

Date: January 14, 2025

Board members

Position	Name	Attended	Absent
President	Joe Robideaux	x	
Vice President	Pete Moosbrugger		x
Secretary / Fundraising	Lindsey Konerza	x	
Treasurer	<i>Open</i>		
Boys Youth Director - 12U-14U	Kyle Zenk	x	
Boys Youth Director - 8U-10U	Rob Kloek	x	
Girls Youth Co -Director	Emily Cairl	x	
Girls Youth Co -Director	Jen Kloek		x
Youth Director - Lil'Zephs-6U	Brooke Willett		x
Webmaster	Karen Robideux	x	
Registrar	<i>Open</i>		

Prior Meeting Minutes Approval: (INSERT Group Approval - Motion to approve - Motion to approve with corrections - Motion to Deny)

Top Items for the Month:

- Vote in Krista as Registrar
- Determine next Board meeting dates
 - Wednesday Feb 18
 - Thursday March 19
- DIBS update - where are we on this?
- Registration flyers - do we have these made?
- Uniform nights - did we get this scheduled? -> Jen to take action on this
- Youth passes - did we get an update on this?
- Fields - did we decide on lining? Will Rita still coordinate requests? When do these need to be submitted?
- Stick Together Event - do we need to put someone on this now?
- Lindsey: Can we move forward with just scheduling Van Go for photos - see below for more information.
 - We will want to add a few dibs for parents to check folks in - and be available for the morning.
 - Happy to work with any parent that volunteers for this and assist scheduling.
 - Decide on date/time?
 - Only hold up - emily.cairl@gmail.com - did you call your contact?

Board Updates As Necessary (if no updates, indicate "no update")

President (Joe Robideaux)

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Vice President (Pete Moosbrugger)

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Secretary/Fundraising (Lindsey Konerza)

- [Van Go Photo](#) - Contact: Kristin Von Eschen
 - No session fee as long as our association has 5 teams minimum.
 - We provide a space (Hockey did the DEC, and Maht Baseball is doing the middle school on May 19th and 20th)
 - They need 1 hour prior to start time to set up
 - Everything is by individual as far as pictures go - and team photos are digitally put together after the fact
 - Talk to anyone that has been in baseball or hockey 😊
 - Association only needs to provide the full team roster and parental emails in advance
 - Our data is not sold to third parties (i.e. parental emails...etc)
 - Great reviews - Van Go does all of Eden Prairie and Prior Lake youth photos, plus school photos and of course Maht baseball and hockey
 - No wait times for reserving them at this point and don't foresee dates to be an issue.
 - **Days - May 30th** - 2nd Choice June 3-4
 - **Team roster needed -**
 - **Will send us a team layout - jersey # - team designation - and parent email**
 - **Xcel Doc or Google Doc**
- Fundraising Signs are Drafted
 - Need the following:
 - Social Media Assistance - Karen, Krista, and Emily are currently helping.
 - Registration page and sign up - personalization is an option and will be tracked on our end prior to ordering.
 - Marketing and communications!
 - We need to promote not only individual families but also supporting businesses.
 - I do still need to communicate with our high school coaches and teams. I am waiting on our fundraising page to point them to something with our images and registration form.
- Fundraising Bowling Event: Lax and Lanes Fundraiser - Image copy here - March 29th Event at Stillwater Bowling Alley
 - Need of the following:
 - We ALL need to help sell and promote our sponsorships
 - Have a dedicated fundraising page for the bowling event - Need to think through how to market our association's sponsorships this year?.
 - Looking for social media assistance - a few more fundraising parents interested in helping out.
 - Make sure Dibs are available for parents/volunteers
 - Fundraising signs will be ready for pick up at the bowling event.
 - Sponsorships need to be in by XXX date to be on the shooter shirts.
- Shooter Shirts:
 - Letterman Sports
 - Heritage Sports
 - North Star Uniforms - Girls
 - East Side Lacrosse - Boys
 - Total # of shirts:

- Right # and sizes
 - Shirts given to coaches
- Price:
- Apparel
 - Reach out to Rita and apparel link for HS
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<p>LAST NAME #00</p> <p>Proudly supporting Zephyrs LAX!</p>  <p>MahtomediLacrosse.com</p>	<p>LAST NAME #00</p> <p>CLASS OF 2026</p> <p>Proudly supporting Zephyrs LAX!</p> 
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Treasurer Update (Open)

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Boys Youth Director 12U-14U (Kyle Zenk)

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Boys Youth Director 8U-10U (Rob Kloek)

- Wall ball is going well.

Girls Youth Co-Director (Emily Cairl)

- Reminder - upcoming registration deadlines with GNLL / tournaments
- Coaches pay while no treasurer - ask to submit after season to director, and then receive a check from Joe?
- Registration updates:
 - Winter training - 33 total

- Boys - 10 middle | 9 elementary
 - Girls - 9 middle | 5 elementary
- Summer season - 12 total
 - 14U - 3
 - 12U - 3
 - 10U - 4
 - 8U - 2 (one new player)
- Community Ed after school program
 - Wildwood: 10 girls / 10 boys (in flight)
 - OHA: 3 girls / 0 boys (starts Jan 27; to appear in next CE mailer) → could use help promoting
- Later - decide on appropriate gift for Ann's support

Girls Youth Director (Jen Kloek)

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Little Zephs - 6U Director (Brooke Willett)

- Rob handed information off to Brooke to run this program and Lil Zeph's

Webmaster (Karen Robideaux)

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Registrar (Open)

- Krista Ball?

By-Laws Formally Amended:

Motion To Adjourn Meeting: (INSERT Approval)

Meeting Adjourned (INSERT Time)

Minutes Submitted by: Lindsey Konerza, Mahtomedi Lacrosse Secretary