

Date: October 27, 2025

Board members

Position	Name	Attended	Absent
President	Joe Robideaux	X	
Vice President	Pete Moosbrugger		X
Secretary / Fundraising	Lindsey Konerza	X	
Treasurer	Amber Slagle	X	
Boys Youth Director - 12U-14U	Kyle Zenk	X	
Boys Youth Director - 8U-10U	Rob Kloek	X	
Girls Youth Co -Director	Emily Cairl	X	
Girls Youth Co -Director	Jen Kloek		X
Youth Director - Lil'Zephs-6U	Brooke Willett		X
Webmaster	Karen Robideux	X	
Registrar	<i>Open</i>		

**Prior Meeting Minutes Approval: (INSERT Group Approval - Motion to approve - Motion to approve with corrections - Motion to Deny)**

**Top Items for the Month:**

1. Crossbar Migration
  - o October 30th - website turns over.
  - o Winter registrations will be the official set of registrations run through the system.
2. Dibs Conversation - **Ask Andy to come to meeting for Nov**
3. Uniform Conversation - Will happen at the director level.
  - o Need to pay ES Lacrosse for uniforms 2025
4. Registrations
  - o Open up earlier the better and giveaway events.
  - o End of Nov/beginning of Dec 1, 2025 - goal date. - **Emily will work on set up**
  - o ES Lacrosse - offering an equipment pkg for \$200 - 14U boys discounted new players
  - o Will raffle giveaways - stick together event.
  - o Yard signs: Post signs around town in Nov. **(Lindsey email district)**
    - i. Dec 1- Dec 14

**Board Updates As Necessary (if no updates, indicate "no update")**

### **President (Joe Robideaux)**

- Field pricing will be more structured
  - 1st two cancellations - we will be charged
  - After that - we will not be charged
  - Proposed rules will go to board for voting (**All board review task**)
  - DEC purchased field lining robot - we need pricing. (**Joe task - update in Nov**)
  - Field pricing updates and permit fee, (hourly rate regardless of how its lined) are needed for 2026 based on rules and consistencies (**Joe task**)
- Review By-Laws, Update to Chris or current role being vacated.
  - Are we open to adjusting the by-laws to have a non player parent/individual serve as a board member (has had a past player, alumni, prior coach, parent or legal guardian of a past player) - by subject of the same term limit.
- Provide update to board on the 12U/14U parent meeting
  - Open up registrations & giveaway events.
- Bring 2-3 ideas on what we are going to do to increase numbers for our prospective levels we are managing and needing most increase.
- Needing u14 registration open and vote on MLA including gear cost.
- Make a plan for what MLA can donate or include on Registration for gir

### **Vice President (Pete Moosbrugger)**

- Make a plan for what MLA can donate or include on the Registration for girls program to be equal.

### **Secretary/Fundraising (Lindsey Konerza)**

- Two Fundraising Research Efforts Beginning
  - 1. Mahtomedi Bowling Event - Stillwater Bowling Alley
    - Time/Date: Thoughts are late March - early April
      - Held on a Sunday - Entire bowling alley to ourselves
    - Include all new and current lacrosse families, high schools teams, and alumni
    - Up to 24 lanes - 6 people per lane
      - Depending upon registration - we could host waivers of folks.
    - Sponsors will be needed
      - Main event sponsor
      - Lane sponsors
    - Marketing for the event
      - Social Media
      - Flyers
  - 2. Mahtomedi Yard Sign Fundraiser
    - I have reached out to FastSigns in WBL for estimates and received those figures.
    - Like to discuss options with the group:
      - Could be part of the registration process where parents/families can buy at the time of registration
      - OR we kick off the yard sign fundraiser at the bowling event
      - OR we hold an open window for yard sign - sign up say between March - May.

- I think no matter what we do, marketing this to the high school parents for both girls and boys would be great.
      - Marketing - Social media spin up
      - Maht Logo - Logo is needed
      - Sponsor - Do we want to get a sign sponsor?
    - 3. Wisconsin Racine Kringles
      - Typical - each family/kid sells Racine Danish Kringles
    - 4. Something like a Chipotle/Culvers...food fundraising event.
  - Sponsorship Levels Overall
    - We need a formal prospectus as we seek sponsors. PDF/Slide deck.
      - This will allow our organization to be very clear on what you get for your buy-in.
    - As we look at the bowling fundraiser - we could also look at a sponsorship level that is an all encompassing level that includes existing sponsorship levels and \$'s.
  - Maintain the following sponsorship - discuss the value of these and \$\$ amounts
    - 2025 T-Shirt Sponsor = \$200
    - Coaches Corner = \$100

#### **Treasurer Update (Open)**

- Chris can take on this position but we need to change bylaws.

#### **Boys Youth Director 12U-14U (Kyle Zenk)**

- No updates

#### **Boys Youth Director 8U-10U (Rob Kloek)**

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#### **Girls Youth Co-Director (Emily Cairl)**

- 2026 season registration details drafted
  - Proposed increase in fees to cover coaching costs + add'l turf
    - 8U \$325 (from \$250)
    - 10U \$400 (from \$370)
    - 12U \$450 (from \$375)
    - 14U \$500 (from \$420)
- Largest recruitment needed at 8U level
- Propose we fundraise for team benches / canopies / pinnies
- Winter training - who has the next steps?

#### **Girls Youth Director (Jen Kloek)**

- No updates

#### **Little Zephs - 6U Director (Brooke Willett)**

- No updates

#### **Webmaster (Karen Robideaux)**

- No updates

#### **Registrar (Open)**

- No updates

**By-Lays Formally Amended:**

- Section [X.X] – Eligibility for Board Service (Amended)
  - In addition to current members in good standing, individuals who are past players of the Association or parents or legal guardians of former players shall be eligible to serve on the Board of Directors, provided they continue to demonstrate active support of the Association's mission and objectives.
  - Such individuals shall:
    - 1. Meet all other qualifications required of Board members, including attendance, participation, and adherence to the Association's Code of Conduct.
    - 2. Possess voting rights equal to those of all other duly elected Board members.
    - 3. Be subject to the same term limits and nomination procedures as defined in these bylaws.
  - **Vote: Votes passed - no "nays"**
    - **Chris Bond - new acting treasurer**

**Motion To Adjourn Meeting: (INSERT Approval)**

**Meeting Adjourned (INSERT Time)**

**Minutes Submitted by:** Lindsey Konerza, Mahtomedi Lacrosse Secretary