



Shakopee Youth Hockey Association
Board of Directors Meeting Agenda
February 5, 2025 6PM @ Shakopee Bowl

Members present: Chris Johnson, Curt Zins, Danni Anker, Jillann Luth, Vanessa Breimhorst, MP Marschall, Erik Peterson, Becky Benson, Scott Reed, Jon Pherson, Dale Gade, Shana Meyer, Megan Menden, and Laura Moon.

Meeting called to order at 6:02p by President Johnson.

1. **HDM UPDATE** Josh Flom gave an update on HDM. Still need to fulfill the P/L balance sheet so no hard number as of now. There is an HDM board meeting going on as this meeting is taking place.
 - a. On opportunity to still purchase HDM cups as Valleyfair has a lot at \$1.12/unit at \$84 a case of 72. Further discussion will be held on this. Possibility of selling some at the annual SYHA social.
2. **Gambling Update**- Scott Reed. Pull Tabs March Estimate of \$56,900, December Actual \$53,550. Donations SYHA \$5,000 and SYBA \$526.93. HDM Pull Tabs were a success and true profits will be socialized next month.
Motions to approve the Estimate, Actuals, SYHA donation and SYBA donation. Seconds by Erik, approved unanimously. All motions approved unanimously.
3. **Apparel**- Laura Moon and Megan Menden. 2025-2026 Jersey and apparel quotes for next year's jersey and socks. Looking into jerseys for travel teams next year, excluding Jr. Gold and lower Mites. Higher end US manufactured is \$58-68 (8-12 weeks), overseas is \$39-44/jersey (4-6 weeks). Gemini \$58/jersey - General Sports \$55/ jersey (July 1 order deadline) \$53 for cheaper and faster turnaround is 3 weeks. Will discuss as a group as far as preferences as it will be the same jersey for all levels of travel and need to take into account the Bantam checking and how the

jerseys will hold up. Preference is the JOG jersey from General Sports and Hockey Yak hoodies. Decision needs to be made by March. Megan will connect with MP on JG jerseys.

- a. Hoodies \$55 sublimated, \$95 UNRL-hockey yak-80-name and number each \$7.
4. **Registration/Tournaments**- MP Marschall- JR gold end of the year banquet and senior recognition. 29 seniors in JR gold this year. Discussing a concession night as they need a bigger fund for this banquet.
 - a. Tournament updates- May is Fargo & Edina sign up. Biggest hurdle this year was HDM so next year may be easier. Also need to get the levels more accurately and sooner as tournament registration is much earlier than association tryouts. Can be difficult as some tournaments will not give refunds no matter what. Edina tourney should be a priority.
5. **Treasury**- Jillann. **Jillann made a motion to pay January Ice bill in the amount of \$54,050 and pay February Training Haus \$9,435. Chris seconded the motion and motions approved unanimously.** Girls hockey will work the concessions this summer during ice events and still looking for other groups interested in participating in working the concession.
 - a. Coaches checks are in the concession stand to be picked up.
6. **Crossbar** - Brian Bonin presented on the crossbar app, which is a refresher from a previous presentation. He used to sell for Sportsengine. Shakopee Lacrosse and Softball have already moved to crossbar with a positive experience for those users so far.. Can add and subtract guardians any time and is completely customizable.
 - a. Pricing- 1.99 for every payment. No additional cost for checking ACH. Card payments are also set lower. Annual payment is \$995 for app use.
 - b. **Chris made a motion to move to Cross Bar from SPortsengine for the 2025-2026 season at the conclusion of the 2025 season. VB second, approved unanimously.**
7. **Coaching/THFF**- Danni-**Made motion to reimburse the 2024 and 2025 coaches for fees associated with Travel Hockey in the amount of \$1,599. Second from Chris. Motion approved unanimously.**
 - a. THFF- Josh is securing ice for the fall and we will get posters up once the ice is scheduled.

8. **Mite Update**-Becky- Saber showdown was a success. Final budget was roughly a gross profit of \$25,000. Mitch and Becky will be reaching out to Josh Barrick to schedule Mite scrimmages for next year. Jackie has a process set up in the team manager's handbook.
- a. Will be mirroring last year's process for the McCarvel scholarship for the upcoming year. McCarvel's will be coming to the April board meeting. Presentation will be at the Senior award night on May 28, 2025.
9. **Presidents update**- Chris-Will be 3 board positions open for the next year and the application window is open. Need to think about positions like THFF, Treasury, Registration, Jr Gold and Tournament registrations. Need to create a list of roles and responsibilities needed. Need tournament coordinator by April. And need to set up account information so that tournaments can be paid.
- a. Bylaw update- set a working session for the first wednesday on March 5th in which we will work on revisions to be voted on at the March social.
 - b. Chris has a request to take on Season ending surveys. Score on a 1-5 scale and make the outcomes illustrated via graphs. Have one question regarding whether, if you have a daughter at the appropriate age, are they interested in playing on U15.
 - i. Vanessa and Shana will take this on and will limit the amount of questions to eliminate the survey fatigue.
 - c. Concessions are sitting at \$108,000 for the year which is down from last year but still have more upcoming home games.
10. **HDC**- Chris Stanek and Chris Johnson- Hockey Coordinator will be posted on MN Hockey and are setting up an email for applications. One interview so far. Applications need to be in by March 4, 2025.
- a. Once the applicant list is down to three then the board will be apprised and will make its decision.
 - b. D6 schedules are being released for district playoffs.
11. **Open Discussion**- Shana needs more money for SKATE in which there are 11 seniors for SKATE. **Erik Made a motion to allocate \$800 to SKATE, Chris second. Motion approved unanimously.**
- a. Email to announce the March 10 SKATE date and Shana will work with Chris to distribute the email.

Meeting adjourned at 8:18pm. Next meeting will be to work on bylaws and then the Annual Social at Turtles on March 21, 2025.