



# **AAHL Fundraising Guidelines**

*Approved by the AAHL Board of Directors  
Effective 2025*



## **General Requirements**

- All fundraising must be approved by the AAHL Board of Directors or its designee.
- Teams must submit an AAHL Fundraising Request Form before any advertising begins or the fundraiser starts.
- Approval is required in advance of launching or promoting any fundraiser.
- Teams may not solicit cash donations from companies or individuals on behalf of their own team or individual players.
  - All corporate and individual donations are considered organizational donations and must be processed through AAHL, and will be allocated at the discretion of the Board.
- All fundraising must comply with state and local laws, including AAHL's Small Games of Chance license requirements.



## **Approved Uses for Team Fundraising**

Teams may raise funds only for the following purposes:

- Tournament fees or expenses.
- Additional ice time, scrimmage games, or skill sessions.
- Team management apps (e.g., TeamSnap, Hudl) that benefit the entire team.
- Coaches' gifts: A reasonable cap should be placed on coaches' gifts to maintain consistency and avoid inequity.
- Players' gifts (identical items for all players to maintain equity).
- End-of-season team party.

No Nepotism!

All gifts and expenditures must be handled equitably and avoid favoritism.

Note: Riverhawks boosters and parents determine player, coach, and senior gifts and budgets at booster meetings.

## **Pre-Approved In-Game Fundraisers**

The following in-game fundraisers are automatically approved when conducted in compliance with AAHL rules:

- 50/50 Raffles
- Chip Games

Teams must specify in advance how proceeds will be used (e.g., tournament fees) and submit documentation after the event.



## **Fundraising Frequency**

- Each team may conduct up to two fundraisers per season, unless advanced permission is granted.
- Only one fundraiser may be active at a time.
- In-game fundraisers (e.g., 50/50 raffles) do not count toward the two-per-season limit and may occur throughout the season.

## **Unapproved Fundraisers**

The following are prohibited:

- Gun bashes or firearm raffles (due to legal and logistical complications).
- Fundraisers involving alcohol sales or distribution unless managed by a licensed vendor.

Any fundraiser that could compromise AAHL's nonprofit or insurance standing.

## **Financial Accountability**

- Teams must submit a budget before each fundraiser, including expected revenues and expenses.
- Within 30 days of conclusion, teams must provide an accounting report showing:
  - Receipts
  - Expenses
  - Total revenue
- Teams must maintain complete financial records, including receipts for all purchases (tournaments, gifts, team events, etc.), and must use the provided fundraising registry forms.
- Excess funds at season's end must be turned over to AAHL.
  - These funds will roll over to the next season within the same age division.

*Example: 2025–26 8U ADM funds remain with 8U ADM teams in 2026–27*



# Questions

*For clarification or additional information, please contact:*

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