



# DEFOREST GRIDIRON CLUB SPONSORSHIPS

PARTNERING FOR THE FUTURE OF DEFOREST FOOTBALL BY SUPPORTING  
STUDENT-ATHLETES AND PROVIDING SPONSORS PROMINENT  
RECOGNITION IN THE COMMUNITY

PREPARED FOR  
DEFOREST AREA LOCAL  
BUSINESS

PRESENTED BY  
DEFOREST GRIDIRON CLUB

2026



## DEFOREST GRIDIRON CLUB SPONSORSHIPS

# INTRODUCTION

### WELCOME TO THE DEFOREST GRIDIRON CLUB SPONSORSHIPS

As parents and community members with a common love of DeForest football, we provide and recruit support for DeForest Norskies football and foster community through football and related activities in order to enhance the experience of our Norski football teams at all levels, from Youth to Middle School to High School. Founded in 1996, the DeForest Gridiron Club strives to ensure each participant and person associated with the program has the best football experience possible and advance the program's exceptional culture and values.

The DeForest Gridiron Club holds monthly meetings on the last Wednesday of the month at 6PM at the High School. If you have an interest in attending, please contact [sponsorship@deforestfootball.com](mailto:sponsorship@deforestfootball.com) to get the exact location of the meeting as the location is subject to change depending on room availability.





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# ABOUT THE TEAM

### ABOUT DEFOREST NORSKIES FOOTBALL

The DeForest Norskies varsity football team is known throughout Wisconsin as a program with rich tradition, toughness, and community pride. The program builds not only competitive teams on the field but also leaders in the classroom and community.

DeForest has a storied championship history, winning two WIAA state football championships - first in 1982 and again in 2019, when the Norskies completed a perfect 14-0 season with a dramatic 8-7 victory in the Division 3 state title game at Camp Randall Stadium.

In addition to its championship pedigree, DeForest Football has consistently competed in the Badger Conference, regularly finishing near the top of the league and numerous multiple playoff appearances, state runner up finishes, deep playoff runs and a multitude of all-conference athletes in the recent years. The program's success reflects the dedication from players, coaches, and community supporters alike, and continues to build a tradition of competitiveness, character development, excellence and community pride throughout the season.

- **1938 FIRST YEAR OF DEFOREST FOOTBALL**
- **2X STATE CHAMPIONS (1982, 2019)**
- **19X CONFERENCE CHAMPIONSHIPS**
- **2023 YOUTH FOOTBALL LEAGUE OF THE YEAR**





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# SPONSORSHIP OPPORTUNITIES

## FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU

Sponsoring the DeForest Area Gridiron Club is an investment in our kids, our schools, and our community. Your support helps provide safe equipment, quality coaching, and meaningful opportunities for student-athletes from 4<sup>th</sup> through 12<sup>th</sup> grade. Together, we're building character, teamwork, and pride that extends far beyond Friday night lights.

Our sponsorship levels are structured to provide flexible opportunities for supporters to get involved while receiving valuable recognition throughout the football season. Whether you are a local business or a family supporter, every sponsorship plays an important role in strengthening the DeForest Football program.

<p><b>NORSKI NATION LEVEL</b></p> <p><i>Limited Availability</i></p> <ul style="list-style-type: none"><li>• Foursome in the DeForest Football Golf Outing - June 28<sup>th</sup> (\$500 Value)</li><li>• Signed football helmet and poster by entire senior class</li><li>• On-field recognition at a varsity home game</li><li>• Large logo on stadium group sponsor banner and senior poster</li><li>• Individual social media recognition</li></ul> <p><b>\$3,000</b></p>	<p><b>STATE CHAMPIONSHIP LEVEL</b></p> <ul style="list-style-type: none"><li>• On-field recognition at Youth Night</li><li>• 30-second PA announcement at Youth Night</li><li>• Medium logo on stadium group sponsor banner and senior poster</li><li>• Hole Sponsorship at DeForest Football Golf Outing - June 28<sup>th</sup> (\$100 value)</li><li>• Individual social media recognition</li></ul> <p><b>\$1,500</b></p>	<p><b>TOUCHDOWN LEVEL</b></p> <ul style="list-style-type: none"><li>• Small logo on group stadium sponsor banner and senior poster</li><li>• Program or website sponsor listing</li><li>• Social media recognition</li><li>• Hole Sponsorship at DeForest Football Golf Outing - June 28<sup>th</sup> (\$100 value)</li><li>• Youth Night recognition</li></ul> <p><b>\$500</b></p>	<p><b>NORSKI SUPPORTER</b></p> <ul style="list-style-type: none"><li>• Name listed on website and sponsorship signage</li><li>• Social media recognition</li><li>• Option to remain anonymous</li></ul> <p><b>\$250</b></p>
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# WHY SPONSOR US

## THE VALUE OF YOUR SPONSORSHIP

DeForest Football is more than a game - it's a tradition that brings our community together. By sponsoring the DeForest Area Gridiron Club, you help shape young athletes into leaders, teammates, role models and potentially the future workforce that will help support our community and give back for years to come. Your generosity ensures the strength of the program today while building a lasting legacy for the future Norski athletes.

### ● TARGETED EXPOSURE

High visibility with families, students, and community members

### ● SUPPORT STUDENT ATHLETES

Directly supports local student athletes which in return helps strengthen the community

### ● TAX BENEFITS

Sponsorships are tax deductible

### ● PRIDE

Builds pride in supporting local athletics and Norski Nation!



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# PAST SPONSORS













# LET'S CONNECT

## JOIN US AS A SPONSOR

Ready to support DeForest Football and gain meaningful community visibility? Contact us today to secure your sponsorship and learn how your business can make an impact this season.

-  Todd Grundahl (Head Coach) - 608-575-0322
-  Mike Allen (Freshman Coach) - 608-658-9656
-  Julian Edwards (Sponsorship Chair) - 608-208-0746
-  Justin Williams (Sponsorship Committee) - 515-493-8059
-  Michael Lavold (Sponsorship Committee) - 608-279-5881
-  @deforestnorskifootballofficial
-  www.deforestfootball.com
-  sponsorship@deforestfootball.com