



ST JOSEPH
ROCKET & FLAG
FOOTBALL

2024

Sponsorship Proposal



Prepared by:

St Joseph Rocket & Flag Football

PO Box 764, St Joseph, MI 49085

www.stjoerocketfootball.com

Introduction

St Joe Rocket and Flag Football is committed to providing every player with a fun and safe experience while teaching them the fundamentals of football.



We believe the game of football develops character, fosters teamwork and teaches sportsmanship. We strive to promote and encourage safety, good health and leadership in our players while instilling life-long values through this game that we love.

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Reasons to Support & Sponsor St Joseph Rocket Football

Flag and Tackle

- Players GROW mentally, learning discipline, teamplay & proper sportsmanship
- Players BUILD skills including social interaction, collaboration & independence
- Players learn the importance of VOLUNTEERING & giving back to our community
- This opportunity to compete and succeed is HELPED by community supporters & sponsors
- Kids who PLAY sports are more likely to perform well in school, have higher test scores, & go on to college
- Our teams need SPONSORS~ Local Individuals/Families & Businesses

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Our Board of Directors

President- Michelle Kerns

VP of Youth Football Advocacy- Jason LeClear

Secretary- Karri Weber

Treasurer- Andrea Pavlov

Director of Player Safety- Adam Thiesse

Director of Digital Technology and Media- Alison Adkins

Director of Fund Development- Michael Fernandez

Director of Marketing and Community Engagement- Danie Antonelli

Director of Volunteer Engagement- Karri Weber

Director of Tackle Football- Chris Blaszczyk

Assistant Director of Tackle Football- Kevin Pluss

Director of Tackle Football Operations- Open

Director of Officials-Jeff Painter

Director of Flag Football Coaching and Player Development- Matt Koch

Assistant Director of Flag Football- Scott Bush

Director of Flag Football Operations- Katrina Leach

Trustee - Mandi Johns

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Two Seasons of Opportunity 2024 Launches our Innagural Spring Flag Football League

Age Divisions from ages 6-14
Boys AND Girls Leagues



Flag and Rocket Fall Leagues

Flag and Tackle Football with age divisions 6-12
Tournament Play Opportunities

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Sponsorship Community Reach

- Over 180 Registrations for Spring Football League with over 200 estimated for our Fall season. Sponsors will be recognized and exposed to all families on multiple platforms
- Email database of over 600 outgoing contacts each season. Sponsors will be recognized in email signatures on Board Communications. platforms
- over 1000+ social medial followers. Sponsors will get exposure on all

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Sponsorship Options

First Down

\$325

- Name on Banners at home games, website and social media: concession stand signage.
- St Joseph Football Supporter Yard Sign

Field Goal

\$550

- Same as above: plus
- Logo in Parent- Email Communications (400+)
- Home game Sponsor Mentions* (Majors/Minors)
- St Joseph Football Supporter Yard Sign

Sponsorship Options

Touchdown \$750

- Same as above: plus
- Small Logo on banners at home games & website
- Logo shared on social media

Hail Mary \$1,000

- Same as above: plus
- Medium Logo on banners at home games & website
- Home game Sponsor Mentions & Tagline!

Sponsorship Options

Overtime **\$1,250**

- Same as above: plus
- Facebook Video on Rocket Site Saying Why You Chose to Sponsor

Playoffs **\$1,500**

- Same as above: plus
- Large Logo on banners at home games & website
- Pre-Game Sideline viewing for 1 Home Game or Logo Shirt

Sponsorship Options

Wild Card \$2,000

- Same as above: plus
- Largest Logo on banners at home games & website
- Home game sponsor multiple mentions, tagline
- Pre-Game Sideline viewing for 2 Home Game or 2 Logo Shirts

Super Bowl \$2,750

- Same as above: plus
- Pre-Game Sideline viewing for 2 Home Game AND 2 Logo Shirts

Thank You For Your Support!

See You On The Field!



Contact



269-449-4050



www.stjoerocketfootball.com



board@sjrocketfootball.com



PO Box 726, St Joseph, MI 49085

Sponsorship Form

Sponsorship Level and Donation Amount (All persons or business donating any level of support will be listed on website)

Business Name: Please list exactly as you'd like to appear on all sponsorship materials & website

Contact Person:

Address : (Please include full mailing address)

Phone and Email

Please Fill out this form and email with your company logo to board@sjrocketfootball.com to ensure we can update our website and materials accordingly

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