



West Madison Polar Caps Board Meeting Agenda (2 October 2024)

Location: Madison Ice Arena

Attendees:

Consent Agenda

Approval of September Minutes - Approved

Transfers

- Crosby Braun will play here as a Squirt
- Potential Middleton Transfer
 - First year squirt; C2 team placement with Middleton
- Spring conversation - how to handle future transfer situations

Budget/Financials [Treasurer]

- PQ Update - Not here; cash heavy due to registrations; no updates

Registration/Jersey Update [Twilegar/Frayne]

- Jersey Updates
 - 2nd order and Fan open
 - Hold 2nd order until we know what Bantams need after HS tryouts
 - RWB/Cross-Ice jerseys are ordered
 - Loaner jerseys if needed

Recruiting Actions [Karla]

- Try Hockey for Free with Blackhawks 10/12 2 to 4 PM
 - Need coaches on the ice
 - Will have a 2pm and 3pm session.
 - Need to be strategic about marketing - there is valuable swag that will be handed out. We want to make sure there is a concentration of in-district kids and truly new kids to hockey.
- KHP - will prepare sign-up genius for coaches, gear check out and skates

Scheduling Update

- 2024-2025 - Planning Calendar (Frayne)...Joey mentioned that Cross-ice and RWB dates will be mid October.
 - https://docs.google.com/document/d/1eq4Hxkoh7PSaTx2MCOIVKuzifHIBZCaWyr-rXIDraM/edit?usp=drive_link
- Discussion of tags and calendar upload process
- Game ice allocation plan/status (Dave/Eric Cops)
 - Updates on calendar-

- Most of squirt, peewee bantam games set up
- Game ice allotments are complete and some have been provided. We have enough b/w MIA, Poppy and Bakke for our game ice (should not have to use Stoughton)
- Can we cancel studio practices next week.
- No official Saturday time slot for Pumpkin LTP yet
- Facility Update - MIA and HIA (Mendyk and Frayne)

DIBS update

- Dibs Update - Molly getting things loaded
- Urban ordering for concessions

Fundraising (Emma and Scott)

- Candy Cane Cup
 - Scott - Do we have personalized thank you cards to mail to people - no, but love this idea and Scott can run with it

-What I have

- Date: wednesday 12/11
- 24 donations- gift cards, gift certificates, vintage wild jersey
- Working on getting larger donations- have trek mountain bike
- Looking for sponsors for t shirts and craft room
 - \$150-200 to sponsor
 - donate, will display the logo/banner, fb post?
 - April Beshlaw ~\$10 shirt
- Biscuit- my niece
- Colleen Kennedy- hats

-Things i need help w

- Food- food trucks? Pizza? Sun prairie pizza ranch offered to cater - John Harms for Chic-Fil-A contact
- Drinks- where do we get the beer? - Patrick Quinlan, Treasurer
- Photo booth guy- best flow context
- When do we start sending out sign ups
- Request donation- employer, salon, local business, dentist, chiropractic, specialist, jeweler
 - Email me w contact info- yes or flat no i have a google spreadsheet
- Get a committee together - Joey will send out email requesting volunteers and asking for donations/connects

- Other Updates
 - Scott - How else can we benefit with concessions open?
 - Culver Cup
 - Other tournaments?

- Andy - Scholarship

- Staffing concessions at UW events
 - If you fully staff with 18 volunteers, you can make \$10k in an afternoon
 - 3-4 hours
 - Could be put toward scholarship/registrations
 - Future option - Taste of Madison tent

- Future Golf Event

- Hole sponsorship

- Joey will connect Scott with John Harms wife since she put on event for Memorial

ALD Reports

- Updates
 - LTP (Meredith) - need to confirm Saturday schedules
 - Joe connected with Andy about getting structured coach volunteers for LTP
 - There is someone interested that doesn't have a kid at LTP
 - JOE B.- Motion to allow for DIBs for a non-LTP parent to get DIBs for volunteering for LTP season (3 per season (e.g., Pumpkin is a season))
 - Drew - seconded
 - Passed with majority
 - Cross-Ice (Heather)
 - Waiting for finalized ice-times to send out update
 - 6-7 teams depending on numbers
 - 10-11 volunteer coaches; lots of returning coaches
 - Team creations first week of November; depends on ice time
 - RWB (Jon)
 - Joey can share spreadsheet of projected skaters
 - Jon will compare with registrations
 - Eagerly waiting for ice time
 - Evals week of 20th depending on Saturday ice
 - Squirts (Jordan - not here)
 - Most of games are booked out
 - Pee Wee (Rico)
 - More than half of games scheduled
 - Bantam (Pete reported)
 - Tournaments set
 - Most of games set
 - Jon will drop off an extra projector to the equipment room

Coaching Committee (Pete, Jed, Joe, Gabe, and Jeff)

- Placements
 - Software is working; have a cheat sheet
 - Jed - looking for board support around placement decisions; independent, non-parent evaluators at each level; tally all scores electronically and then go into closed door meeting to discuss scores and determine where kids should fall on A, B, C, etc.; parent of kid under discussion has to leave the room; try to make things as unbiased as possible
- Other Updates
 - Shooting clinic almost full - 4 spots left
 - Body checking clinic; Dan might come back and do a Competitive Contact clinic for younger skaters (Squirts/First Year PeeWees); need to figure out ice time - Maybe Saturday, Oct. 26th (Not much available at MIA main ice)
 - Claggett was successful; getting great feedback; she hasn't invoiced us yet

Communications - (Katrin)

- Updates
 - Katrin can share about vaccine clinic; its public
 - Photos will be taken; but after highschool to figure out (Eric)
 - TVs will get updated (Katrin)
 - WAHA posted a shout out to our Culture Wheel
 - Joey - referenced WAHA has some free coaching workshops
 - Katrin - Luggage tags

Girls Hockey (Drew)

- Updates.
- Evals then forming 3 teams
- Goalie for 12U (came from Oregon)

Special Topics

- Region 4 Update
 - New directors - Ed Chady, Anna Hughes, Justin Temple
 - Next meeting in person Oct. 16th; and potentially do a scheduling meeting at the same time
 - Preference to play Region 4 teams before playdowns, but will still use MHR (MyHockeyRankings) for playdowns
- Grants
 - MASA grant did not get as we won last year
 - Joey to submit divider boards for the main sheet Submitted
 - Grassroot grants - neck guards submitted winner
 - Equipment Grant submitted not a winner
 - Try Hockey For Free Grant should get
 - Sauer Foundation Grant submitted and waiting
 - Locker Room Make sure coaches are monitoring
- There will be a calendar raffle again this year to raise money to redo the Rosevear room.
- Scheduling Meeting
- Neck guards
 - Bin for sale
 - Bin for LTP - written in silver sharpie; can be used when kids forget neck guards for practice
- Divider Boards
 - Working through potential donation from family
 - Same family is going to help with Rosevear Room
- Calendar/Raffle sale

President Closing Remarks

Adjourn

- **Joey motion: Andy second**

