



INCLUSIVE PROGRAMMING FOR UNDERREPRESENTED GROUPS STATEMENT

Statement of Commitment

The Brazilian Soccer Academy (BSA) is committed to advancing equity, diversity, and inclusion in soccer by intentionally providing programming that targets underrepresented groups, as outlined in the Canada Soccer Guide to Accessibility and Inclusion.

BSA recognizes that systemic barriers have historically limited access to sport for certain communities. Through proactive and inclusive programming, BSA aims to reduce these barriers and create meaningful opportunities for participation, development, and belonging.

Underrepresented Groups

In alignment with the Canada Soccer Guide to Accessibility and Inclusion, BSA's programming seeks to support participation among underrepresented and equity-deserving groups, which may include, but are not limited to:

- Individuals from racialized and ethnocultural communities
- Indigenous peoples
- Women and girls
- Individuals with disabilities
- Newcomers, refugees, and immigrants
- Individuals from low-income or marginalized communities
- Gender-diverse and LGBTQ2S+ individuals

Inclusive and Targeted Programming

BSA provides and develops programming that:

- Intentionally targets underrepresented groups to improve access to soccer
- Reduces financial, cultural, physical, and social barriers to participation
- Creates welcoming and inclusive environments for all participants
- Reflects the diverse needs and lived experiences of the communities we serve
- Aligns with best practices outlined by Canada Soccer

These programs are designed to support both athletic development and broader life skills, using soccer as a tool for personal growth, confidence, and community connection.

Implementation and Accountability

BSA leadership is responsible for ensuring that inclusive and targeted programming remains a priority across all levels of the academy. Programming is reviewed regularly to ensure alignment with Canada Soccer's accessibility and inclusion principles and the evolving needs of the community.

Brazilian Soccer Academy (BSA)

Committed to access, inclusion, and opportunity for all through soccer.