



CULTURAL SENSITIVITY & INCLUSIVE PROGRAMMING STATEMENT

1. Statement of Commitment

The Brazilian Soccer Academy (BSA) is committed to fostering an inclusive, respectful, and culturally responsive environment for all participants, families, and staff.

BSA recognizes and values the cultural diversity of our community and believes that cultural awareness and sensitivity are essential to positive youth development and meaningful participation in sport.

2. Culturally Sensitive Coaching

BSA ensures that all coaches and staff:

- Demonstrate cultural awareness, respect, and sensitivity in their interactions
- Value and respect cultural differences, traditions, and perspectives
- Communicate in an inclusive and respectful manner
- Avoid stereotypes, bias, or discriminatory language or behavior
- Create a team environment where all participants feel safe, valued, and respected

Coaches are expected to model inclusive behavior and to promote mutual respect among players at all times.

3. Culturally Appropriate Programming

BSA programs are designed to be inclusive and culturally appropriate, and may include:

- Activities that respect diverse cultural backgrounds and lived experiences
- Flexible approaches to participation where reasonable and appropriate
- Consideration of cultural norms, values, and family practices
- Opportunities for players to express identity, creativity, and individuality through sport

BSA's approach to soccer emphasizes creativity, teamwork, and life skills, allowing players from all backgrounds to engage meaningfully and authentically.

4. Education and Ongoing Development

BSA is committed to continuous improvement by:

- Encouraging coaches and staff to reflect on inclusive practices
- Providing guidance and expectations related to cultural sensitivity
- Promoting open dialogue and learning within the academy community

5. Accountability

BSA leadership is responsible for ensuring this commitment is upheld. Any concerns related to cultural insensitivity or exclusion may be raised with academy leadership and will be addressed promptly and respectfully.

Brazilian Soccer Academy (BSA)

Promoting respect, inclusion, and cultural awareness through soccer.