

2025 Newark Invitational Tournament Sponsorship Request



Dear Potential Sponsor,

The Newark Ice Hockey Association is a non-profit community organization which offers the youth of Licking County and the surrounding areas exciting team programs. NIHA focuses on teaching the youth of Central Ohio sportsmanship, fair play, respect for coaches, referees, players, and fans through the sport of ice hockey, so they can continue to be good citizens and enjoy the sport of ice hockey for many years to come. We currently support more than 200 area youth, ages 8 through 18, and we are growing each year.

Like many sports, hockey can be costly for families. NIHA has developed several fundraising events to help supplement the costs of hockey. As part of this effort, we are hosting the **Newark Invitational Youth Hockey Tournament on the weekends of February 28th - March 2nd and March 7th - 9th, 2025**. We are asking for sponsorship and/or donations that will make our tournament successful. Money raised from this fundraiser goes to support our scholarship program that pays registration fees for families in need, hockey equipment for our gear shed, and the Try Hockey for Free program that is offered twice a year to any child.

We are open to any and all sponsorship and/or donations, even if they are not monetary. Do you have some cool swag that you could donate for goodie bags? Does your business have discount or coupon cards we could give to each player? Or maybe a gift card that would help with overall tournament expenses? No gift is too big or too small!

If you have any questions at all or require additional information, please do not hesitate to contact me at the number listed below or email at tournament@newarkhockey.com. Please send your logos along with ad copy for your ad placement to this email address as well.

If you choose to donate, **please make checks payable to the Newark Ice Hockey Association or simply go online to <https://www.newarkhockey.com/about/donations/4946>**. Please note "Tournament" on the check or in the comment section online. As a 501(c)(3) charitable organization, all donations made to NIHA are fully deductible per IRS regulations. Our Tax ID Number is 31-1446850.

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Sponsorships Available:

\$100 Mite Level Sponsorship

- Ad on our tournament app (seen by all players, coaches, parents)

\$150 Squirt Level Sponsorship

- Ad on our tournament app (seen by all players, coaches, parents)
- Ad position on NewarkHockey.com

\$250 PeeWee Level Sponsorship

- Ad on our tournament app (seen by all players, coaches, parents)
- Ad position on NewarkHockey.com
- Printed ad or flyer in the goodie bags

\$500 Bantam Level Sponsorship

- Ad on our tournament app (seen by all players, coaches, parents)
- Ad position on NewarkHockey.com
- Printed ad or flyer in the goodie bags
- Game Sponsorship Announcement ("This game brought to you by...")

\$1000 Junior Varsity Level Sponsorship

- Ad on our tournament app (seen by all players, coaches, and parents)
- Ad position on NewarkHockey.com
- Printed ad or flyer in the goodie bags
- Game Sponsorship Announcement ("This game brought to you by...")
- Individual banner displayed at the rink during each tournament weekend

\$5000 Varsity Level Sponsorship

- Ad on our tournament app (seen by all players, coaches, and parents)
- Ad position on NewarkHockey.com
- Printed ad or flyer in the goodie bags
- Game Sponsorship Announcement ("This game brought to you by...")
- Individual banner displayed at the rink during each tournament weekend
- Your business name as part of the tournament name for each tournament weekend
 - Example: Newark *YOUR NAME HERE* Invitational Tournament

Thank you for your consideration & Go Generals!

nandi odell

Nandi O'Dell
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Tournament Director

Newark Ice Hockey Association

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