**  
Instagram followers

and GROWING!

**58**  
tournaments & league weekends

across 13 states

**700+**  
games played annually

across in 50+ of rinks nationwide

**50+**  
girls who went on to play in college

at NCAA DI, NCAA DIII, ACHA DI and ACHA DII schools  
across the country





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# Why do the Kachinas need your support?



## **Increasing Costs**

With the cost of everything on the rise and the limited supply of already expensive ice in the Valley, the families in the program are facing a 28% increase

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## **NHL Team Departure**

The Arizona Kachinas was originally launched under the umbrella of the Arizona Coyotes NHL team and received NHL funding to make the program more affordable/accessible. With the NHL team gone, that funding has gone away along with other ancillary benefits like marketing, legal and accounting support.

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## **Limited Accessibility**

The girls are forced to travel more than their male counterparts due to limited in state competition. The Arizona Kachinas program is the ONLY girls hockey program in Arizona. This drives up the price for girls even more than hockey in the desert already costs.



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# Why now?

Girls hockey is one of the fastest growing segments of youth sports in the country. The time is now to get your brand involved!



## Women's Sports Movement

The women's sports movement is one of the fastest-growing, most inspiring forces in athletics today—backed by passionate fans, expanding media coverage, and a surge in participation—and your support helps that momentum trickle down to programs like ours, giving young girls in hockey the role models, resources, and opportunities they need to dream bigger and achieve more. By investing now, you're not just aligning with a powerful movement—you're shaping the future for the next generation.



## Growing Participation

Girls hockey in Arizona has grown by 124% in the last 10 years and girls hockey has grown nationally by 49%. during that time. The newly released strategic plan from USA Hockey continues to include a heavy emphasis on the growth of girls hockey and therefore, this trend isn't anticipated to change.



## Olympian Engagement

With the 2026 Winter Olympics on the horizon this year, your brand has a unique opportunity to not only engage with an ice sport in Arizona but also the program's President, Lyndsey Fry, who was the first hockey player from Arizona to represent Team USA at the Olympic Games in 2014.



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# Sponsorship Impact

Your support isn't about hockey. It's about knocking down barriers for girls in Arizona who are building life lessons and chasing their dreams!



Reduce costs for AZ girls to play all girls hockey which are significantly higher than the costs for boys to play youth hockey



Support families in need of financial assistance in order for their daughter to have the chance to play



Help more girls reach their goals of playing hockey in college and getting a college education



Provide girls the life long lessons and leadership skills taught through the game of hockey



Reduce the likelihood of parents having to send their daughter away from home to play high quality hockey



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# Program Utilization of Funds

Your dollars go a LONG way with supporting our operations and the success of the girls in our program!



**\$100,000**

of accrued fundraising revenue reduced player fees in 2024 by 13%

**\$300,000**

of money distributed to 70+ families in need of financial assistance in 4 years

**\$250,000**

annual fundraising goal to help drive long term sustainability and access



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# Sponsorship Packages



These packages are designed as flexible frameworks. We are willing to work with all sponsors to make adjustments based on their brand goals!

## Presenting Sponsor – \$9,400

Premier name and logo placement on all event marketing materials.

Large logo featured on event signage & jumbotron, website, and t-shirts.

Exclusive branding of the registration area and event stage.

On-stage recognition with company name announced throughout the event.

VIP Access: 10 free skater registrations (with t-shirts) + 10 general admission tickets.

Yearbook Ad: A full-page ad to showcase your support for girls' hockey.

## Gold Sponsor – \$4,900

Company logo featured on event signage & jumbotron, website, and t-shirts.

Event Recognition: Your name will be announced throughout the day.

Participation Perks: 5 free skater registrations (with t-shirts) + 5 general admission tickets.

Yearbook Ad: A half-page ad to stand out and support for girls' hockey.

## Power Play Zone – \$3,000

Exclusive branding in the Power Play Fun Zone, a favorite space for games and activities.

Company logo on all event signage, website, and t-shirts.

Event Recognition: Your name announced throughout the event.

Admission Benefits: 3 free skater registrations (with t-shirts) + 3 general admission tickets.

Yearbook Ad: A half-page ad to stand out and support for girls' hockey.



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## Racing Sponsor - \$2,500

Exclusive sponsorship of RFID Trackers Used for Race & In-Season Training

Company logo on all event signage, website, and t-shirts.

Event Recognition: Your name announced throughout the event.

Admission Benefits: 2 free skater registrations (with t-shirts) + 3 general admission tickets.

Yearbook Ad: A half-page ad to standout and support for girls' hockey.

## Local Partner - \$500

Company logo featured on website

Event Recognition: Your name will be announced throughout the day.

Yearbook Ad: A quarter-page ad to standout and support for girls' hockey.

## Ice Squad- \$250

Event Recognition: Your name will be announced throughout the day.



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# Examples from past years

## Skatin' for Leighton



Table and Promotions



Event Signage



Awards/Giveaways



T-Shirts



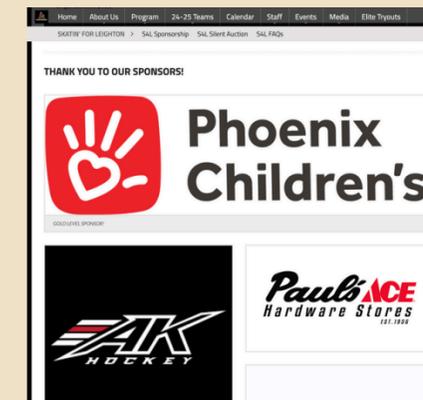
Activations



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# Sample Digital Assets

## Website



## Social Media



## General Media





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# Next Steps!

Ready to become a sponsor? Please follow the instructions below:

**STEP 1:** Scan the QR code and choose your sponsorship level.

**STEP 2:** A member of our fundraising team will follow up to coordinate fulfillment.





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# Next Steps!

Not ready to sponsor? You can still make an impact by donating here.

SCAN ME





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# Thank you for considering supporting the Arizona Kachinas!

We're excited about the opportunity to partner with you in creating a sustainable future for girls playing hockey in Arizona!

