



2026 COMMUNITY PARTNERSHIP GUIDE

CREATING UNFORGETTABLE
EXPERIENCES FOR HOCKEY
FAMILIES ACROSS
THE UPPER MIDWEST



1000+
ATHLETES

3000+
SPECTATORS

50+
VOLUNTEERS

COUNTLESS
SOCIAL VIEWS

\$247,877
ECONOMIC IMPACT

FARGO, ND & MOORHEAD, MN



@THEFARGOFAOFF

Let's build something
GREAT TOGETHER



WWW.FARGOFAOFF.COM

About Us



MORE THAN A TOURNAMENT A COMMUNITY EXPERIENCE.



The Fargo Faceoff is dedicated to inspiring a lifelong love of hockey by creating unforgettable experiences that bring athletes, families, and communities together. Through five star tournaments, meaningful partnerships, and a commitment to making every athlete feel valued, we strive to grow the game and ensure every kid leaves the rink excited to lace up their skates again.



WHAT MAKES THE FARGO FACEOFF DIFFERENT

CHAMPIONSHIP ATMOSPHERE

We create moments athletes will never forget from the first puck drop to the final Championship game.

PREMIUM DETAILS

Professional photography, videography, and influencers. premium rings and medals, and seamless operations at every level

FAMILY FOCUSED

Built for the whole family with activities, entertainment, small business vendors, and welcoming rinks, everyone is a part of the experience

UNFORGETTABLE EXPERIENCES

Faceoff Mascot, Jimmy Pucks, MVP interviews, player gifts, photo ops and more, the Faceoff is designed to be as exciting off the ice as it is on it

MEDIA & EXPOSURE

Millions of social media impressions and highlight coverage to showcase athletes and our partners

1000+

ATHLETES

88

TEAMS

240

HOURS OF
HOCKEY

11

SHEETS
OF ICE

3000+

SPECTATORS

COUNTLESS

SOCIAL
MEDIA VIEWS



WHY PARTNER WITH THE FARGO FACEOFF

A TOURNAMENT THAT DELIVERS REAL IMPACT



1000+ 88 240 11 3000+ COUNTLESS

ATHLETES

AGES 4-12

TEAMS

FROM 8
STATES &
PROVINCES

HOURS OF HOCKEY

OVER 3
ACTION
PACKED DAYS

SHEETS OF ICE

ACROSS
FARGO &
MOORHEAD

SPECTATORS

FAMILIES
COACHES & FANS

SOCIAL MEDIA VIEWS

AND GROWING
EACH DAY



WHY IT MATTERS

REACH

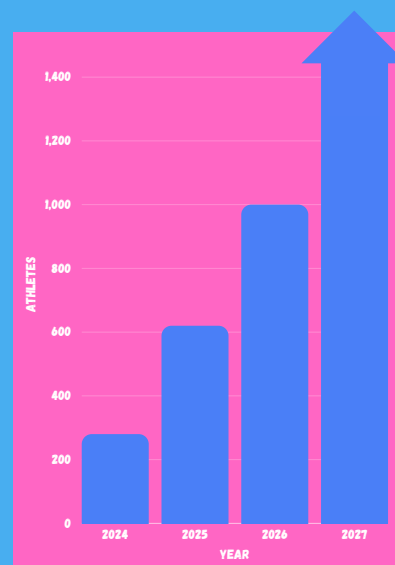
CONNECT WITH THOUSANDS OF ATHLETES, FAMILIES, COACHES & FANS FROM ACROSS THE UPPER MIDWEST & CANADA

ENGAGEMENT

SHOWCASE YOUR BRAND THROUGH TOURNAMENT EXPERIENCES, DIGITAL MEDIA, SOCIAL CONTENT, ON SITE PROMOTION, & EVENT-WIDE VISIBILITY

IMPACT

EVERY PARTNERSHIP HELPS CREATE UNFORGETTABLE MOMENTS FOR YOUNG ATHLETES, WHILE SUPPORTING THE GROWTH OF YOUTH HOCKEY



FARGO FACEOFF FUELS PASSION FOR HOCKEY



EVERY CHILD DESERVES A PLACE TO PLAY



EVERY ATHLETE DESERVES TO FEEL LIKE AN ALLSTAR



FRIENDSHIPS ARE JUST IMPORTANT AS WINNING



HOCKEY IS STRONGER WHEN COMMUNITIES COME TOGETHER



FIRST TOURNAMENTS SHOULD BECOME LIFELONG MEMORIES



SUCCESS MEANS EVERY PLAYER LEAVES EXCITED TO PLAY HOCKEY AGAIN



HOW WE DO IT



CREATE FUN AND INTERACTIVE TOURNAMENT EXPERIENCES FOR ATHLETES 4-12 YEARS OLD



A FIRST TOURNAMENT EXPERIENCE FOR MANY OF THE ATHLETES



2 TEAM MODELS

- FRIENDS ASSEMBLE ROSTERS, CREATING UNFORGETTABLE MEMORIES

- FREE AGENT TEAMS TO ENSURE EVERY KID HAS A PLACE TO PLAY



EVERY ATHLETE FEELS RECOGNIZED THROUGH PROFESSIONAL PHOTOS, SOCIAL MEDIA SPOTLIGHTS, PREMIER MEDALS, MVP AWARDS & OFF ICE EXPERIENCES



FAMILIES CONNECT & BECOME A PART OF OUR HOCKEY COMMUNITY

OUR GREATEST SUCCESS ISN'T MEASURED BY CHAMPIONSHIPS
IT'S MEASURED BY HOW MANY KIDS LEAVE THE RINK
LOVING HOCKEY MORE THAN WHEN THEY ARRIVED





PREMIER PARTNERS



PRESENTING PARTNER

1 AVAILABLE
\$20,000



PRESENTED BY
YOUR BUSINESS NAME

TITLE SPONSOR

THE FARGO FACEOFF PRESENTED BY "BUSINESS NAME"

- ✓ PREMIUM LOGO PLACEMENT ON ALL TOURNAMENT MARKETING MATERIALS
- ✓ FULL PAGE IN DIGITAL PROGRAM
- ✓ LOGO FEATURED ON OUR WEBSITE
- ✓ LOGO ON CHAMPIONSHIP BANNER
- ✓ EXCLUSIVE TOURNAMENT PARTNER SOCIAL MEDIA POST
- ✓ LOGO ON PHOTO SLIDESHOW DURING TOURNAMENT
- ✓ BOOTH SPACE AT MAIN RINK DURING TOURNAMENT
- ✓ OPTION TO HAND OUT CHAMPIONSHIP RINGS ON SUNDAY
- ✓ OPTION TO PROVIDE PROMOS IN PLAYER PACKAGES
- ✓ FIRST RIGHTS TO RENEWAL NEXT YEAR

SIGNATURE EXPERIENCE PARTNER

1 AVAILABLE
\$7,500



OPENING NIGHT EVENT SPONSOR

THE FARGO FACEOFF KICKOFF PRESENTED BY "BUSINESS NAME"

- ✓ LARGE LOGO BANNER FEATURED AT OPENING EVENT
- ✓ LOGO FEATURED ON OUR WEBSITE
- ✓ LOGO ON ALL MARKETING FOR OPENING EVENT
- ✓ LARGE LOGO FEATURED ON SPONSOR BANNER AT TOURNAMENT
- ✓ EXCLUSIVE TOURNAMENT PARTNER SOCIAL MEDIA POST
- ✓ OPTION TO HAVE BOOTH & PROMO ITEMS AT OPENING EVENT
- ✓ COMMUNITY IMPACT ANNOUNCEMENT AT EVENT



FEATURED PARTNERS



HOSPITALITY PARTNER

1 AVAILABLE
\$2,500

COACH AND VOLUNTEER LOUNGE
PRESENTED BY YOUR BUSINESS NAME

HELP US RECOGNIZE THE COACHES, TEAM MANAGERS, AND VOLUNTEERS WHO MAKE THE FARGO FACEOFF POSSIBLE. YOUR SUPPORT PROVIDES REFRESHMENTS AND HOSPITALITY THROUGHOUT THE WEEKEND AS A SMALL THANK-YOU TO THE DEDICATED INDIVIDUALS WHO HELP CREATE AN EXCEPTIONAL TOURNAMENT EXPERIENCE FOR OUR PLAYERS AND FAMILIES

- ✓ SOCIAL MEDIA RECOGNITION POST
- ✓ SIGNAGE AND OPTIONAL PROMO ITEMS IN COACH & VOLUNTEER AREA
- ✓ LOGO ON SPONSORSHIP BANNER
- ✓ LOGO ON OUR WEBSITE
- ✓ LOGO IN TOURNAMENT DIGITAL PROGRAM

PLAYER SPOTLIGHT PARTNER

1 AVAILABLE
\$2,000

PLAYER SPOTLIGHTS PRESENTED
BY YOUR BUSINESS NAME

PUT YOUR BUSINESS IN FRONT OF PLAYERS, FAMILIES, AND THE ENTIRE FARGO FACEOFF COMMUNITY BY SPONSORING OUR POPULAR PLAYER SPOTLIGHT SERIES. LEADING UP TO THE TOURNAMENT, PARTICIPATING PLAYERS ARE FEATURED ON OUR SOCIAL MEDIA CHANNELS, WITH YOUR BUSINESS PRESENTED AS THE EXCLUSIVE SPONSOR OF EVERY SPOTLIGHT.

- ✓ EXCLUSIVE "PLAYER SPOTLIGHT PRESENTED BY [YOUR BUSINESS]" & LOGO ON EACH POST
- ✓ LOGO FEATURED ON OUR WEBSITE
- ✓ LOGO IN TOURNAMENT DIGITAL PROGRAM
- ✓ DIRECT VISIBILITY TO HUNDREDS OF PLAYERS, PARENTS, COACHES, AND HOCKEY FANS ENGAGING WITH PLAYER SPOTLIGHT CONTENT

MEDIA PARTNER

1 AVAILABLE
\$1,500

TOURNAMENT MEDIA PRESENTED
BY YOUR BUSINESS NAME

HELPS MAKE ONE OF THE FARGO FACEOFF'S MOST POPULAR FEATURES POSSIBLE, YOU HELP PROVIDE PROFESSIONAL TOURNAMENT PHOTOGRAPHY AND FREE PHOTO DOWNLOADS FOR ALL ATHLETES AND FAMILIES. YOUR SUPPORT ALLOWS US TO CAPTURE AND SHARE THE UNFORGETTABLE MOMENTS OF FARGO FACEOFF WEEKEND AT NO COST TO PARTICIPANTS

- ✓ SOCIAL MEDIA RECOGNITION POST
- ✓ LOGO ON MAIN PAGE OF ALL ONLINE TOURNAMENT GALLERIES
- ✓ LOGO FEATURED ON LIVE PHOTOGRAPHY SLIDE SHOW AT MAIN RINK DURING TOURNAMENT
- ✓ LOGO ON SPONSORSHIP BANNER
- ✓ LOGO IN TOURNAMENT DIGITAL PROGRAM



GAME DAY PARTNERS

FAN EXPERIENCE PARTNER

1 AVAILABLE
\$1500

OFFICIAL FAN EXPERIENCE
PARTNER OF THE FARGO FACEOFF

THE FAN EXPERIENCE PARTNER POWERS THE MOMENTS THAT FAMILIES REMEMBER LONG AFTER THE FINAL BUZZER. THIS EXCLUSIVE PARTNERSHIP HELPS CREATE ENGAGING PHOTO EXPERIENCES THROUGHOUT THE FARGO FACEOFF, GIVING THOUSANDS OF ATHLETES, FAMILIES, AND FANS OPPORTUNITIES TO CELEBRATE, CONNECT, AND SHARE THEIR TOURNAMENT MEMORIES. FROM BRANDED PHOTO STATIONS TO DIGITAL SOCIAL EXPERIENCES, THIS PARTNERSHIP ENHANCES THE OVERALL EVENT EXPERIENCE WHILE PROVIDING EXCEPTIONAL BRAND EXPOSURE BEFORE, DURING, AND AFTER THE TOURNAMENT.

- ✓ SOCIAL MEDIA RECOGNITION POST
- ✓ OPTION TO HAVE PROMO ITEMS/INFO AT ALL PHOTO EXPERIENCE LOCATIONS
- ✓ LOGO AND BUSINESS NAME AT ALL PHOTO EXPERIENCE LOCATIONS
- ✓ LOGO ON OUR WEBSITE
- ✓ LOGO IN TOURNAMENT DIGITAL PROGRAM

DIVISION TITLE PARTNER

15 AVAILABLE
\$500

DIVISION TITLE PRESENTED
BY YOUR BUSINESS NAME

- ✓ BUSINESS NAME AND LOGO ON DIVISION PAGE IN DIGITAL PROGRAM
- ✓ DEDICATED SOCIAL MEDIA POST TO OUR DIVISION PARTNERS
- ✓ 1/4 PAGE AD IN DIGITAL PROGRAM
- ✓ LOGO ON OUR WEBSITE
- ✓ LOGO ON PARTNER BANNER AT TOURNAMENT

PLAYER OF THE GAME PARTNER

\$250

SHOWCASE YOUR BUSINESS IN OUR
STAR OF THE GAME PACKAGES

- ✓ GREAT WAY TO GET YOUR BUSINESS COUPONS AND SPECIALS TO THE TOP PLAYERS OF EACH GAME
- ✓ YOUR BUSINESS MUST PROVIDE 350 - \$5 OR MORE COUPONS FOR YOUR PRODUCT/SERVICE
- ✓ LOGO IN OUR DIGITAL PROGRAM
- ✓ LOGO ON PLAYER OF THE GAME PARTNER SOCIAL MEDIA POST

MORE THAN A TOURNAMENT

WE'RE CREATING UNFORGETTABLE
EXPERIENCES ON AND OFF
THE ICE FOR PLAYERS,
FAMILIES AND COMMUNITIES.



1000+ 88 240 11 3000+ COUNTLESS

ATHLETES TEAMS HOURS OF HOCKEY SHEETS OF ICE SPECTATORS SOCIAL MEDIA VIEWS

MEET JIMMY PUCKS!

Jimmy Pucks is the official mascot of The Fargo Faceoff! You'll see him around the rinks bringing energy and smiles to tournament weekend!



DID YOU KNOW?

- ★ Our tournament is one of the fastest growing in the region!
- ★ Teams travel from multiple states and provinces to compete in The Fargo Faceoff.
- ★ We're proud to support youth hockey and the amazing communities that make it possible.



FOLLOW ALONG!



@THEFARGOFAEOFF

CONTACT US

WE'D LOVE TO HEAR FROM YOU!

WHETHER YOU HAVE QUESTIONS ABOUT SPONSORSHIP, NEED MORE INFORMATION, OR ARE READY TO GET INVOLVED, OUR TEAM IS HERE TO HELP!



GOT QUESTIONS?
I'VE GOT THE
ANSWERS!



CONTACT

Jill Clark - Tournament Director

EMAIL

thefargofaceoff@gmail.com

PHONE

1-612-599-9995

WEBSITE

www.fargofaceoff.com

LET'S MAKE AN IMPACT TOGETHER

THANK YOU

FOR CONSIDERING A PARTNERSHIP OPPORTUNITY WITH THE FARGO FACEOFF. TOGETHER WE CAN BUILD COMMUNITY, INSIRE THE NEXT GENERATION OF ATHLETES, AND LEAVE A LASTING LEGACY.

EXPERIENCE THE FACEOFF