

West Madison Polar Caps

Board Annual Meeting Minutes (3/18/2026)

Location: Madison Ice Arena

Attendees:

Name	Role	Attendance
Joey Frayne	President	Yes
Pete Lenaker	Director of Hockey	Yes
Jed White	VP Travel Team Coaching	No
Joe Bartol	VP In-House Coaching	Yes
Laura Zach	Treasurer	Yes
Valerie Maine	Secretary	Yes
Dave Tollefson	Bantam ALD	Yes
Rico Saenz	Pee Wee ALD	Yes
Jon Obst	Squirt ALD	Yes
Mike Pilarz	RWB ALD	No
Rich Sullivan	Cross-ice ALD	Yes
Meredith Milliron	LTP Director	Yes
Karla Pinkerton	Recruitment Director	Yes
Frank An	Registrar	No
Eric Cops	Practice Ice Scheduler	Yes
Dave Chimielewski	Game Ice Coordinator	Yes

Ben Hofer	Girls Program Coordinator	Yes
Ernie Pearson	Equipment Manager	Yes
Jessica Gamez	Volunteer DIBS Coordinator	No
Scott Beckfield	Fundraising Director	Yes
Ashley Russell	Web Administrator	Yes
Emma Clausen	Candy Cane Cup Coordinator	No
Corey Singletary	Communications Director	No

Others in attendance: Casey Poole, Chad Brown, Andy Mendyck, and other club members who attended the annual meeting.

Consent Agenda

Motion to approve February meeting minutes made by Ashley Russell, seconded by Rico Saenz; all in favor, motion passed.

President’s Final Report:

- We had strong membership growth this year - 309 6U and up.
- 124 skaters who did at least 1 session of LTP (goal is at least 100 unique skaters).
- 129 coaches. 24 of which were women.
- 33% of skaters were girls.
- We had girls teams at each travel level.
- Mom Hockey continues.
- Skills coaching went well (power skating, shooting clinic, high school coach, goalie coach, body contact clinic).
- There are ongoing challenges related to WMPC’s relationship with the ice rink.
- The rink needs to raise \$250,000 by July 2028 per agreement with the city; tied to east side rink fundraising effort of 3MIL.
- Successful fundraising year. Candy Cane Cup was very successful - raised 17k; golf outing raised 5k.
- 34 culture champs were nominated.
- We had an engaged and active board and lots of committed club members who contributed to a successful year.
- We are tracking to do well from a budget perspective; QuickBooks is set up.
- Thank you to Eric Cops for a successful year of ice scheduling.

-Thank you to Sarah Brown for successfully hosting of the PWC1 State Tournament. Pee Wee C team won their final game, did well. Many compliments from people - made some money for the club.

-We moved to a new website this year, it went smoothly and is easier to manage.

-Full year-end report to go out to full club membership in a few weeks.

Financial Report:

We are currently collecting final invoices; The Treasurer provided general highlights of current finances.

Recruitment Update:

61 kids registered for Little Blackhawks; LTP kids were enthusiastic, were not happy with reduction in ice time to one night; LHFF - back to back Friday nights, went well. Consider THFF for girls only in the Fall.

Fundraising Update:

We are still planning on a fundraiser at Culver's - 4 hours, will require 4 volunteers. They are scheduling way out so we need to book a date.

Ice Scheduling: no updates.

ALD Reports:

LTP ALD: 23 LTP kids went on to Cross Ice. 6 kids to 8U, 3 kids to 10U. Polarpalooza went well. Kids are well prepared to move up. 2x a week works best, dropping it down to 1x was not ideal. Coaching - never have an issue staffing Wednesday; Saturdays are very difficult to staff with coaches. Kids and parents loved the photo op in front of the backdrop. 119 sets of equipment went out this year; each for \$50 - most were returned. Equipment managing is a good opportunity for volunteering.

Cross Ice ALD: hit our numbers, 30% goals, 26% women coaches; 35 moving up to 8U, 20 staying at 6U; did a tournament, parents appreciated that it was after the season was over.

RWB ALD: 66 skaters; need more ice touches, 66 on ice at same time was a lot. 6 teams, 2 girls, 1 red, 2 white, 2 blue. Lessons learned - team sizes, planning for LTP bump ups.

Squirt ALD: 6 teams including 2 girls teams; A, B, C1, C2, Gold, Bronze. 5 skate-ups on girls team - went well.

Pee Wee ALD: went well, 2 firsts, 2 seconds, 2 thirds.

Bantam ALD - went well, the goalie that was brought in was very happy.

Coaching Committee:

The Coaching Committee has been working on a new training plan for RWB and Squirt level skaters. The Board was provided background and information about the plan. More information to come as plan is finalized.

Proposed Board Slate/Election Results

Bolded (Terms end March 2027)

Non-bolded terms end March 2028.

President - Joey Frayne

Past President - Andy Mendyk

Director of Hockey - Casey Poole

VP Travel Team Coaching - Chad Brown

VP In-House Coaching - Joe Bartol

Treasurer - Laura Zach

Secretary - Valerie Maine

Bantam ALD - Rico Saenz

Pee Wee ALD - Eric Cops

Squirt ALD - Jon Obst

RWB ALD - Mike Pillarz

Cross-ice ALD - Rich Sullivan

LTP Director - Open

Recruitment Director- Ali Waldera

Registrar - Frank An

Practice Ice Scheduler - Genevieve Richards

Game Ice Coordinator - Open

Communications Director - Corey Singletary

Girls Hockey Director - Ben Hofer

Equipment Director - Ernie Pearson

Volunteer Director - Jessica Gamez

Fundraising Director - Drew Simon

Webmaster- Ashley Russell

Medical Director- Erinn Mullan

Voting in new Board members -

Motion to approve new board made by Ashley Russel; seconded by Laura Zach; all in favor; motion passed.

Coaching Plans:

Ice times continue to be a concern; Imbalance of experienced coaches and novice coaches; continue to develop the coaches; ensure quality coaches across levels to ensure equal access to quality coaching and better development for our skaters.

Squirt Program Development Model Proposal:

- manage our ice time effectively and maximize use of the ice
- ensure consistent coaching and skill development across teams
- ensure coaching development
- summary: first half of the season is in house scrimmages against each other, group practices, break into teams second half of the season and start playing full ice games; coaches get to know the skaters; use this as a way to coach up our coaches; focus is on higher ratios of practice to game and increased ice-touches; keep teams small to maximize ice-time during games.

Girls program expressed concerns about maintaining the culture and camaraderie for the girls, which has been steadily growing. Coaching Committee is currently considering implementing this only for co-ed for 2 years with RWB and Squirt.

Future goals of this program:

- resolve ice issues
- bring in more supplemental coaches
- every kid that enters the program has the same opportunities
- work on defining success
- figure out how to better utilize our resources
- develop our coaches
- continue to develop our kids

Future Business:

- Jersey Plan
- DIBS Plan
- Locker Cleanout and Inventory
- Summer LTP

Motion to adjourn at 8:08pm made by Chad Brown; seconded by Casey Poole; all in favor, motion passed.

Next meeting after April 15th. Plan will be to meet in April and May to address future business.

Action Items:

- 1) What equipment do we need?
 - a) Jersey orders for LTP - 75 mite one size; 25 larger sizes YXL (same place as last time)
 - b) neck guards - we have ~70 only for LTP
 - c) Gloves - size 9, 10, and 11 (3-4 pairs) - Ernie
 - d) Audit helmets - fix what we can - Ernie
 - e) Others?
- 2) Schedule Culver's fundraiser
- 3) Can crossbar track check in/check out of equipment?
- 4) Coaching committee - define success benchmarks for success of the pilot program.
- 5) Jersey plan: stay with JOG, change to Pure hockey? JOG \$42 per unit, Pure Hockey is \$20 per unit (clear difference in quality)