



AAHL Fundraising Guidelines

*Approved by the AAHL Board of Directors
Effective 2025*



General Requirements

- All fundraising must be approved by the AAHL Board of Directors or its designee.
- Teams must submit an AAHL Fundraising Request Form before any advertising begins or the fundraiser starts.
- Approval is required in advance of launching or promoting any fundraiser.
- Teams may not solicit cash donations from companies or individuals on behalf of their own team or individual players.
 - All corporate and individual donations are considered organizational donations and must be processed through AAHL, and will be allocated at the discretion of the Board.
- All fundraising must comply with state and local laws, including AAHL's Small Games of Chance license requirements.



Approved Uses for Team Fundraising

Teams may raise funds only for the following purposes:

- Tournament fees or expenses.
- Additional ice time, scrimmage games, or skill sessions.
- Team management apps (e.g., TeamSnap, Hudl) that benefit the entire team.
- Coaches' gifts: A reasonable cap should be placed on coaches' gifts to maintain consistency and avoid inequity.
- Players' gifts (identical items for all players to maintain equity).
- End-of-season team party.

No Nepotism!

All gifts and expenditures must be handled equitably and avoid favoritism.

Note: Riverhawks boosters and parents determine player, coach, and senior gifts and budgets at booster meetings.

Pre-Approved In-Game Fundraisers

The following in-game fundraisers are automatically approved when conducted in compliance with AAHL rules:

- 50/50 Raffles
- Chip Games

Teams must specify in advance how proceeds will be used (e.g., tournament fees) and submit documentation after the event.



Fundraising Frequency

- Each team may conduct up to two fundraisers per season, unless advanced permission is granted.
- Only one fundraiser may be active at a time.
- In-game fundraisers (e.g., 50/50 raffles) do not count toward the two-per-season limit and may occur throughout the season.

Unapproved Fundraisers

The following are prohibited:

- Gun bashes or firearm raffles (due to legal and logistical complications).
- Fundraisers involving alcohol sales or distribution unless managed by a licensed vendor.

Any fundraiser that could compromise AAHL's nonprofit or insurance standing.

Financial Accountability

- Teams must submit a budget before each fundraiser, including expected revenues and expenses.
- Within 30 days of conclusion, teams must provide an accounting report showing:
 - Receipts
 - Expenses
 - Total revenue
- Teams must maintain complete financial records, including receipts for all purchases (tournaments, gifts, team events, etc.), and must use the provided fundraising registry forms.
- Excess funds at season's end must be turned over to AAHL.
 - These funds will roll over to the next season within the same age division.

Example: 2025–26 8U ADM funds remain with 8U ADM teams in 2026–27



Questions

For clarification or additional information, please contact:

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