

November 6, 2024 SYHA Meeting Minutes

Members present at the meeting: Becky Benson, Jillann Luth, Vanessa Breimhorst, Curt Zins, Jon Radmacher, Chris Johnson, Jackie Grumish, Josh Flom, MP Marschall, Scott Reed, Dale Gade, Justin Kimpling, and Erik Peterson.

Meeting called to order at 6:01p by President Johnson. No conflicts to report and quorum is met.

1. Treasury Update- Jillann. Financials have been sent out as well as a discussion around potential hockey directors and or coaches. Need to have coaches pay/motions to pay be completed by November 15.
 - a. How much is the association willing to pay for a hockey director? Is it \$60k annually or half that? Need to conduct some market research, likely will reach out to D6 for some guidance/intelligence. Will put a placeholder line item in the budget contingent on further research. Need to conduct an equipment budget, and Jillann will start an outline of budgetary projections for next year based upon historical averages over past 3 years. Discussed Dasher contracts and what the city requires which will roll into the budget.
 - b. Concession stand markup-Chris. Typically around 36-40% but based upon buying leverage. Fundraising updates will be included on the budgetary projections. Discussed changing our fiscal year from June 1-May 31 which would align better with hockey seasons. Jillann will produce this projection/wish list by December 1 for board approval. Jon will take on the production of hockey director information gathering and review existing contracts to potentially use in this process.
2. Gambling Update- Scott Reed. December estimate of \$54,900 and September Actual of \$48,689.10. Donation to SYHA is \$8,000. Golf garage is underway for pull tabs; have placed a machine in Don Ramons; will be doing a cash bingo at the Brewhall, horse racing games, as well as a meat and cheese raffle on Sundays. **Motion to accept December estimate and September Actual by Chris. Motion to accept donation accept \$8,000 donation from pulltabs by Chris. Both motions passed unanimously.**
3. No coaching update to report other than an update on Jr. Gold which Jon and MP are meeting on Friday to discuss.
4. Registration Tournament updates- MP Marschall. Still looking for a few additional or alternative tournaments which we are working on, including Mite jamborees. Remember that travel scrimmages (overnight) need to be outlined/notice given to D6.
5. Mite Update-Becky. Update on ordering equipment which should be here by November. Mite Jamboree is capped at 56 teams and there are 2 teams on the waitlist. M4 will be going to Chisago Lakes. M3 & 8U will be either Albertville or Bloomington. Committee will be talking about options for the welcome night due to possible fire code issues with this many teams.

6. Hockey Day MN update- Josh Flom. Still do not have a finalized schedule for youth teams to play during that week. Working on UM women's practice schedule. Still looking for another high dollar sponsor which is in the process and may have some strings attached. Still at a wait and see stage.
 - a. Dibs request is still at a 2,000 hours requirement with 50/50 profit share. This is based upon a 3 hour shift and not every shift needs to be an adult, there will be some job opportunities which will not have age restrictions. Total amount of working hours will be near 4000-4500 hours. Hope to have solidified a verified outline by 11/15 of shifts needed. Between 11/15 and 12/2 will be soft filling positions. 12/2 will be a dibs launch at Golf Garage, FCFS in person (undetermined if this is open to SYHA exclusively or not; Josh will investigate this further).
 - i. The day that you work, you get in for free (no fee). Hoping for onsite parking for volunteers contingent on weather. This information will be published to the SYHA website.
 - ii. Ticket update: Have approved student pricing which will amount to discount pricing with a valid student ID. Also determined that any team playing on the **main rink(not any other rinks)** will get in for free on their day they play but this is exclusive to the player and families will still be subject to the admission prices.
 - iii. Fundraising has been an exceptional challenge so far. Roughly 2,000 tickets have been sold so far.
 - iv. Pulltabs and 50/50 (HDM will take this profit). Pulltabs will be in the warming tent near the adult beverages.
 - v. There is a need for some team Ice team roles (Shoveling ice etc.).
7. Fundraising- Chris. Pizza fundraising is out and the website will be updated. (MP will take care of this update). All set with 7th avenue pizza and have a good relationship with them. Pick up will be 12/8/24.
8. No D6 updates at this point. Referees are really cracking down on mouthguards and have been assigned 10 minute penalties due to lack of compliance.
9. HDC update- Jon: discussing Calvin and Jaime's proposal to coach the coaches. Discussion around equal time and how the time will be tracked. Discussion over pursuing twice a month coaches calls with Jaime and Calvin, Jon will discuss further with them.
10. New items- Will reach out to General Sports to fulfill the missed coaches orders who either didn't receive the email or their email was incorrect.
11. No dibs for rookies mites but the parents can volunteer to fundraise if they choose to.
12. Potential fundraising proposal from Josh re: Little Caesars based upon an individual versus it all going to the association. This incentivizes the individual to earn towards their cost of their association hockey.
13. Shakopee Chevrolet reached out to Becky for test drive updates and the possibility to add them for additional volunteering.

Meeting adjourned at 8:19pm . Next meeting is 12/4/24 at the Bowl.