

Northwest Arkansas Hockey Association

2026–2027 Community Sponsorship Opportunities



Partner with NWAHA to connect your business with families across Northwest Arkansas while helping young athletes build confidence, teamwork, leadership, and sportsmanship—both on and off the ice.

Dear Prospective Sponsor,

Northwest Arkansas Amateur Hockey Association (NWAHA) is a 501(c)(3) nonprofit organization proudly serving nearly 200 youth athletes ages 4–18. Through the generosity of community partners like you, we are able to help cover essential program needs, including ice time, equipment, uniforms, coaching, officiating, tournament participation, and financial assistance for families who need support.

Your sponsorship directly supports the growth of youth hockey in Northwest Arkansas and gives your business meaningful visibility through our website, social media channels, home games, and community events. Most importantly, your partnership helps ensure that more children have the opportunity to experience the lifelong benefits of team sports.

To make a donation, please make checks payable to Northwest Arkansas Amateur Hockey Association. If your donation is intended for a specific group or team, please include that information in the memo line of your check.

Thank you for considering a partnership with NWAHA. We are grateful for your support and would be honored to partner with you for the 2026–2027 season.

Please review the Sponsorship Guide on the following page for available partnership levels and benefits.

2026–2027 Sponsorship Guide

Benefit	White \$500	Black \$1,000	Red \$2,000
Website Recognition			
Social Media	2 Posts	4 Posts	6 Posts
Community/Game Recognition			
42" x 24" Rink Banner			
Banner Production Included			
Promotional Materials at Events			
Priority Banner Placement			
Practice Jersey Logo			
Featured Sponsor Spotlight			

Questions? Contact:

Jerry Walls

Fundraising Director

Northwest Arkansas Amateur Hockey Association

870-688-8066 | fundraisingchair@nwahockey.org