

SHAKOPEE HOOPS

Boys Basketball Association Monthly Meeting

Meeting Info: September 2025 Meeting

Date:	11/03/2025	Time:	7:30pm
Minutes:	Brooke Kuchenbecker, Secretary	Location:	Virtual

Board Attendance:

Marissa Erdman	Jamie Mohlin	Kristi Sexe
Mike Lindahl	Brooke Kuchenbecker	Nick Burns
Mason Lunning		Dave Dorman

Committee Member(s):

Others/Guests:

Next Meeting: Monday 12/08 at 7:45pm

President:

- Year over year participation:
 - 1st Grade: 38 (2024-25: 64, -40.6%)
 - 2nd Grade: 48 (2024-25: 43, +11.6%)
 - 3rd Grade: 18 (2024-25: 35, -48.6%)
 - SWL: 132 (2024:25: 127, +3.9%)
 - Travel: 142 -> 140
- Creative Advertising:
 - Facebook ads or signage at local restaurants
 - Street Signs - end of summer. Dave to explore
 - Develop a video/commercial (that can be re-used/shared) 30 seconds. For 2026-27
 - Re-engage with City of Shakopee brochures
- The district moved deadlines for Facilities Requests.
 - Sept-Dec due 08/01
 - Jan-Mar due 11/01
 - Apr-May due 03/01

Treasurer:

- October finalized in QBO - email will go out this week to Finance Committee
 - Slightly behind plan on Jamboree (registration and concessions) and Rec Registrations
 - Will share Jamboree concessions details with Brooke/Events Committee
- Travel coach reimbursements will go out this week for those that have completed requirements
- Are we doing a DQ fundraiser for picture day? If so, have we reached out to DQ yet? Planned for this in the budget but not sure who coordinated last year. Mike Lindahl will reach out
- Ongoing conversations with Booster Club finance leaders regarding financials / bank accounts

Rec Programs:

- 2nd-3rd grade begins **12/01**
 - Do we have a plan for 3rd grade? Board track program success, especially early in the program, and make adjustments to programming
 - 18 registrations in 3rd Grade, 48 registrations in 2nd grade, combine grades for 8 teams of up to 8-9.
 - Crosscheck last year's 2nd graders; are they coming to the 3rd grade program this year? If not, reach out to them specifically
 - Have HS players help out on Saturday mornings
- 1st grade begins 12/06
- Coaching:
 - 1st grade - 1 registered
 - 2nd grade - 2 registered
 - 3rd grade - 3 registered

Travel Programs:

- January-March indoor schedule was released tonight by Jack - will start scheduling over the next 2 weeks.
- Timberwolves 4th-6th scrimmage event is this Friday, contact is Dawn Hermann.
 - Special event set menu only. Families pay by last name.
- 7th-8th grade online ticketing link is still live and closes Wednesday
- Coaching ideas, Bring in outside coaches, varsity or past experience

Tournaments:

- Payment to MYAS for Jamboree listing \$300 - are we doing this in good faith, from his email, I don't think we need to do it for this year.
- Sammy the Saber at our Winter Tournament? Find someone to do it.
- Tournament - 1 spot remaining for 4A
- Signage:
 - Welcome signs - NextDayFlyers.com (\$163.98/2 signs)
 - Alternative: Fabric on frame - \$299 (need to check if 2 sides can be printed differently).
 - Ceiling signs (~\$35/sign) - replace signs & easels, it won't replace all signs, just the ones down the main hallway. The ceilings in the area by the main bathrooms are too high for

these signs. It also won't replace the signage on the walking track. Mike Lindahl , do you want us to email Jorge about it? I want permission before we buy. **Jorge gave his blessings.**

- Goal is to eliminate as much signage that requires the easels/stands.

Equipment:

- Fan apparel store not yet open, link is not working yet (items arrive in time for Christmas)
 - Add basketball bags, stocking hat, shorts, baseball hat
- Equipment order:
 - Men's 29.5" balls - need 7 for SWML
 - Coaches travel bags: how many needed, Mike ordered 6
 - Air needles for basketballs
 - Ball pumps - order 6
 - Traction mat - Dave will email Travel coaches about interest

Communications:

- Brainstorm marketing/communication ideas for 2026-27
- 7th-8th grade TWolves ticket reminder on Tuesday 11/04, as orders are due 11/05 (only 7th-8th grade Travel)
- Picture Day reminder- send on Friday 11/14 (only 4th-8th grade SWML and Travel)
- Timberwolves/Shakopee Basketball Special Event reminder - send on Friday 11/21

High School Programs:

- Doing ball boys Signup Genius again

Meeting Ended: 9:10pm
