



# FOREST LAKE HOCKEY ASSOCIATION

ANNUAL REPORT

2022-2023

# OUR MISSION

**To promote athletic performance in hockey and teach life lessons to the youth of the Forest Lake School District in a competitive, fun and safe environment which cultivates pride and a winning culture.**

## A LETTER FROM OUR PRESIDENT

Dear Forest Lake Hockey Association Members,

I hope this letter finds you well. I wanted to take a moment to express my sincere gratitude for your unwavering commitment to the Forest Lake Hockey Association (FLHA) for the 2022-2023 season. This year marks an exciting evolution of the organization as we're releasing our first annual report. This year will be a catch-up report. You can expect to receive an Annual Report going forward around July of each year that will serve as a reflection and celebration of the impact of that year.

Your dedication has played a pivotal role in the success and growth of our association, thank you.

The construction of the second rink has been completed and I know I speak for many in being thrilled to use this resource. The bubble has served our community admirably for many years, providing a space for our young athletes to develop their skills and foster a love for the game. This enhancement has undoubtedly created a more conducive and enjoyable environment for our kids, teams, and parents alike. Reflecting on the previous season, I am proud to share that many of our teams had an outstanding showing in district and regional play. The efforts put forth by our players, coaches, and parents have not gone unnoticed, and it is a testament to the strong sense of camaraderie within our association. Additionally, the Mite season concluded on a high note with a successful Flake Jam, marking a memorable end to the season for our youngest players.

I am pleased to report that our Calendar Raffle last year was a success, however like most new initiatives we identified some opportunity areas that we will pursue. Thanks to your support, we were able to offset the increased costs of ice time, ensuring that registration fees remained at a similar level. Your generosity and participation in fundraising initiatives are invaluable in sustaining the affordability of our programs and fostering inclusivity within FLHA.

In the pursuit of continuous improvement, I am excited to share that new by-laws were passed prior to the start of the 2023-2024 season, accompanied by a revamped board structure. This strategic move aims to address gaps at the board level, ensuring that FLHA operates efficiently and effectively. I am confident that these changes will further strengthen our association and enhance the overall experience for everyone involved.

As we look ahead to the future of Forest Lake Hockey, I am filled with optimism and gratitude. Your commitment, whether as a player, coach, volunteer, or supporter, is the driving force behind FLHA's success. Together, we are creating an environment where our young athletes can thrive, learn, and build lifelong memories.

Thank you for being an integral part of the Forest Lake Hockey Association. Your dedication is the foundation upon which our association stands, and I am excited to see what we can achieve together in the coming years.

Wishing you a wonderful year ahead filled with joy, success, and the thrill of hockey.

Sincerely,  
Jeremy Seidow  
President  
Forest Lake Hockey Association



# FOREST LAKE HOCKEY BY THE NUMBERS



## 2022-2023 TEAMS

Bantam AA	PeeWee B2 - Gold	10U B1	Mite 2 - Gold
Bantam B1	PeeWee C	10U B2	Mite 2 - Maroon
Bantam B2 - Maroon	12U A	Jr Gold	Mite 1 - Gold
Bantam B2 - Gold	12U B2	Jr Gold 16U	Mite 1 - Maroon
Bantam C	Squirt A	Mite 4 - White	Mite 1 - White
15U A	Squirt B1	Mite 3 - Black	8U - 4
PeeWee AA	Squirt B2	Mite 3 - Gold	8U - 2
PeeWee B1	Squirt C	Mite 3 - Maroon	
PeeWee B2 - Maroon	10U A	Mite 3 - White	

## NOTABLE ACHIEVEMENTS

12U A  
District 2 Champions

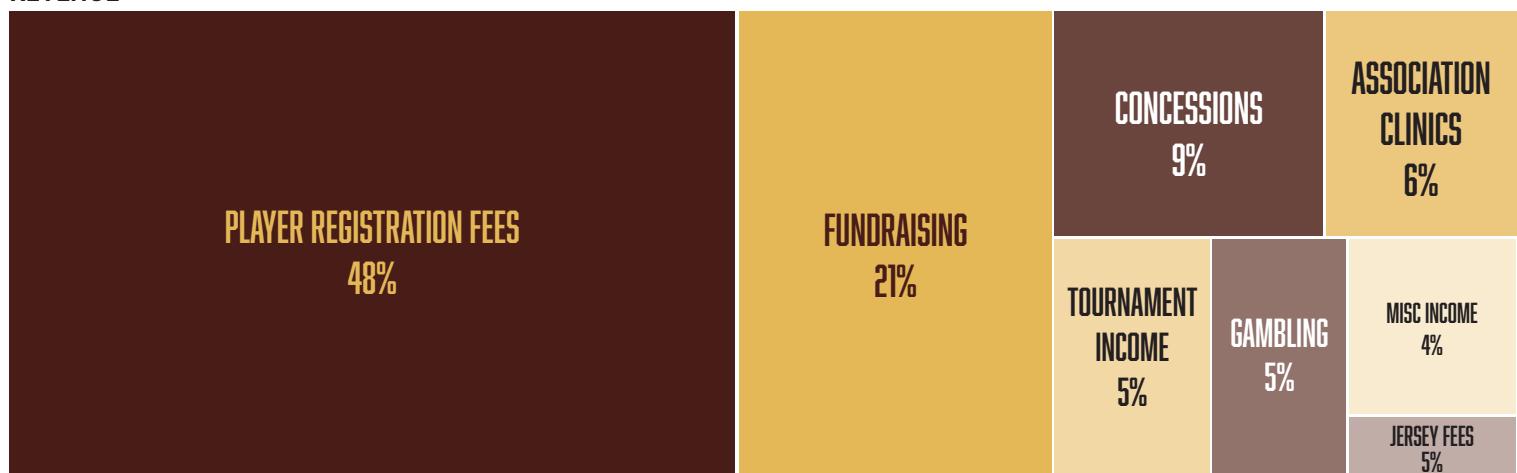
12U B2  
District 2 Champions

## EVENTS

Tournament	Levels	Dates
Ranger Classic	Peewee B2, Peewee C	11/18 - 11/20, 2022
Ranger Classic	Squirt B2, Squirt C	12/2 - 12/4, 2022
Flake Jam	Mite 3, Mite 4, 8U-4	12/9 - 12/11, 2022
Spring Jam	Mite 1, Mite 2	2/25 - 2/26/2023
District Playoffs	10UB1, 10UB2	2/17 - 2/24/2023

# FINANCIALS

## REVENUE\*



## EXPENSES\*



\*Financial statement audit completion as required by the state of Minnesota for nonprofits with income over \$750,000.

## FINANCIAL HIGHLIGHTS

1

\$35,000 generated: FIRST EVER Calendar Raffle - ALL proceeds were utilized to subsidize costs for Travel Teams.

2

\$13,500 spent on select teams non-contingent coaches by the association (\$27,000 total compensation is a combination of team fundraising and association contribution).

3

\$15,000 Coaching expenses: \$11,060 for certification, training, and registration reimbursements. \$8,005 for coaches apparel and association provided equipment.

# CONCESSION STAND

The concession stand is run by the Forest Lake Hockey Association. The association rents the concession stand from the Forest Lake School District. We are very thankful to you, our members, for volunteering to staff the concession stand so that the association can be laser-focused on this form of revenue supporting fundraising efforts. It's greatly appreciated.

## HIGHLIGHTS

**\$102,546**

In Sales

**\$51,227**

Net Income

**18,000**

Customers Served

**15,000**

Transactions

**SOFT  
PRETZEL**

Top Selling Item

**\$6,420**

Highest Single  
Day Sales  
12/9/22

## PROFIT USES

The concession stand profits allowed us to purchase the following items:

**\$13,000**

In Goalie  
Training

**\$14,625**

Skill Training  
Mites Program, &  
Instructors

**\$22,000**

On Equipment

**\$16,000**

Subsidized Mite  
Program

**\$1,000**

Donated to Red Line  
& Blue Line Club  
Sponsorship

**STUDIO  
RINK**

**NEW  
CONES**

**NEW  
NETS**

If you have any additional questions, please contact your team manager directly regarding your team's specific use of money: ice cost, jersey, socks.

# BOARD OF DIRECTORS



**// PRESIDENT //**  
JEREMY SIEDOW



**// SECRETARY //**  
NICOLE MELBERG



**// GIRLS DIRECTOR //**  
JAMIE HOLZSCHUH



**// VP OF HOCKEY OPERATIONS //**  
GENE HAGEMAN



**// FUNDRAISING DIRECTOR //**  
SCOTT O'DONNELL



**// SQUIRT DIRECTOR //**  
MARTY RYCHLEY



**// TREASURER //**  
CHRIS HILL



**// INITIATION DIRECTOR //**  
JON LOO



**// PEEWEE DIRECTOR //**  
MATT KIEGER



**// BANTAM DIRECTOR //**  
JOSH REUTER

## APPOINTED POSITIONS

**// WEBMASTER //**  
KARYN BECKJORDEN

**// ICE SCHEDULER //**  
MICHELLE GUTTERMAN

**// EQUIPMENT COORDINATOR //**  
PHILLIP WAGSTROM

**// DIBS COORDINATOR //**  
EMILY SCHRAAD

**// D2 REPRESENTATIVE //**  
DOUG TOEPFER

# COMMITTEES

## SCHOLARSHIP COMMITTEE

// CHAIR //  
EMILY HALL

### MEMBERS

ERIKA KELLY  
JORITA PEDERSON  
CANDACE RYAN

## TRYOUTS COMMITTEE

// CHAIR //  
KIKI PEEK

### MEMBERS

TANYA JOYCE  
KEVIN WEINERT  
JESSE SPOORS  
ALYSSA SANTAMA  
AMBER LANGER

## ETHICS/RULES COMMITTEE

// CHAIR //  
BEN HAASL

### MEMBERS

TIM COLEMAM  
JASON MEISTER  
PAUL PAVLAS  
CHAD BORENE  
JEFF SCHIPPER  
ANDY TRUSLER

## FUNDRAISING COMMITTEE

// CHAIR //  
SCOTT O'DONNELL

### MEMBERS

JACKIE HOLZSCHUH  
LEAH NELSEN  
ANGIE LEBLANC  
ERIKA SIVERHUS  
KELLY MUSKE

## GOALIE COMMITTEE

// CHAIR //  
STEVE WENZEL

### MEMBERS

TIM COLEMAN  
JOHN CONRAD  
JOE SCHNABEL  
DAUPHINE WAATAJA  
KATIE JOHNSON  
TIM MCKENZIE

## PLAYER DEVELOPMENT COMMITTEE

// CHAIR //  
BRENT McMANN

### MEMBERS

JIM DALEY  
JUSTIN KNOPPS  
BRAD VANTASSEL

## TOURNAMENT COMMITTEE

// CHAIR //  
BRANDON FERNFREN

### MEMBERS

AMY ANDERSON  
DANI SMITH

## FINANCE COMMITTEE

// CHAIR //  
CHRIS HILL

### MEMBERS

RON COUTURE  
LUKE HAGGLUND

## COACHES SELECTION COMMITTEE

// CHAIR //  
SHAWN LONGEN

### MEMBERS

DUSTIN HEGLAND  
JASON MEISTER  
CHRIS MELBERG

# SCHOLARSHIPS

## ELIAS STUDIER

He graduated number 1 in his class, was the captain of the varsity hockey and varsity lacrosse teams. He also volunteered many hours with NHS, the mite hockey program, and FL youth lacrosse.



## DELANEY KUNY

She maintained above a 4.0 GPA all while playing multiple sports in high school (hockey & lacrosse), volunteering with the FFA and Peace Team and participating in other High School clubs.

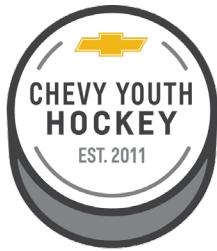


# THANK YOU TO OUR SPONSORS

We are very grateful to the businesses and individuals that graciously donated to support the Forest Lake Hockey Association.

Together, we can make an even bigger impact. Thanks for being the driving force behind Forest Lake Hockey—it's all of us working together that truly makes this family special.

## ASSOCIATION SPONSORS



Greater Twin Cities  
United Way



## TEAM SPONSORS



E & Z Testing & Repair, Inc.

Chopper City LLC

Builders Millwork, Inc.