

FOREST LAKE HOCKEY ASSOCIATION

About Us

We are an independent nonprofit 501(c)(3) association dedicated to providing hockey opportunities for all residents within the expansive Forest Lake School District area. Sponsorships are greatly appreciated by our families, as they help lower the overall costs associated with ice time, training, referees, jerseys, and other expenses, making the wonderful game of hockey more accessible to everyone.

We are grateful for your interest and consideration! If you have questions, please reach out to Brianna at fundraising@flhockey.org.

Below are the sponsorship opportunities available for the 2026-2027 season:

\$15,000 Premier Partner/Gambling Host Sponsor

This top-tier sponsorship recognizes a business as a host of our pull tab gambling program, paired with Premier Partner status across the association.

- Banner presence and automatic inclusion in golf tournament and pond hockey events
- A complimentary foursome entry to the FLHA golf tournament
- Logo placement on the FLHA homepage
- Two association-wide email opportunities
- Two social media page post opportunities
- FLHA window sticker

\$5,000 Concession Sponsor

This sponsorship opportunity includes your logo on the back wall of the concession stand.

- Banner presence within the concession stand
- Logo placement on the FLHA homepage
- Two social media page post opportunities
- FLHA window sticker



~~\$3,000 Popcorn Bag Sponsor~~ **SOLD!**

This sponsorship opportunity includes your logo on each of the bags of popcorn sold at the stand. This cost covers the cost of purchasing the popcorn for the stand. Your logo will be on each popcorn bag.

Exposure Opportunity:

- Over 4,600 bags of popcorn were purchased last year at the concession stand
- FLHA window sticker
- One social media page post opportunity

\$2,500 Practice Puck Sponsor

This sponsorship opportunity includes your logo placement on each of the bags/buckets that teams utilize for practice pucks.

Exposure Opportunity:

- Sticker with logo on puck bags/buckets
- One social media page post opportunity
- FLHA window sticker

\$2,000 Parade Puck Sponsor

This sponsorship opportunity includes your logo placement on each foam puck that will be handed out during the July 4th Forest Lake parade.

Exposure Opportunity:

- Printed logo on 1,000-1,500 foam pucks
- One social media page post opportunity
- FLHA window sticker

~~\$2,000 Jr Ranger Stick Sponsor~~ **SOLD!**

After each Jr. Ranger skater successfully reach a significant milestone skating across the rink, they are awarded a stick. Your logo will be prominently displayed on each stick.

Exposure Opportunity:



- Exclusive stick sponsor for over 150 participating players
- Logo placement on the FLHA homepage
- One social media page post opportunity
- FLHA window sticker

\$1,500 Divider Board Sponsor

This sponsorship opportunity includes your logo placement via a vinyl material to the divider boards utilized during tournaments and events requiring divided ice. For the youngest and the largest age group

- Logo placement on divider board
- One social media page post opportunity
- FLHA window sticker
- There are four sponsorships available.
 - Two sponsors are included per section/side

\$1,500 Scholarship Fund Sponsor

This sponsorship opportunity includes contributing to our scholarship program for one boy and one senior girl. This sponsorship will increase the current sponsorship from \$500 to \$1,500 per player if both sponsorships are fulfilled.

Exposure Opportunity:

- Logo placement on the FLHA sponsorship page
- One social media page post opportunity
- FLHA window sticker
- There are two sponsorship opportunities available

\$1,500 Presenting Tournament Sponsor

This sponsorship opportunity is the premiere sponsor for a tournament. There are five tournament options total, one sponsor per tournament is available.

Exposure Opportunity:

- Logo placement on the FLHA sponsorship page
- One social media page post opportunity
- FLHA window sticker
- There are five sponsorship opportunities available



~~\$1,000 Mouthguard Provider Sponsor~~ **SOLD!**

This sponsorship opportunity includes providing a free mouthguard offer to 700+ Forest Lake Association players.

Exposure Opportunity:

- Logo placement on the FLHA sponsorship page
- Three social media page posts promoting the free mouthguards
- Three dedicated emails promoting the free mouthguards
- FLHA window sticker
- There is one sponsorship available

As of 26-27, it is required that the mouthguards are tethered.

*Please note, sponsorship details are subject to change.

As you may know, we also have a pond hockey event on Forest Lake and a golf tournament. If you're interested in sponsoring these events, please reach out to fundraising@flhockey.org.



Forest Lake Hockey Association Sponsorship Form

Please make checks payable to: Forest Lake Hockey Association

Sponsorship Dollar Amount: _____

Business Name: _____

Contact Name: _____

Address: _____

City, Zip Code: _____

Phone: _____

Business Website: _____

Business Facebook Page: _____

Federal Tax ID: #38-4084088

