



BSA COMMITMENT TO PROVIDING AND ENJOYABLE SOCCER EXPERIENCE FOR ALL PARTICIPANTS

1. Purpose

The Brazilian Soccer Academy (BSA) is committed to providing a positive, enjoyable, and meaningful soccer experience for all participants. This document outlines BSA's approach to ensuring that enjoyment, motivation, and personal satisfaction remain central to every program, session, and competition.

BSA believes that enjoyment is a fundamental pillar of long-term participation, healthy development, and lifelong engagement in sport.

2. Our Belief

BSA believes that:

- Players learn best when they are enjoying the experience
- A positive environment supports confidence, creativity, and resilience
- Enjoyment should never be compromised by excessive pressure or short-term results
- Every participant deserves to feel welcomed, valued, and supported

An enjoyable soccer experience is essential for both recreational and competitive participants.

3. BSA Values

All BSA programs are guided by our core values, represented by PRICE:

- Professionalism – organized, safe, and well-structured programming
- Respect – for participants, families, officials, and opponents
- Inclusiveness – welcoming players of all abilities, backgrounds, and goals

- Caring – prioritizing enjoyment, well-being, and mental health
- Education for Life – teaching life skills through positive sport experiences

These values ensure that enjoyment is embedded in both the culture and daily operations of the academy.

4. Creating an Enjoyable Soccer Environment

BSA promotes enjoyment by:

- Designing age-appropriate and developmentally suitable training sessions
- Encouraging creativity, freedom of expression, and decision-making
- Balancing challenge and success to build confidence
- Emphasizing effort, improvement, and learning over results
- Maintaining a positive and supportive tone in training and competition

Players are encouraged to express themselves, try new skills, and learn from mistakes without fear of negative consequences.

5. Inclusive Enjoyment for All Participants

BSA is committed to ensuring that enjoyment is accessible to everyone by:

- Offering multiple participation pathways (Academy and Elite)
- Adapting activities when necessary to meet individual needs
- Promoting equal respect and opportunity regardless of ability level
- Actively preventing discrimination, bullying, or exclusion

Success is defined individually, recognizing that enjoyment looks different for each participant.

6. Role of Coaches

BSA coaches play a critical role in fostering enjoyable experiences. Coaches are expected to:

- Create a welcoming and positive learning environment
- Use encouragement and constructive feedback
- Build strong relationships with players and families
- Model appropriate behavior, respect, and sportsmanship
- Support both competitive ambition and recreational enjoyment

Coach education at BSA emphasizes positive motivation, emotional safety, and player-centered coaching.

7. Competition and Enjoyment

BSA recognizes that competition can be enjoyable when approached appropriately. Therefore, BSA:

- Encourages fair play and respect in all competitions
- Promotes balanced playing opportunities, particularly at younger ages
- Emphasizes learning and development within competitive environments
- Ensures that competition enhances, rather than detracts from, enjoyment

Winning is valued, but never prioritized over participant experience and well-being.

8. Safe and Supportive Environment

BSA is committed to maintaining a safe environment where participants can enjoy soccer by:

- Upholding safeguarding and child protection standards
- Promoting physical and emotional safety
- Encouraging open communication with participants and families
- Addressing concerns promptly and respectfully

A safe environment is essential for participants to fully enjoy their soccer experience.

9. Commitment Statement

The Brazilian Soccer Academy is committed to ensuring that every participant has a positive and enjoyable soccer experience. By fostering a fun, inclusive, and supportive environment, BSA aims to inspire a lifelong love of the game and continued participation in sport.