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Rogers Royals Lacrosse Booster Club Meeting Agenda

January, 2026

Present Members: John Cassidy (President), Kari Como (Secretary), Bria Bruers (Boys Co-communication Director), Chrissy Uttech (Girls Communication), Randy Deninno (Boys Equipment), Erica Kennedy (Girls Equipment), Diana Sturos (Co-Event Coordinator), Sara Haugrud (Vice President), Riley Wood (Boys coach), Joel Moir (Girls Coach)

Absent Members: Jen Belland (Treasurer), Christine Mortenson (Girls Team Director), Julie Frey (Co-Event Coordinator), Leslie Deninno (Boys Equipment), Ryan Bruers (Boys Co-Communication Director), Josey Castellanos (Boys Team Director)

Call to Order: 7:05pm

Open Microphone - 20 minutes- 2 minutes/speaker

- None

Motions:

- Online Motions
- Pending Motions
- Motion
 - Open Booster Positions (voting on new booster club positions)
 - Boys Fundraising -
 - Girls Fundraising -
 - Girls Event Coordinator-
 - Approve previous months meeting minutes- approved

Treasurer Report (Jen Belland)

- Profit & Loss:
 - December Income: 35.95
 - December Expenses: 680.00 (CROSSBAR)
 - December Net: (704.05)
 - YTD 10/1/25-12/31/25 Income: 112.35
 - YTD 10/1/25-12/31/25 Expenses: 1,646.97
 - YTD 10/1/25-12/31/25 Net: (1,534.62)

 - Reimbursable Income: (60.00)
 - Reimbursable Expense: 2,850.00
 - Reimbursable Net: (2,790.00)
 - YTD 10/1/25-12/31/25 Reimbursable Income: 149.50
 - YTD 10/1/25-12/31/25 Reimbursable Expense: 3,867.50

- YTD 10/1/25-12/31/25 Reimbursable Net: (3,718.00)
- Ledger Balance:
 - December General: 41,600.64
- Renewed our Non Profit business with Secretary of MN
- Worked with Nate Moen at RYHA to move the May meeting for girls Senior Night. He said that it is not a problem that they will book a room at the 21st Century Center.

BOARD REPORTS

Boys Director (Josey Castellanos)

- Player pack. UNRL is pricey. Possibly switch to Nike. Sample order for new sportstek shorts for player pack/ uniform. Using Letterman sports this year. —Tshirt- possible sponsorship with Tria- logo on shirt- give to players
- Youth Try lax free volunteers needed for sessions. March 2,9th 2026 | 5-6 pm, March 16, 18th 2026 | 6-7 pm. (Spreadsheet sent to Communications Directors)
- Asked youth to compile a list of volunteers for home games for boys to do balls during varsity game. Only 8th graders. 1 player per game.
- Maddie Kranz has been trying to get into Lax for pics. I offered her the 2 open games we needed to fill. 5/11 GIRLS/ 5/13 BOYS. She charges \$175 per game. She wants to do more. I told her we can talk about it if girls or boys advance.
- Boys winter ball invoices sent. Season starts Sunday 10am Rogers.
- Captains practice starts next week. We need registration sent out ASAP.
- Do you want to move Media day to Early March so we get pics back in time for season? If so please look at dates we can book the den and preferably have the day off or we do it immediately after school.---Possible issues discussed are uniforms not correct/ready and last minute registrations

Girls Director (Christine Mortenson)

- Girls are not participating in Winter league due to low sign ups. No goalie.
- Opening a store with Northstar for parkas and pinnies. Will go live next week and orders need to be in no later than mid Feb (Ellie is getting a specific date) for delivery before April 3rd.
- Player packs will be through Branding Warehouse. Captains have signed off on the logo concept and we are just making a few adjustments. Hoping to get that store up at the same time as Northstar so communication can go to players/families. The deadline to order for the season is 3/6.
- RYHA is OK moving their May meeting so we can use the RAC for Senior Night.
- Reached out to First Apparel about having the fan store available again this season. Also requested the fundraising portion be sent to us from the 2025 season. Should be around \$500.

Boys Coach (Riley Wood)

- Working on helmet store and realistic and appropriate turnaround times with TAMA LAX. Shooting for opening store Monday 1/12
- Looking into having football coach have a strength and conditioning offseason training. Other opportunities as well. Would like to offer something now until season for those who would like to take advantage of that. Also talking to Base Athletics.
- Scrimmages lining up. Either in Shakopee, Shakopee possibly varsity only, or in Apple Valley with the Valley and New Prague JV and Varsity. No changes here. Many programs are in offseason mode, so now that it is the new year, we may get more traction with this knowing budgets, bussing, and availability with teams. Have been talking heavily with Valley about making a 3 team deal work.
- Jerseys are being made by BSN. Will get update from Jake at BSN soon. They are in the works. Will have them by season.
- Coaches gear through Northstar. Getting hoodie and sweats.
- Team event announcement soon. Picking a hockey game. Players choosing the game.
- Community service event announcement soon. Working with Bruers on Wheelchair lacrosse group.
- Girls summer skills- Riley running

Girls Coach (Joel Moir)

- Scrimmages booked- STMA and Hopkins, 1st Sat. Also looking at Blake??
- All coaches returning- shirts and sweatshirts for apparel??
- Captains Practice- possible supervisor or Coaches swapping supervision

Boys Fundraising Director (open position)-Josey

- Secured \$1k donation from Youth Lacrosse. We need to send a new updated sponsor form for a check. (Portion of that will host a pizza/pasta dinner-boys wanted an extra)
- Tria Healthpartners is interested in being a BIG sponsor (\$2k minimum) We need to create a tiered sheet for them at different levels. They would like a logo on something like a tshirt since we cannot do uniforms.
- Johan Gjenvick also agreed to be a sponsor, he already has a banner from RAC he will use.
- **Rockwoods** we can pick any Wednesday night 5-8pm 10% of sales get donated back to us. (any preference- please pick date)
- **Maynards** is offering us another night on **March 16th**. We will need boys and girls to cover shifts. Hand out free tickets again for home opener only.
- Otsego Lions has been reached out too. We won't hear back until mid january if they will let us come to speak to them.
- Rogers Lions has been reached out to and waiting to hear back.

- We need to agree on a new updated Sponsor sheet. APPROVED- will work on a \$2,000+ sheet
- TODO: Dayton has a lions club too that we could reach out to. We have at least 1 boy (Alton) and it sounds like a girl or two that lives in Dayton.

Girls Fundraising Director (open position)

- Christine- Got details back from Epilepsy Foundation on a donation drive. Could set up something as a "Spring Cleaning" event. Would be a good option as we will not be doing the bake sale again for 2026.

Boys Communications Director (Ryan & Bria Bruers)

- Need ages to be updated in Crossbar for Captain's registration
- Need to send communication out for both Captains and Winterball
- Volunteer Hours - When do we want to start building the registration for parent sign up(not until spring parent meeting)
- Need to make sure parents are aware of where to find answers, who to ask, etc. Can coaches reiterate this?

Girls Communications Director (Crissy Uttech)

- Communication has went out that there was not enough interest in winter 6s for girls, so we will not be having a team this year
- Email later this week with captains practice details
- Email next week for parkas, pinnies Orders due mid Feb, and player packs Orders due 3/6
- Feb try lax free volunteer email
- Feb Maynard's fundraising (3/1) volunteer sign up
- Epilepsy fundraiser email

Boys Equipment Manager (Randy & Leslie DeNinno)

- Balls for winter ball?
- Let us know Riley how we can help with Helmet order
- Need to check with Dan on balls for season
- Riley - Do you have any needs for the season?

Girls Equipment Manager (Erica Kennedy)

- List from Joel for equipment needed for the season
- Clipboards with girls lines!!!

Event Coordinators (Julie Frey & Diana Sturos)

- Still looking for banquet venues.

- Weekday? (5/25–Memorial Day or 5/26)

Secretary (Kari Como)

- Can set up parent volunteer signups for both boys and girls- talk to Josey

Vice President (Sara Haugrud)

- Girls Winter Ball
- 2026 RHS Lacrosse Scholarships- rewording for the application requirements
- Spring Player/Parent meetings, looking at Tues 2/24 for Boys and Wed 2/25 for Girls

President (John Cassidy)

- Communication regarding Sunday Winter games and captains practices

Adjourn - 8:43pm