



KLA Board Meeting Minutes Monday, March 9, 2026

Meeting was called to order at 6:10 pm at 8309 Whitley Rd., Ste 101, Keller. Board members present: Kenneth, Julie, Matt A, Matt T, Chris, Colin, Justin and Mike via Zoom. One member from the association.

- I. February minutes were emailed to all board members. There were no questions or concerns. No edits or changes are needed.

Motion was made to accept the February meeting minutes. Motion seconded; all approved. None opposed.

- II. Financial Report – Spreadsheet handed to all members at meeting. \$51K collected in fundraising. Matt A and Colin will reconcile to ensure no discrepancies. Line items that may be over budget are equipment, field rentals and ref fees. Line items currently under budget are uniforms, game film, and coaches. Looking like budget will net even.
- III. Fundraising – Needing to continue to push for more sponsors. 8 business sponsors and 20 families.
 - a. Only half as many signed up for Victory Club versus last year. Need to push on socials.
 - b. Last year's merch; what to do with it? Possibly use for a raffle.
 - c. Yard signs ordered. Plan to give out merch beginning this week.
 - d. Matt suggested adding sponsors to end of season shirts.
 - e. Discussed Erin Burton being a sponsor since she has done a lot for KLA for minimal to no money over several years.
- IV. Age Director Update
 - a. Bantam – Not many K/1/2 teams out there so not many games. 3/4 split into two teams according to experience. So far it seems to be working out well. Some issues with last game with Hebron.
 - b. Youth – Have had several games. 5/6 so far so good. Record is 3-2. 7/8 received a complaint after game with Highland Park for being too rough.
 - c. HS – City of Keller has opened the turf field for usage. HS has begun to practice there. Torrey Pines game location is at SMU. Justin will contact them to see what we need to do and/or bring. Senior game has been approved to have at KISD stadium.

- V. Old Business
 - a. HS away games – Discussed items needed for game at SMU and KISD stadium.
 - b. Little/Big Program update – person originally wanting to head the program can no longer. Discussed options. Due to timing and already halfway into season, deciding to cancel the program for this year. Matt T is aware of a 6th grade mom that may want to be involved and could head this up next year and will ask her. Discussed having an association wide picnic with activities, food trucks, raffle, etc.
 - c. City of Keller - The city has opened reservations for the turf field. Reservations must be made 2 weeks in advance.

- VI. New Business
 - a. KISD field discussion - Kenneth spoke to Randy Campbell, a Board Trustee for KISD, regarding fields. Kenneth was told since we are a club, the ISD must abide by club rules and not allow on school field. RC did offer a field by the YMCA on Beach Rd we could use. He encouraged KLA to continue to reserve KHS stadium for Senior games and hopefully in the future things will change.

- VII. Open Discussion
 - a. Social Media – Heidi Chandler was in attendance and is running for the Director of Social Media in June. She has been given full access to all social platforms in hopes of helping get more info and player spotlights out.

- VIII. Executive Session

- IX. Meeting adjourned at 7:46pm

Julie LaReau
Secretary, KLA